

PRELIMINARY  
CONFERENCE  
PROGRAMME

European Research Network  
On Philanthropy (ERNOP)

9<sup>th</sup> International Conference

# Philanthropy in the spotlight?

RESOURCES,  
REPUTATION AND  
ACHIEVEMENTS

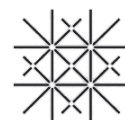
Center for Philanthropy Studies  
University of Basel

4 and 5 July 2019

**ERNOP.EU**

European Research Network on Philanthropy

**ceps**  
CENTER FOR  
PHILANTHROPY STUDIES



University  
of Basel

08.00 – 08.45 **REGISTRATION**

08.45 – 10.00 **WELCOME AND INTRODUCTION**

**ROOM 102**

Prof. Dr. Georg von Schnurbein, University of Basel

**Keynote speaker**

**Just Giving: Why Philanthropy is Failing Democracy and How It Can Do Better?**

Prof. Dr. Rob Reich

10.00 – 10.30 **Coffee break**

10.30 – 11.45 **PARALLEL SESSIONS 1**

**SESSION 1-A**

**ROOM 105**

### **Alternative forms and sources of giving and volunteering**

*Moderated by Rebecca Nesbit*

Cesar Sahelices-Pinto (University of Leon), Ana Lanero-Carrizo & José Luis Vázquez-Burguete  
**Expressive associations membership as a source of philanthropy: A study with young adults based on their civic engagement.**

Craig Furneaux (Austrian Centre for Philanthropy and Nonprofit Studies)  
**Does religion matter? An exploration of volunteering and giving in relation to changing religious participation rates over time.**

Georg Mildenerger (Heidelberg University) & Verena Schmid  
**The so called refugee crises and the emergence of new forms of volunteering in Germany**

Marlene Walk (Indiana University) & Itay Greenspan  
**Formal and informal volunteering by immigrants: The importance of language skills**

**SESSION 1-B**

**ROOM 114**

### **Altruism and generosity**

*Moderated by Michaela Neumayr*

Patrick Rooney (Indiana University), Mark Ottoni-Wilhelm, Xiaoyun Wang & Xiao Han  
**Dynamics of American giving: Descriptive evidence**

Zogaj Adnan (University of Freiburg), Jörg Lindenmeier & Tscheulin Dieter  
**The Effect of Self- and Functional Congruence on Donation Behavior: A Moderation Analysis Considering Affective Empathy and Issue Involvement**

Hanan Yonah (The Hebrew University of Jerusalem) & Claude Berrebi  
**Crime and philanthropy: antisocial and prosocial responses to mass shootings**

Claire van Teunenbroek (VU Amsterdam), Rene Bekkers & Bianca Beersma  
**Others are doing it too. How donation behavior and joy of giving are affected by social information**

## SESSION 1-C

ROOM 106

**Building a philanthropic ecosystem***Moderated by Theo Schuyt*

Gojko Bezovan (University of Zagreb) &amp; Jelena Matancevic

**Philanthropy and foundations in Croatia: forgotten past and unfolding innovative philanthropic culture**

Jean-Marc Fontan (Université du Québec à Montréal)

**Quebec's Philanthropic Ecosystem: From discreet action to political policy actor**

Bojana Radovanovic (Institute for Philosophy and Social Theory, University of Belgrade)

**Conceptualising and Measuring Philanthropy. The Evidence from Serbia**

## SESSION 1-D

ROOM 102

**Corporate engagement with NPOs: Burden or blessing?***Moderated by Georg von Schnurbein*

Emmanuel Kumi (Leiden University)

**Private sector participation in advancing the Sustainable Development Goals (SDGs): Perspectives from Ghana**

Maria Montilla (Fondazione Cardiocentro Ticino) &amp; Barbara Brazzi

**Can operative foundations do better when working in cross-sector collaborations? A Case Study**

Nicholas Arnold (University of Basel)

**The Carrot and the Stick. NPOs and their Relationships with Business**

Stephanie Maas (Erasmus University) &amp; Lucas Meijs

**Intermediary organizations as catalysts for corporate giving. Intermediaries' involvement and influence on corporate charity undertakings**

## SESSION 1-E

ROOM 212

**ISTR Panel: The State of Play in Studies of Foundations in Europe and the U.S.***Moderated by Steven Smith***Participants**

David Hammack (Case Western Reserve University), Steven Rathgeb Smith (American Political Science Association and Georgetown University), Annette Zimmer (University of Muenster), Tobias Jung (University of St. Andrews)

In both Europe and the U.S. the last few years have seen significant new publications on civil society, philanthropic foundations, and related topics. Meanwhile, the larger political environment has everywhere become much more challenging for nonprofit organizations of all kinds. In this session, leading scholars will assess recent work and ask how well it meets to current political challenges. Panel members will also discuss the research agenda for the study of foundations in the Europe and US.

