

Call for Papers

The changing face of philanthropy?

Philanthropy in an era of hybridity and alternative forms of organizing

European Research Network On Philanthropy

8th International Conference, 13-14 July 2017

Copenhagen Business School

Copenhagen, Denmark

Philanthropy is a rich and varied phenomenon. Today the study of philanthropy is spread over a large number of disciplines. No longer it are only psychologists, economists and sociologists who examine the how, when, what, where, why and who of philanthropy, but also scholars in public administration, organizational science, political science, communication science, theology, marketing, behavioral genetics, neurology, biology, and other sciences.

Recent years have witnessed a diversification of the how of philanthropy. Classic donations from individuals, foundations and commercial enterprises give way to hybrid forms of philanthropy. A distinction between giving and receiving organizations, and foundation and commercial enterprise is no longer easily made. Hosted by the Center for Civil Society Studies at the Department of Business and Politics, Copenhagen Business School in Denmark, the conference will gather scholars from various disciplines sharing a motivation to discuss the answers on questions of today's philanthropy and generate new questions about the philanthropy of tomorrow. Participants are especially encouraged to send in proposals addressing the boundaries, new and alternative forms of philanthropy. Not only will the conference serve as a platform to discuss current research developments and to foster new insights about philanthropy today, it will also address the face of philanthropy tomorrow.

The organizers welcome papers addressing national contexts as well as cross-national comparisons. Papers can be either empirical – using quantitative, qualitative, or mixed method approaches – or theoretical. Topics at the conference include (but are not limited to):

- Altruism and generosity
- Bequests and intergenerational transfers
- Cross-country studies of philanthropy
- Corporate philanthropy and CSR
- Cross-sector collaboration with for profit organizations or governments
- Diaspora and community philanthropy
- Economics of philanthropy
- Efficacy, efficiency and performance evaluation
- European philanthropy (or philanthropies)
- Family philanthropy
- Fundraising strategies and practices
- Foundation roles and strategies
- Governance of foundations
- High net worth philanthropy
- Impact, outcomes and outputs of philanthropy
- Legal and fiscal issues in philanthropy
- Methodology for philanthropy research
- Morality and ethics of giving
- Private and public foundations
- Social innovation, crowdfunding and philanthropy
- Strategies for philanthropy
- Theories of giving and volunteering
- Venture philanthropy, social investment and impact investment
- Volunteering, giving time