
**Preliminary
Conference Programme**

**European Research Network On Philanthropy
(ERNOP)**

8th International Conference

**The changing face of philanthropy:
Philanthropy in an era of hybridity and alternative forms of organizing**

Copenhagen Business School

13 and 14 July 2017

13 JULY 2017**8.15 am – 9.00 am**

Registration

9.00 am – 9.45 am

Welcome and introduction
Prof. Dr. Anker Brink Lund, Copenhagen Business School

Keynote speaker:
Prof. Dr. Flemming Besenbacher

**Foundation owned companies : An alternative face of
philanthropy?**

9.45 am – 11.00 am – Parallel Sessions 1**Session 1-A****Foundations, Governments and international assistance**

Theo Schuyt (VU Amsterdam, the Netherlands) and **Barry Hoolwerf** (VU Amsterdam, the Netherlands)
Better Together? A Study on Philanthropy and Official Development Assistance. The Role of Private Foundations and the potential for collaboration

Charles Sellen (Agence Francaise de Développement) and **Nicolas Vincent** (Agence Francaise de Développement)
International philanthropy towards developing countries: three case studies

Stefan Toepler (George Mason University)
American Foundations and the Federal Government under Obama. An assessment

Mzyk Callias (UN Development Programme)
Philanthropy's contributions to Sustainable Development Goals in emerging countries

Session 1-B**The human factor in corporate philanthropy**

Beth Breeze (University of Kent) and **Pamala Wiepking** (Erasmus University)
A different driver: Exploring employee involvement in corporate philanthropy

Naomi Ellemers (Utrecht University)
Organizational morality and employee commitment

Lonneke Roza (Erasmus University), **Stephanie Maas**, **Lucas Meijs** and **Femida Handy**
Corporate Foundations as catalyst for volunteering. How to engage non-volunteers in volunteering?

Hans-Peter Y. Qvist (Aalborg University)
Work, family and volunteering. An examination of the role of flexible working conditions

Session 1-C**Venture Philanthropy, Social Entrepreneurship and Crowdfunding**

Virginie Xhaufclair (HEC Liège) and Eugène Remy Rwamigabo Venture philanthropy and social entrepreneurship: Exploring the nexus
Alessia Gianoncelli (European Venture Philanthropy Association) and Priscilla Boiardi Tailored financing and the role of hybrid finance
Pelin Demirel (University of Southampton), Vadim Grenivech, Lisa Hehenberger and Priscilla Boiardi Understanding the Destination of Venture Philanthropy and Social Investment: An Institutional Theory Perspective
Claire van Teunenbroek (VU University) and René Bekkers Joining the Crowd? The Impact of Social Information in Crowdfunding Campaigns

Session 1-D**Engaging the millennials**

Violette Loget (Montreal Museum of Fine Arts) Engaging Millennial Donors: Young Philanthropists Circles in Montreal Museums
Renee Steenbergen (Utrecht University) Game changers in Arts Philanthropy? Motivation and giving behaviour of younger European donors and founders for the arts
Elodie Dessy (HEC Liège) and Virginie Xhaufclair How are youth philanthropy practices transforming the philanthropic field?

11.00 AM – 11.30 AM – COFFEE BREAK**11:30 am-12:30 pm - Plenary session****Keynote speaker:****Prof. Dr. Sarah Smith, University of Bristol****A changing face of philanthropy?****12:30 am-1:00 pm - Plenary session****ERNOP General Assembly
and
ERNOP Best Conference Paper Award****1.00 PM – 2 PM - LUNCH BREAK**

2 pm – 3.15 pm – Parallel Sessions 2

Session 2-A

Panel: A cross-region comparison of the role of corporate foundations in philanthropy

Moderator: Lonneke Roza

Marta Rey-Garcia (University of A Coruna), Michael Layton and Javier Martin-Cavanna Corporate Foundations in Latin America
Georg von Schnurbein (University of Basel), Theresa Gehringer and Steffen Bethmann The Influence of State and Company on Corporate Foundations in Europe
Irina Krasnopolskaya (National Research University Higher School of Economics) Corporate foundations in Russia: overview of the sector

Session 2-B

Beyond corporate social responsibility?

Martin Dumas (Laval University) The Philanthropic Foundations of Consumocratic Developments
Radhika Ralhan (Independent) India Inc's Transcendence from Corporate to Sustainable Philanthropy
Jurgen Willems (University of Hamburg) and Stefan Ingerfurth Nonprofit reputation building through employee satisfaction
Dick de Gilder (VU Amsterdam) and Theo Schuyt Corporate philanthropy versus corporate social responsibility: friends or foes?

Session 2-C

Bridging (cultural) differences in philanthropy

Ali Carkglu (Koc University), David Campbell and Selim Erdem Aytac Informal Giving in Turkish Philanthropy
Sebastian Koos (University of Konstanz) Varieties of Helping the Poor. The Institutional Roots of Informal and Organized Giving of Money and Time across Europe
Caroline Bergeron (University of Montreal) Building a philanthropic culture. Mobilization and indifference among Quebec francophones
Noah D. Drezner (Columbia University), Hagai Katz and Galia Feit Attitudes towards giving and giving behavior in diverse societies: Learning from the Israeli case

Session 2-D

The price of professionalization in fundraising?