11:45 – 13:00 **PLENARY SESSION****ROOM 102****Keynote:****Creating more generous societies: the bright side of philanthropy**

By Prof. Dr. Pamala Wiepking

13.00 – 14.15 **Lunch break (Mensa)**14.15 – 15.30 **PARALLEL SESSIONS 2****SESSION 2-A****ROOM 212****What matters in volunteering***Moderated by Eddy Hogg*

Beth Saunders (Aberystwyth University)

**Gap-year Christians in Tanzania: faith-based international volunteering and global citizenship**

Galit Yanay-Ventura (The Max-Stern Academic College of Emek Yezreel) &amp; Moshe Sharabi

**Civic Service among Arab Young Adults in Israel: A Narrative View**

Ann-Kathrin Seemann (Albert-Ludwigs-Universität Freiburg) &amp; Lisa Dang

**Enhancing Civic Engagement. The Role of Place Attachment, Neighborhood Ties and Civic Responsibility**

Rebecca Nesbit (Indiana University) &amp; Laurie Paarlberg

**The Moderating Effect of Rurality on the Incidence and Intensity of Volunteering Behavior****SESSION 2-B****ROOM 106****Foundations of giving***Moderated by Maria Gallo*

Alison Body (University of Kent), Emily Lau &amp; Jo Josephidou

**The Philanthropic Child. Young children's perceptions, experiences and preferences of charity and charitable giving**

Giuseppe Ugazio (University of Geneva)

**Neuro-Computational Foundations of Moral Preferences**

Dominik Meier (University of Basel) &amp; Georg von Schnurbein

**Let people choose – the effect of sorting on the external validity of social preference games in philanthropy**

Esther Muddiman (WISERD – Cardiff University), Kate Moles, Sally Power &amp; Christopher Taylor

**Mapping the family: exploring how philanthropic beliefs and practices get shared between generations**

## SESSION 2-C

ROOM 114

**Why why matters in philanthropy: The next steps***Moderated by Rene Bekkers*

Michaela Neumayr (WU Vienna) &amp; Astrid Pennerstorfer

**The relation between income and donations as a portion of income revisited: literature review and empirical application**

Pamala Wiepking (VU Amsterdam)

**Foundations of Research on Charitable Giving**

Arthur Gautier (ESSEC Business School)

**Motivations for charitable giving: An interdisciplinary and integrative review**

Rhian Powell (Cardiff University)

**Leaving a Legacy for Civil Society**

## SESSION 2-D

ROOM 105

**Giving local, national and international***Moderated by Laurie Paarlberg*

Marie Hladka (Masaryk University)

**Do government subsidies to NPOs reduce private philanthropy?**

Melanie Müller (ZHAW), Diana Betzler &amp; Gmür Markus

**Member Value and Willingness to Donate in Animal Welfare – the Case of the Tierschutzverein beider Basel**

Dane Rowlands (Carleton University) &amp; Rose Anne Devlin

**Giving it away: charitable donations to overseas**

## SESSION 2-E

ROOM 102

**Impact of philanthropy***Moderated by Swee Sum Lam*

Steffen Bethmann (University of Basel)

**Foundations and Social Innovations**

Bin Tu (Guangdong University), Chien-Chung Huang, Ren-Wei Shao, Wenjui Han &amp; Weiming Peng

**Impact of Educational Philanthropy: Evidence from a Project for Poor and Gifted Children in China**

Filippo Candela (Compagnia di San Paolo), Marco Demarie &amp; Paolo Mulassano

**How Foundations Contribute to SDGs: Exploring the Compagnia di San Paolo Initiatives Related to SDGs By Text Analysis.**

SESSION 2-F

ROOM 119

## **Income composition of NPOs**

*Moderated by Peter Schubert*

Giulia Giardina (Fondazione CardioCentro Ticino)

### **Management accounting: opportunity or burden for hospitals?**

Sophie Hersberger (University of Basel)

