



## **European Research Network on Philanthropy (ERNOP) 7<sup>th</sup> International Conference**

### **Interdisciplinary Research on Philanthropy: Connecting the Dots**

#### **ESSEC Business School Paris, France**

The ERNOP 2015 conference will take place in the ESSEC Campus in Cergy (directions to the Cergy campus as well as a map of the school can be found at the end of this document). Locations for the events will be as follows:

**Registration, opening, plenary sessions:**

- ESSEC Knowledge lab (K-Lab)

**Sessions:**

- ESSEC Le Galion (Rooms F132 to F136).

**Lunch (day 1):**

- ESSEC Le Galion (first floor).

**Conference cocktail and dinner:**

- Paris (venue to be confirmed)

**Lunch (day 2):**

- ESSEC Faculty restaurant

Further details will be made available in the final conference programme.

➤ **The event**

Registration will start on Thursday, July 9th, from 08:15 am in front of the ESSEC K-Lab.

➤ **IT facilities at ESSEC**

Participants can use the Wi-Fi network of ESSEC. Login and password details will be provided for by the organizers on the day of registration.

➤ **Getting to The ESSEC campus in Cergy**

By train: You can get to the Cergy campus of ESSEC from Paris using the suburban rail line RER A. Details on the route can be found at the end of this document.

By taxi: Going by taxi will be expensive given the distance between Paris and the ESSEC Cergy campus, with a rate as high as 75 euros for one way. You can find available taxis on the

street in Paris by the green light on top of their roofs. Red lights indicate that they're already occupied. If you wish, you can also order a taxi by phone:

G7 Taxis: +33 (0)1 41 27 66 99 (<http://www.taxisg7.com/>)

### ➤ **Arriving in Paris from other countries**

- Given the diversity of options for coming to Paris, we suggest using the following site to plan your itinerary in advance: <http://www.ratp.fr/itineraires/en/ratp/recherche-avancee>
- If you are using a smartphone with internet access, you can also download the CityMapper app to chart the most efficient itinerary.
- Tickets for travelling within Paris can be purchased at the stations and kiosks upon arrival. Please ensure that you purchase tickets for the right zone: You can use metro tickets for travelling anywhere within Paris, but the airports and the ESSEC campus in Cergy are in different zones, requiring special tickets.

#### By plane:

- Paris is served by two major airports: Roissy Charles de Gaulle (CDG) and Orly. In both cases, Paris can be accessed by the train line RER B (~30-40 minutes for approximately 11€). More information can be found here: [http://www.ratp.fr/en/ratp/c\\_21879/visiting-paris/](http://www.ratp.fr/en/ratp/c_21879/visiting-paris/)
- In the case of CDG, there is also a coach called RoissyBus that goes directly from the airport to the station Opéra (the cost is roughly 12€). More information can be found here: <http://www.aeroportsdeparis.fr/en/passengers/access/paris-charles-de-gaulle/public-transport/roissybus>
- For Orly, there is an "OrlyBus" city bus that takes less than half an hour to get to the station Denfert-Rochereau and costs 7.70€: [http://www.ratp.fr/fr/ratp/r\\_61848/orlybus/](http://www.ratp.fr/fr/ratp/r_61848/orlybus/)  
You can also use the "OrlyVal" shuttle which connects you to RER B through the station Antony (~12€): <http://www.orlyval.com/en>
- If you're taking a taxi, please be cautious of the many unlicensed operators at the airport - especially when you get to the arrival hall. There will be signs indicating where official taxis can be located upon arrival. The cost of a taxi to Paris will vary depending on the time of day, destination and traffic, but expect to spend between 60-70 €. All taxis accept cash, but if you are using a credit/debit card, please ensure that the taxi accepts them before taking the trip.
- For those arriving at Beauvais airport, there is a bus that goes to the station Porte Maillot (Metro line 1). This trip takes roughly 1 hour and 15 minutes and costs 16 € one way.