Marta Herrero (University of Sheffield) and Wendy Reid Identity tensions in professional fundraising. High art organisations in Britain and Canada
Beth Breeze (University of Kent) and Wendy Scaife The Price of Progress? The effect of professionalisation on the reputation and resilience of fundraising
Martin Hölz (University of Heidelberg) The professionalization of philanthropy - merely a kind of rationalization or something different?
Jenny Harrow (Cass Business School) "Don't look at me": anonymity, philanthropy and UK universities

Session 2-E

Activating volunteers

<p>Galit Yanay-Ventura (Yezreel Valley College) From Volunteering to Activism. Volunteering of people with disabilities</p>
<p>Emmanuel Kumi (University of Bath) The adaptive strategies of Non-Governmental Organisations (NGOs) towards a sustained volunteerism in Ghana</p>
<p>Rebecca Nesbit (University of Georgia) and Laurie Paarlberg The Effect of Community Diversity on Volunteering: A Multi-Level Model</p>

3.15 PM – 3.45 PM – COFFEE BREAK

3.45 PM – 5 PM – Parallel Sessions 3

Session 3-A

Public frameworks for philanthropy

<p>Oto Potluka (University of Basel) Effective, but inefficient? Public support granted to social enterprises for employment</p>
<p>Raffaella Rametta (University of Teramo) Regulatory challenges in nonprofit enterprises</p>
<p>Eddy Hogg (University of Kent) What Regulation, Who Pays? Public Attitudes to Charity Regulation in England and Wales</p>
<p>Simone Kraemer (University of Kent) Public policy windows for philanthropic funding: the case of charitable giving in UK higher education in the 21st century</p>

Session 3-B

Foundations: The role of boards and leadership

<p>Marybel Perez (University of Basel), Georg von Schnurbein and Theresa Gehringer Interdependence of global foundations: a study of interlocks</p>
<p>Mohammad Al-Saidi (Qatar University) Transition of participation modes and influence strategies of major environmental NGOs in UN Earth Summits</p>
<p>Nicolas Truffinet (University Paris I) Endowment Funds in France: a new tool for Medical Research since 2008</p>
<p>Katharina Anna Kaltenbrunner (Paris Lodron University of Salzburg) Dynamic capabilities & changing face of NPOs' challenges</p>

Session 3-C**Emerging philanthropies**

Siobhan Daly (Northumbria University) and Lucia Carrasco Scherer Feminist Philanthropy: a new era for the philanthropy field?
Beth Oppenheim (University of Cape Town) The Periphery as the Centre. Trajectories of Responsibility and Community Support in Contemporary Maputo, Mozambique
Georg Mildenberger (University of Heidelberg) Spontaneous Volunteering. A new form of civic engagement?
Shona Russell (University of St Andrews), Rehema White and Taylor Gillespie New modes of giving: unwrapping the prize as a form of philanthropy for sustainability

Session 3-D**Perspectives on fundraising**

Jutta Schrötgens (University of Hamburg) Do you like what you see? Experimental evidence on how different indicators of program effectiveness influence charitable behavior
Renate Buijze (Erasmus University) International Philanthropy for the Arts. Fundraising Strategies to attract Foreign Benefactors
Lesley Alborough (University of Kent) The mediated gift: a three-fold tactical approach
Tine Fasseur (KU Leuven) and Tine De Bock Ethical fundraising from the donor's viewpoint: An exploratory study

Session 3-E**Panel: Foundations and public policy****Moderator: Kirsten A. Grønbjerg**

David C. Hammack (Case Western Reserve University) Foundations as Independent Sources of Initiative: Reflections on Ten Years of Research
Steven Rathgeb Smith (Evans School of Public Affairs) Hybridity and Philanthropy: Implications for Policy and Practice
Annette Zimmer (University of Muenster) German Party Foundations as a Public-Private Partnership and Tool for Democracy: An Assessment

7 PM – 10 PM**ERNOP CONFERENCE DINNER – Josty Restaurant**

JULY 14 2017

9 am – 10.15 am – Parallel Sessions 4

Session 4-A

Explanations for giving during and after life

Hanan Yonah (Hebrew University of Jerusalem) Israeli Philanthropists in the 21st Century
Theo Schuyt (VU Amsterdam), Elly Mariani and Suzanne Felix Why do people bequeath philanthropic goals. An empirical study on determinants for bequeathing
Tobias Jung (University of St Andrews), Charmaine Ferris, Giles Ruck and Jan Torrance Exploring the characteristics and motivations of community foundation donors: insights from Scotland
Peter Backus (University of Manchester) and Nicky Grant How sensitive is the average tax-payer to changes in the tax-price of giving?