### **The Market Orientation of Nonprofit Organizations and the Effect Upon Performance**

Diarmuid McDonnell (University of Birmingham) & John Mohan

### **Income Composition and The Great Recession: A Longitudinal Perspective of U.K. Charities**

Jiahuan Lu (Rutgers University – Newark), Cleopatra Charles & Cheon Lee

### **Revisiting Overhead Aversion: A Meta-Analytical Review**

15.30 – 16.00 **Coffee break**

16.00 – 17.15 PARALLEL SESSIONS 3

## SESSION 3-A

ROOM 212

**Legal and fiscal issues in philanthropy***Moderated by Galia Feit*

Giedre Lideikyte Huber (University of Geneva)

**Efficiency of tax-incentives in the philanthropic sector: what does the science say? Review of the main findings, Swiss and global perspective**

Raffaella Rametta (University of Teramo)

**Scenarios from the Italian Third Sector reform: towards harmonization or proliferation of micro-regimes for nonprofit enterprises?**

Philip Balsiger (University of Neuchâtel), Alexandre Lambelet, Caroline Honegger &amp; Romain Carnac

**Tax justice, efficiency, virtue and democracy: Analyzing parliamentarians' representations of public utility organizations and their arguments for and against tax deductions for donations**

Rebecca Lee (University of Hong Kong)

**Philanthropy and the nonprofit sector in Hong Kong: Governance at the Crossroads**

## SESSION 3-B

ROOM 114

**Macro perspectives on philanthropy***Moderated by Georg Mildenberger*

Marko Galjak (Institute of Social Sciences, Belgrade)

**Philanthropy in the Western Balkans: A Network Analysis Report on Giving in the Region**

Una Osili (Lilly Family School of Philanthropy), Kinga Horvath, Cathie Carrigan &amp; Pamala Wiepking

**Mapping the Future of Philanthropy**

John Mohan (University of Birmingham) &amp; Diarmuid McDonnell

**Charity Density and Social Need: A Longitudinal Perspective**

Joris Melchior Schröder (Independent researcher) &amp; Michaela Neumayr

**How Inequality affects Philanthropy: A Systematic Literature Review**

## SESSION 3-C

ROOM 105

**Managing volunteers***Moderated by Galit Yanay-Ventura*

Malgorzata Kurak (IMD Business School)

**Family firms and CSR: The importance of the affective aspirations**

Lucas Meijs (Erasmus University Rotterdam), Jeff Brudney, Stephanie Maas &amp; Philine van Overbeeke

**Volunteer management 3.0: Facilitating volunteer recruitment five years from now**

Vanessa Mato-Santiso (University of A Coruna), Marta Rey-Garcia, Maria José Sanzo-Pérez &amp; Lucas Meijs

**Can omni-channel management be used by non-profits to increase the loyalty of episodic volunteers?**

Vanessa Mato-Santiso (University of A Coruna), Marta Rey-Garcia &amp; Maria José Sanzo-Pérez

**Omni-channel strategies used by non-profit organizations to contact with key stakeholders: A systematic review**

## SESSION 3-D

ROOM 119

**Online donations and crowdfunding***Moderated by Marisa Ferreira*

Helene Eller (ZHAW, Zurich University of Applied Sciences)

**Smart Donating and Digitalization**

Noelia Salido-Andres (University of A Coruna), Marta Rey-Garcia, Luis Ignacio Alvarez-Gonzalez &amp; Rodolfo Vazquez-Casielles

**Donation-based crowdfunding for charitable causes via digital platforms: campaign factors explaining their success**

Claire van Teunenbroek (VU Amsterdam)

**Lots of people give me money. The effect of social information on online donation behavior**

Konstantin Kehl (ZHAW) &amp; Larissa Sundermann

**Breaking new grounds: Combining crowdfunding with foundation grants**



**SESSION 3-E****ROOM 102****Overhead, transparency and effectiveness***Moderated by Sara Berloto*

Peter Schubert (University of Hamburg) &amp; Silke Boenigk

**The Impact of Donor and Board Pressure on Cost Reporting – an Experiment among Nonprofit Managers**

Fanny Dethier (University of Liège)

**Measuring NPOs' Online Transparency: Development of a Scale**

Cleopatra Charles (Rutgers University – Newark), Margaret Sloan &amp; Peter Schubert

**The Impact of Overhead Costs on Donations: The Controversy With Soliciting Overhead-Free Donations**

Georg von Schnurbein (University of Basel), Sara Stühlinger &amp; Jeffrey L. Brudney

**Understanding strategic decision making on financial resources in nonprofit organizations. Using mixed methods to go beyond the numbers****SESSION 3-F****ROOM 106****Personal benefits of philanthropy***Moderated by Angela Eikenberry*