#### By train/TGV:

There are numerous train stations in Paris for international arrivals:

- Gare du Nord: trains from the U.K., Belgium, the Netherlands and Germany
- Gare de Lyon: trains from Switzerland, Italy and Spain
- Gare de l'Est: trains from Germany, Switzerland and Luxembourg

We thus encourage using the RATP site listed above or the CityMapper app for finding the most convenient route.

➤ **Accommodation**

There are two main options for accommodation: staying in Paris and traveling to the ESSEC campus for the day, or staying at a walking distance from the campus in Cergy.

In Paris:

For our arriving participants and guests, we have negotiated a special rate at the following Honotel hotels (three and four stars) in Paris. Please mention ESSEC Business School and the ERNOP Conference to benefit from the negotiated deals and free wi-fi. The three hotels are located near the RER A stations to minimize travel time as much as possible:

- **Hôtel Etoile Saint Honoré (4\*):**  
199€ per night, breakfast and wi-fi included  
[www.hotel-paris-honore.com/](http://www.hotel-paris-honore.com/)  
214 Rue du Faubourg Saint-Honoré, 75008 Paris  
+33 (0)1 42 25 26 27
- **Hôtel Champs-Élysées Friedland (4\*):**  
199€ per night, breakfast and wi-fi included  
[www.hotel-paris-friedland.com/](http://www.hotel-paris-friedland.com/)  
177 Rue du Faubourg Saint Honoré, 75008 Paris  
+33 (0)1 45 63 64 65
- **Hôtel Axel Opéra (3\*):**  
130€ (single) or 150€ (double) per night, breakfast and wi-fi included  
[www.hotel-paris-axel.com/](http://www.hotel-paris-axel.com/)  
15 Rue Montyon, 75009 Paris  
+33 (0)1 47 70 92 70

City tax:

- 3\* hotels: 1,65€ person/day.
- 4\* hotels: 2,48€ person/day.

For budget hotels, we recommend using Trivago.com or Booking.com. To minimize travel time, we would suggest finding hotels near stations on the RER A train line (e.g. Chatelet les Halles, Opéra, Gare de Lyon, La Défense).

In Cergy, near ESSEC campus:

We recommend the following two options, both at a walking distance (10 minutes) from the ESSEC Business School campus.

We have negotiated a special rate for ERNOP participants. Please mention ESSEC Business School and the ERNOP Conference to benefit from the negotiated deals and free wi-fi.

- **Olivarius Apart'Hotel Cergy (4\*):**  
99€ (studio, double) or 109€ (apartment, double) per night, breakfast and wi-fi included  
[www.olivarius-cergy.com/](http://www.olivarius-cergy.com/)  
34, boulevard du Port, 95000 Cergy-Pontoise  
+33(0)1 34 25 15 75
- **Hôtel Novotel (4\*):**  
147,3€ (1 person) or 155,6€ (2 persons) per night, breakfast and wi-fi included  
Reference: 28306172  
Valid offer until: 8 May 2015  
<http://www.accorhotels.com/gb/hotel-0381-novotel-cergy-pontoise>  
3, avenue du Parc, 95011 Cergy-Pontoise  
+33 (0)1 30 30 39 47

City tax:

- 0,77€ person/day.

➤ **Local attractions and recommended restaurants**

We highly encourage you to visit Paris! Here are some good sources to find great restaurants, cafés, bars, museums, and sightseeing recommendations:

