

## The changing face of philanthropy?

Philanthropy in an era of hybridity and alternative forms of organizing

European Research Network On Philanthropy

8<sup>th</sup> International Conference, 13-14 July 2017

Copenhagen Business School

Copenhagen, Denmark

Philanthropy is a rich and varied phenomenon. Today the study of philanthropy is spread over a large number of disciplines. Not only psychologists, economists and sociologists examine the how, when, what, where, why and who of philanthropy, but also scholars in public administration, organizational science, political science, communication science, theology, marketing, behavioral genetics, neurology, biology, and other sciences.

Recent years have witnessed a diversification of the how of philanthropy. Classic donations from individuals, foundations and commercial enterprises give way to hybrid forms of philanthropy. A distinction between giving and receiving organizations, and foundation and commercial enterprise is no longer easily made. Hosted by the Center for Civil Society Studies at the Department of Business and Politics, Copenhagen Business School in Denmark, the conference will gather scholars from various disciplines sharing a motivation to discuss the answers on questions of today's philanthropy and generate new questions about the philanthropy of tomorrow. Participants are especially encouraged to send in proposals addressing the boundaries, new and alternative forms of philanthropy. Not only will the conference serve as a platform to discuss current research developments and to foster new insights about philanthropy today, it will also address the face of philanthropy tomorrow.

The organizers welcome papers addressing national contexts as well as cross-national comparisons. Papers can be either empirical – using quantitative, qualitative, or mixed method approaches – or theoretical. Topics at the conference include (but are not limited to):

- Altruism and generosity
- Bequests and intergenerational transfers
- Cross-country studies of philanthropy
- Corporate philanthropy and CSR
- Cross-sector collaboration with for profit organizations or governments
- Diaspora and community philanthropy
- Economics of philanthropy
- Efficacy, efficiency and performance evaluation
- European philanthropy (or philanthropies)
- Family philanthropy
- Fundraising strategies and practices
- Foundation roles and strategies
- Governance of foundations
- High net worth philanthropy
- Impact, outcomes and outputs of philanthropy
- Legal and fiscal issues in philanthropy
- Methodology for philanthropy research
- Morality and ethics of giving
- Private and public foundations
- Social innovation, crowdfunding and philanthropy
- Strategies for philanthropy
- Theories of giving and volunteering
- Venture philanthropy, social investment and impact investment
- Volunteering, giving time

## Target audience

---

ERNOP welcomes participation from researchers in all academic disciplines, as well as professionals from and working with the philanthropy sector – including nonprofit executives and staff, foundation staff, consultants, and policymakers.

## Keynote speakers

---

### **Helmut Anheier : The face of European philanthropy**

Professor of Sociology Helmut K. Anheier is President and Dean at the Hertie School of Governance (Germany). He also holds a chair of sociology at Heidelberg University and serves as Academic Director of the Centre for Social Investment. As an academic, Helmut Anheier provided us with one of the international standards for classifying non-profit goals. But, what's more, his contribution to understanding the role of philanthropy and (European) foundations gave valuable insights to the academic community.

In his key-note speech at the ERNOP conference, Helmut Anheier will address the intriguing topic of differences in global philanthropy. Is there such a thing as European philanthropy? What makes a foundation an European one? If we can say that European philanthropy exists, how does it differ from other philanthropy traditions across the globe? And what perspectives for European philanthropy in the future?

### **Sarah Smith: A changing face of philanthropy?**

Sarah Smith is Professor of Economics at the University of Bristol (United Kingdom). Her research interests are in applied micro - specifically consumer behaviour and public economics and her main focus is the economics of not-for-profit organisations. She has been working with a number of charity organisations to understand what motivates individuals to give and how donations respond to different (economic and non-economic) incentives. Recently, she carried out work on behavioural change related to bequest giving and the effect of larger donations on subsequent pledges. She also carried out excellent work on long-term trends in giving.

At the ERNOP conference in Copenhagen, Sarah Smith will provide us with knowledge based on her research on trends in giving. What prove is there for changes in giving behavior?

### **Flemming Besenbacher: Foundation owned companies : An alternative face of philanthropy?**

Flemming Besenbacher is an outstanding academic, Chairman of the board of the Carlsberg Foundation and Chairman of the Supervisory board of Carlsberg A/S (Denmark). The Carlsberg Foundation is one of the world's oldest commercial foundations. Next to being the principal shareholder of the world's third largest brewery, it also supports visionary and innovative international basic research within the natural sciences, social sciences and humanities.

Flemming Besenbacher will address the audience by elaborating on the place foundation owned companies take in the spectrum of philanthropy and self-interest, and the potential of such hybrid models for the future.

---

### Requirements and procedure

---

For the ERNOP Conference 2017, submissions of a short abstract and the full working paper are required. Please submit your abstract at: [www.ernop.eu/conference2017](http://www.ernop.eu/conference2017) by February 17, 2017. You will be notified of acceptance by March 10, 2017. Full working papers will be due June 16<sup>th</sup>, 2017.

- Abstracts should be about 2500 characters long (spaces, punctuation and title included. Authors, affiliations and keywords not included).
- Abstracts do not have a set structure. However, an outline of the research questions, methods, data sources, and a brief description of the results is highly appreciated.

### Submission deadlines:

---

Abstracts: February 17<sup>th</sup>, 2017

Full papers: June 16<sup>th</sup>, 2017

### Practical issues and further information:

---

Date of the conference: 13-14 July, 2017

Venue: Copenhagen Business School, Denmark

PhD Students Rate: € 270 (early Bird), € 320 (regular)

Scholars and non-profit practitioners rate: € 320 (early Bird), € 370 (regular)

Other categories (public and commercial sector): € 370 (early Bird), € 420 (regular)

Early Bird Rate ends March 24, 2017

More information and registration: [www.ernop.eu/conference2017](http://www.ernop.eu/conference2017)

**The ERNOP team looks forward to receiving your submissions and welcoming you to Copenhagen!**