Session 4-B

Promoting philanthropy

Una Osili (Lilly Family School of Philanthropy), Silvia Garcia and Xiaonan Cou Measuring philanthropic freedom across countries
Ilana F. Silber (Bar-Ilan University) Promoting Philanthropy? Mapping an Institutional Field in Expansion
Triona Fitton (University of Kent) Practicing What You Preach: The Impacts of Masters-Level Study Upon Philanthropy Practitioners
Elizabeth Cham (University Technology Sydney) Philanthropy: the need for public accountability. Contemporary Australian Philanthropists speak

Session 4-C

Cross-sector collaboration: Philanthropy and government

Veera Kankainen (University of Helsinki) Governing Partnerships through Grants. Relation between Finnish Nonprofit Social and Health Care Organizations and their Public Funder
Masayuki Deguchi (Minpaku and Sokendai) Philanthropy and the City. New forms of collaboration and culture
Richard Boyle (Institute of Public Administration) Can philanthropy and government work effectively together? A case study from Ireland
John Mohan (Third Sector Research Centre) and Charlie Ralhal Insights from open data and grantmaking data into the funding base of the third sector

Session 4-D

Philanthropy and the welfare state

Arjen de Wit (VU University), Michaela Neumayr, Pamala Wiepking and Femida Handy Government Expenditures and Philanthropic Donations: Exploring Crowding-Out with Cross-Country Data
Liv Egholm (Copenhagen Business School) Producing the common good. Philanthropic investments practices in 20th century Denmark
Arthur Gautier (ESSEC Business School) Replacing charity, anticipating the welfare State. A conceptual genealogy of philanthropy in France since the Age of Enlightenment
Marianna Török (ERSTE Stiftung) and Boris Strecansky Percentage designations assessed: redistribution and the idea of the school of philanthropy

10.15 AM – 10.45 AM – COFFEE BREAK

10.45 am – 12.15 pm – Plenary Session

Prof. Dr. Theo Schuyt, ERNOP President

Introduction to European philanthropy

**Prof. Dr. Helmut Anheier, Hertie School of Governance,
Berlin**

The face of European philanthropy

**12.15 PM – 1.15 PM - LUNCH BREAK
Location**

1.15 PM – 2.30 PM – Parallel Sessions 5

Session 5-A

Foundation decision making and governance

Greg Molecke (ESSEC Business School) and Arthur Gautier Organizational decision making regarding which causes and beneficiaries to support: How do organizations decide among alternatives on altruistic grounds?
John Healy (Genio Trust / Trinity College Dublin) Collective impact: strategies and philanthropic foundations.
Marta Rey-Garcia (University of A Coruna) Vanessa Mato-Santiso Understanding the governance of controlling foundations and foundation owned businesses (FoB)
Laurie Paarlberg (Texas A & M University), Jasmine McGinnis and Bryce Hannibal How you do or whom you know?: Examining the influence of board networks on the grant making of public foundations.

Session 5-B

Volunteering and education - online

<p>Ali Body (University of Kent) and Eddy Hogg To Bridge the Gap? Philanthropy and fundraising in primary schools.</p>
<p>Maria Gallo (NUI Galway) Giving and Getting: How do alumni feature in university strategic plans?</p>
<p>Filipa Silva (Instituto Politécnico do Porto), Teresa Proenca and Marisa Ferreira Internet as a pro-social behavioral tool - a qualitative approach</p>
<p>Lorrain Tansey (NUI Galway) and Maria Gallo StudentVolunteer.ie: Students, systems and stakeholders for social change</p>

Session 5-C

Understanding giving

<p>René Bekkers (VU Amsterdam), Arjen de Wit and Suzanne Felix Twenty years of generosity in the Netherlands</p>
<p>Christopher Einolf (DePaul University) and Elisabet Barrios Gender, marriage, and donor promotion</p>
<p>Jurgen Willems (Hamburg University), Carolin Waldner, René Bekkers and Arjen de Wit The Benjamin-Franklin Effect: Does nonprofit sector reputation influence donation behavior, or is it the other way around?</p>
<p>Peter Backus (University of Manchester) and Nicky Grant Consistent Estimation of the Tax-Price Elasticity of Charitable Giving with Survey data</p>

Session 5-D

From public sector to philanthropy and vice versa

<p>Maria Josefina Figueroa (Copenhagen Business School) Sharing Space as Social Innovation Re-embedding Social Values into Public Space</p>
<p>Angela Eikenberry (University of Nebraska at Omaha) The Civic and Political Engagement of Collaborative Philanthropists: Evidence from Giving Circles in the United States and the United Kingdom</p>
<p>Rebecca Nesbit (University of North Carolina Wilmington), Seong-Cheol Kang and Jeffrey Brudney Are Government Agencies Using More Volunteers? Evidence from the U.S. and Implications for Other Nations</p>

Session 5-E

Values in prosocial and corporate behavior

<p>Jörg Lindenmeier (University of Freiburg), Henrike Andersch and Ann-Kathrin Seemann Me or the others? An empirical investigation into egoistic and altruistic drivers of ethical consumption</p>
<p>Michael Bzdak (Rutgers University) A Question of Value: Corporate Philanthropy in the context of Social Responsibility</p>
<p>Michaela Neumayr (Vienna University of Economics and Business) and Hanna Schneider Corporate volunteering from an NPO perspective: Unravelling how different forms of corporate volunteering shape the value creation process</p>

2.30 PM – 3.30 PM – FAREWELL DRINKS