<http://en.parisinfo.com/visiteurs>

<http://sortir.telerama.fr/>

<http://www.timeout.com/paris/en>

<http://lefooding.com/en>

<http://www.lafourchette.com/ville/paris/415144>

➤ **Useful phone numbers**

ESSEC reception: +33 (0)1 34 43 30 00

General emergency phone: 112

Medical help: 15

Fire and accident: 18

➤ **Local organizers**

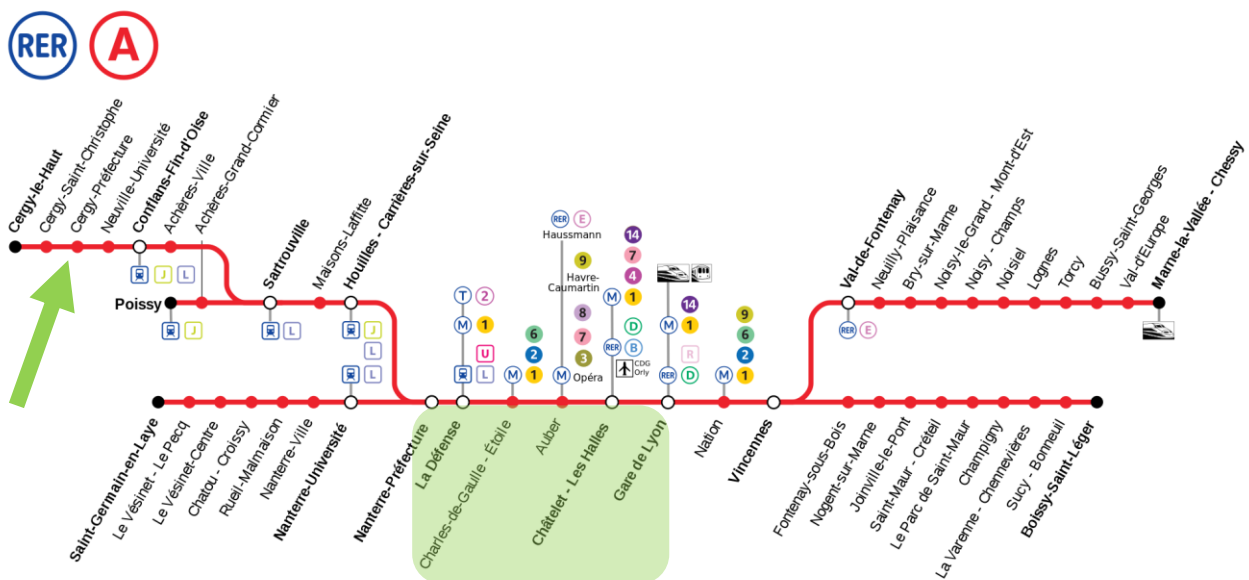
Joel Bothello, +33 (0)6 99 05 16 84, [joel.bothello@essec.edu](mailto:joel.bothello@essec.edu)

Gilberte Nguyen, +33 (0)1 34 43 37 73, [nguyen@essec.edu](mailto:nguyen@essec.edu)

## Directions to ESSEC Business School from Central Paris

- **Address: ESSEC, 3, Avenue Bernard Hirsch, 95020 Cergy-Pontoise**
- **Getting from Paris to Cergy-Préfecture**

To get to Cergy- Préfecture you have to take the suburban train network which is called the RER. You need the red line, the RER Line A. From Paris, you can take this line at the following RER stations: **La Defense, Gare de Lyon, Châtelet Les Halles, Auber** or **Charles de Gaulle Etoile**. A metro ticket will not be sufficient; you need to buy a special RER ticket (a round-trip costs approximately 12€). Your destination will be Cergy-Préfecture. As shown on the map below, take only the trains going towards the direction of Cergy-le-Haut – avoid the trains going in other directions (e.g. Saint-Germain-en-Laye, Poissy, Rueil-Mailmaison).



You can check the destination of a train when you are on the platform - there are large boards with all the names of the possible stations indicated on them. All the stations where the train will stop are indicated by a yellow/white light. TV screens also indicate the times of the next few trains and indicate the final destination station.

It takes at least 40 minutes from Charles de Gaulle Etoile station to Cergy. There are trains every 10 minutes all day, but do make sure you allow plenty of time to get here. You can consult the following website to get precise train timetable information for your day of travel: <http://www.ratp.info/informer/anglais/index.php>