Eddy Hogg (University of Kent) &amp; Rob de Vries

**Different Class? Exploring the relationship between socio-economic advantage and volunteering during adolescence**

Arjen de Wit (VU Amsterdam)

**Benefits of volunteering across the working life**

Rose Anne Devlin (University of Ottawa), Forough Seifi &amp; Catherine Deri Armstrong

**Doing Good, Feeling Good: Causal Evidence from Canadian Volunteers****19.00 – 22.00 ERNOP CONFERENCE DINNER** (Restaurant Schmatz)

09.00 – 10.15 **PARALLEL SESSIONS 4****SESSION 4-A****ROOM 119****What role for philanthropy: Theory and empirical evidence***Moderated by Steven Smith*

Ilana Silber (Bar-Ilan University)

**Besieged Philanthropy. Justifications and Critiques of Mega Giving from a Pragmatic Sociological perspective**

Patricia Quinn (Benefacts) &amp; Oonagh Breen

**Philanthropic Giving in Ireland: A Scoping Project**

Guy Schultz (Tel Aviv University)

**How does Philanthropy Fit in a Just Society? A Philosophical Exercise**

Tobias Jung (University of St Andrews)

**Dead Hands, Dark Arts and Dinosaurs: exploring metaphors on foundations****SESSION 4-B****ROOM 105****The role of government vis a vis philanthropy***Moderated by Nelson Amaya*

Johan Vamstad (Ersta Skondal Bracke University College)

**Who should pay for what? a comparative study of tax incentives for charitable giving**

Barbara Gouwenberg (VU Amsterdam), Barry Hoolwerf &amp; Theo Schuyt

**Government strategies to engage with philanthropy. The case of EUFORISTUDY**

Oto Potluka (University of Basel)

**Civic engagement as a factor for co-production and co-creation in urban development****SESSION 4-C****ROOM 102****The role of the intermediary in fundraising***Moderated by Jörg Lindenmeier*

Tjeerd Piersma (VU Amsterdam), Elisabeth Klinkenberg, René Bekkers, Wim de Kort &amp; Eva Maria Merz

**The relation between blood donor recruitment and donor diversity and loyalty in the Netherlands**

Lesley Alborough (University of Kent)

**It's a fine balance, isn't it?: Fundraising as socially skilled, emotional labour.**

Simone Kraemer (University of Kent) &amp; Lesley Alborough

**The danger of multi-faceted roles: The precarious and important role of fundraisers in their organisational settings**

Helene Eller (ZHAW) &amp; Yves Weber

**Smart Donating through Digitalization**

**SESSION 4-D****ROOM 106****Understanding (alternative) forms of philanthropy and its mechanisms***Moderated by Lucas Meijjs*

Angela Eikenberry (University of Nebraska at Omaha) &amp; Julia Carboni

**Democratizing Philanthropy: Identity and the Impact of Giving Circles in the U.S.**

Sandra Stötzer (Johannes Kepler University Linz) &amp; René Andessner

**Charity Flea Markets. An Amalgamation of Product Philanthropy and Volunteering**

Marlene Walk (Indiana University), Jamie Levine Daniel &amp; Cali Curley

**Scoring Points For Philanthropy Performance during Competitive Fundraising Tournaments**

Irina Mersianova (National Research University Higher School of Economics) &amp; Natalya Ivanova

**Exploring Motivation of Board Members: A Way To Improve Efficiency of Nonprofit Boards****SESSION 4-E****ROOM 119****Understanding corporate philanthropy***Moderated by Lonneke Roza*

Cynthia Illouz (EDC-Paris Business School)

**Corporate Philanthropic Initiatives in Luxury Brand Communication**

Theresa Gehringer (University of Basel)

**The variety of Corporate Foundations: a first conceptualization**

Livia Ventura (University of Geneva)

**Philanthropy and For-profit Corporation: The Benefit Corporation as The New Form of Firm Altruism**

Stefan Rissi (JTI Foundation)

**Revisiting Corporate Philanthropy. Corporate Foundations beyond 'shared value' and 'strategic alignment'****10.15 – 10.45 Coffee break****10.45 – 12.10 PLENARY SESSION****ROOM 102****Keynote speaker**

Lynda Mansson, MAVA Foundation

**ERNOP General Assembly**

and

**ERNOP Best Conference Paper Award 2019**

12.15 – 13.30 **PARALLEL SESSIONS 5****SESSION 5-A****ROOM 114****Venture philanthropy, social investment and impact investment strategies for philanthropy***Moderated by Henry Peter*