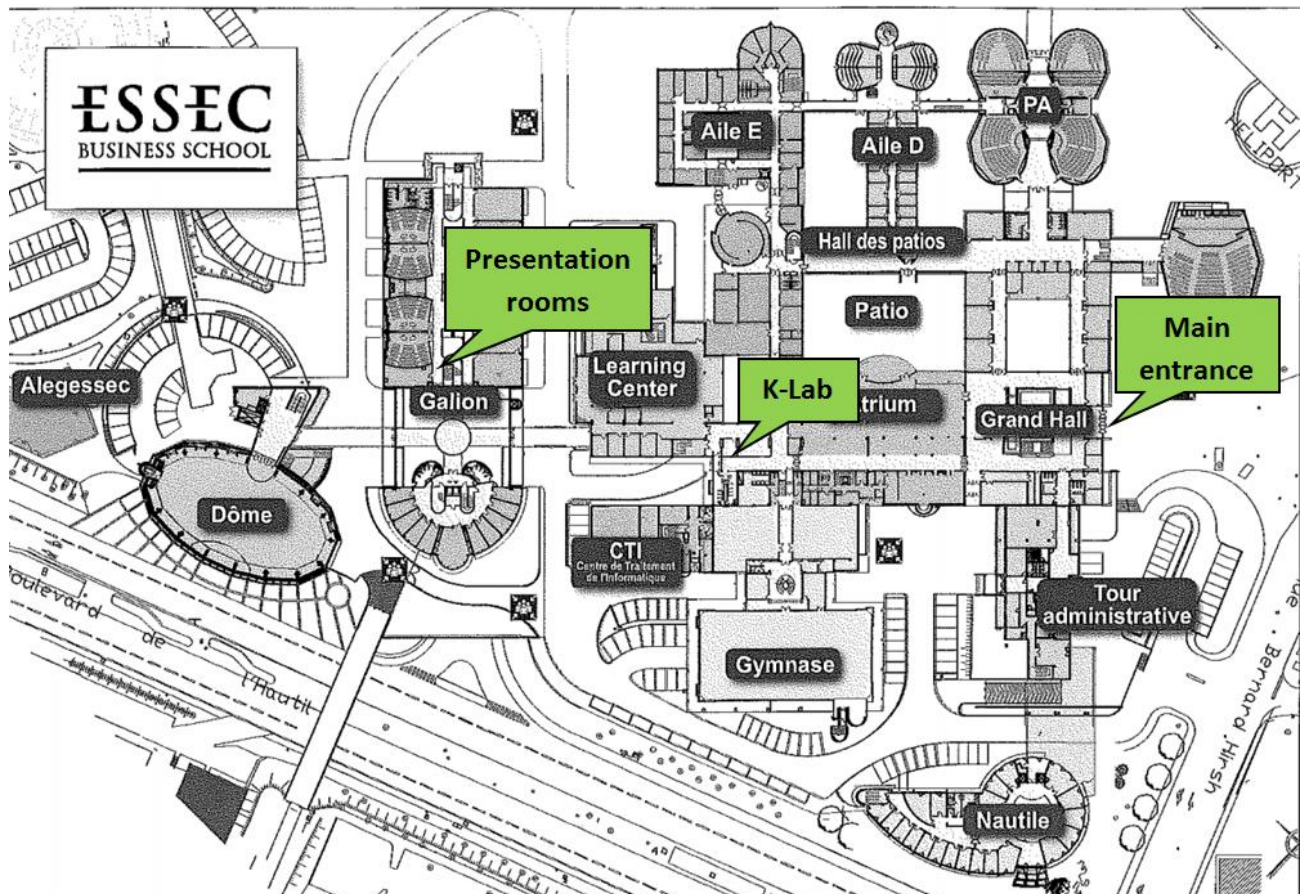
- **To get to ESSEC from the RER station at Cergy Préfecture:**

When you get off at Cergy-Préfecture go up the steps or escalators to the exit. Go through the turnstiles, there is a magazine shop opposite you, turn right to leave the station and take the

outside escalators to go up to the concourse. At the top of the escalators go straight ahead of you towards a large grey building which is the Prefecture (it looks like an inverted pyramid). There will be a BNP bank on your left as you approach the Prefecture. Follow the walkway around the left side of the Prefecture and towards a bronze statue of Don Quixote. As the walkway slopes downwards you will see the ESSEC building on your right.

Go through the brown swing doors at the entrance, walk up the stairs in front of you and then straight ahead to arrive at the K-Lab. There will be signs when you arrive, but if you are lost, you can call either Joel or Gilberte on the numbers listed above.

➤ **Map of ESSEC**





## ➤ Map of Cergy