Natalia Mityushina (University Ramon Llull), Lisa Hehenberger &amp; Luisa Alemany

**Value-Added in Non-Financial Support: How Evaluations of Venture Philanthropy Practice Affect Its Diffusion**

Stephanie Haywood (University of St Andrews), Tobias Jung &amp; Shona Russell

**'You've been framed': A critical review of academic discourse on philanthrocapitalism**

Arthur Gautier (ESSEC Business School), Anne-Claire Pache &amp; Filipe Santos

**From philanthropists to impact investors. How individuals respond to multiple institutional logics****SESSION 5-B****ROOM 119****The relevance of telling what you do and how you did it***Moderated by Ann-Kathrin Seemann*

Sara Stühlinger (University of Basel)

**Financial Management Competencies in Nonprofit Organizations**

Alice Hengevoss (University of Basel)

**Towards a Practice-embedded Theory of INGO Accountability**

Gina Rossi (University of Udine), Chiara Leardini, Stefano Landi &amp; Sara Moggi

**Informed giving: Is worthwhile to be accountable on the Web?**

Elisa Ricciuti (Bocconi University) &amp; Sara Berloto

**Philanthropy and Impact: uncovering innovation in impact management and evaluation**

## SESSION 5-C

ROOM 102

**Fundraising for education***Moderated by Johan Vamstad*

Maria Gallo (NUI Galway) &amp; Fiona Cownie

**Alumni Mentoring as a Bridge to Philanthropy**

Roy Y. Chan (Indiana University)

**The Professionalization of Fundraising:****A Transcript Analysis of CASE President Emeritus Peter McEachin Buchanan (1935-1991) on U.S. Higher Education Philanthropy**

Marta Herrero (Univeristy of Sheffield) &amp; Simone Kraemer

**Fundraising as a site of knowing; examples from the arts and the higher education sectors in the UK**

Simone Kraemer (University of Kent)

**Philanthropy as a (new) funding source for higher education in the UK; the problems, perceptions and implications for its (changing) role**

## SESSION 5-D

ROOM 106

**Diaspora and community philanthropy***Moderated by Pamala Wiepking*

Deby Babis (Ariel University), Ester Zychlinski &amp; Maya Kagan

**The Dynamics of Philanthropy among migrant workers: The case of the Filipino community in Israel**

Laurie Paarlberg (Indiana University), Megan LePere Schloop, Jin Ai &amp; Yue Ming

**'New Power' in Community Philanthropy?**

Anne Monier (CRESPPA)

**Philanthropic reputation in a transnational perspective: the difficulties of the American Friends groups**

## PANEL SESSION 5-E

ROOM 212

**Corporate Foundations. Reputation, Prevalence, Governance and Theory****Participants**

Steffen Bethmann (University of Basel), Lonneke Roza (Erasmus University), Lucas Meijis (Erasmus University), Georg von Schnurbein (University of Basel)

The academic interest in charitable foundations recently gained more attention in literature, albeit reactive following a global rise of philanthropy and the strong growth of foundations in many countries. However, the idea of leveraging corporate resources to form a charitable foundation (i.e. a corporate foundation) has been contested until today and only recently, corporate philanthropy became more visible.

In our panel we will present the key findings of the state of the art in research. The panel is composed of the four editors of the newly published Research Handbook on Corporate Foundations. The presentation will cover the main findings of the book, combining the knowledge of more than 20 researcher from over 10 different countries on the subject of corporate foundations. Additionally we will present avenues for future research and hope to engage in a lively discussion with fellow researchers on the achievements and downsides of corporate foundations.

## SESSION 5-F

ROOM 105

**Philanthropic organizations in context**

*Moderated by Arjen de Wit*

Alexander Gussone (Fern University Hagen)

**Business Funding for NGOs: Is There a Crowding-Out Effect on Donations?**

Barry Hoolwerf (VU Amsterdam), Dave Verkaik & Theo Schuyt

**Foundation models; testing an 'actor-approach'**

Stefan Toepler (George Mason University)

**Supplement or Substitute? Modeling Government/Foundation Relationships**

Tânia Martins (Porto Polytechnic Institute), Alexandra Braga, Marisa Ferreira & Vitor Braga

**Social innovation – a qualitative approach to the context**

**13.30 – 14.30 Lunch with farewell drinks (Terrace)**

**14.30 -16.00 BASEL PHILANTHROPIC CITY TOUR**



