

CONFERENCE  
PROGRAMME

European Research Network  
On Philanthropy (ERNOP)

9<sup>th</sup> International Conference

# Philanthropy in the spotlight?

RESOURCES,  
REPUTATION AND  
ACHIEVEMENTS

Center for Philanthropy Studies  
University of Basel

4 and 5 July 2019



European Research Network on Philanthropy

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## WORDS OF WELCOME

On behalf of the Board of the European Research Network on Philanthropy we welcome you in Basel at the 9<sup>th</sup> international conference of ERNOP. We are grateful to be hosted by the University of Basel. We for sure will enjoy their hospitality and will experience the architectonic beauty of Basel and the richness of its museums. Particularly we would like to thank Georg von Schnurbein and his team for their efforts to bring ERNOP to Switzerland.

More and more wealthy people and companies get involved in philanthropy. However, philanthropy has not to be narrowed down to the giving pledges of the happy few. Indeed, philanthropy is a global phenomenon. Philanthropy is inextricably linked to the different cultures of societies and, depending on the stage and nature of the social development of a particular country, it takes different, distinctive expressions and organizational forms.

We are therefore delighted that our keynote speakers Rob Reich and Pamala Wiepking address the two sides of the coin: 'philanthro-capitalism' as well as the 'universalistic feature of philanthropy'.

We are confident that this conference will contribute to the mutual understanding of philanthropy and civic commitment. This would not have been possible without the support of the Gebert Rüf Foundation, the Max Geldner Foundation and Transnational Giving Europe and I would like to acknowledge them here.

**Theo Schuyt**  
ERNOP president



Welcome to Basel, the Swiss capital of foundations! With over 45 foundations per 10'000 inhabitants, Basel is globally one of the cities with the highest density of foundations. This is a result of the long tradition of philanthropy in Basel. Early examples are the University, a foundation of 1460, early private art collections in the 17<sup>th</sup> century, and the Christoph Merian Stiftung of 1886, that until today serves for the alleviates distress and promotes well-being in Basel. Today, Basel is known for extraordinary art collections such as the Fondation Beyeler, the Tinguely Museum and the Schaulager. But there is much more to philanthropy than just culture and arts. Several social and housing institutions or hospitals are organized as nonprofit organizations supplementing state services. Additionally, a vital scene of new and innovative nonprofit organizations emerged in the last decades supporting ideas of collectivism, circular economy and social innovation.

Altogether, Basel is a great place to discuss the future role of philanthropy. How can philanthropic resources serve best for society? Is philanthropy's reputation at risk without answers to inequalities and injustice? What are the achievements of and in philanthropy after two decades of enormous growth?

I look forward to new insights and vivid debates, not only for the days of the conference, but also with consequences for philanthropy in Basel and any other place in the world.

**Georg von Schurbein**  
CEPS



## KEYNOTE SPEAKERS

### Lynda Mansson

Lynda joined MAVA as Director General in August 2010. She is responsible for implementing the strategy of the foundation and leading the secretariat team. Since joining the foundation, Lynda has overseen a complete reshaping of MAVA. She is deeply interested in sustainability issues and led the foundation to incorporate a new programme to work on sustainable economy. She also ensures the impact of the foundation's investments, and is committed to increasing its level of transparency and accountability.



Before joining the foundation, Lynda spent 13 years in various management roles with WWF International in Switzerland. She began her career as a San Francisco stockbroker and then earned an MBA from the Walter A. Haas School of Business at the University of California, Berkeley.

Lynda serves on the Board of the Global Footprint Network. She also acts as President of the Board of Partners for a New Economy and the Prespa Ohrid Nature Trust (PONT).

### Rob Reich

Rob Reich is professor of political science and, by courtesy, professor of philosophy and at the Graduate School of Education, at Stanford University. He is the director of the Center for Ethics in Society and faculty co-director of the Center on Philanthropy and Civil Society (publisher of the Stanford Social Innovation Review), both at Stanford University. He is the author of the book, *Just Giving: Why Philanthropy is Failing Democracy and How It Can Do Better* and the recent *Philanthropy in Democratic Societies* (edited with Chiara Cordelli and Lucy Bernholz). His current work focuses on ethics and technology, and he is editing a new volume called *Digital Technology and Democratic Theory* (with Lucy Bernholz and Helene Landemore). He is also a board member of GiveWell.org and the magazine Boston Review.



### Pamala Wiepking

Pamala Wiepking is the Visiting Stead Family Chair in International Philanthropy and Visiting Associate Professor of Philanthropy at the Lilly Family School of Philanthropy at IUPUI in Indianapolis. In 2017 she was recipient of the UMD SPP Do Good Institute-ARNOVA Award for Global Philanthropy and Nonprofit Leadership. With Femida Handy she co-edited the new standard reference work on global philanthropy, the Palgrave Handbook of Global Philanthropy, which won ARNOVA's 2016 Virginia Hodgkinson Research Book Prize. Dr. Wiepking is also one of the founding members of the European Research Network on Philanthropy (ERNOP). Dr. Wiepking's research focuses on cross-national and interdisciplinary explanations of philanthropy. She is a member of the editorial board for NVSQ and the International Journal of Nonprofit and Voluntary Sector Marketing.



08.00 – 08.45 **REGISTRATION**

08.45 – 10.00 **WELCOME AND INTRODUCTION**

**ROOM 102**

Prof. Dr. Georg von Schnurbein, University of Basel

**Keynote:**

**Just Giving: Why Philanthropy is Failing Democracy and How It Can Do Better?**

Prof. Dr. Rob Reich

10.00 – 10.30 **Coffee break**

10.30 – 11.45 **PARALLEL SESSIONS 1**

**SESSION 1-A**

**ROOM 105**

### **Alternative forms and sources of giving and volunteering**

*Moderated by Rebecca Nesbit*

Cesar Sahelices-Pinto (University of Leon), Ana Lanero-Carrizo & José Luis Vázquez-Burguete

**Expressive associations membership as a source of philanthropy: A study with young adults based on their civic engagement.**

Craig Furneaux (Austrian Centre for Philanthropy and Nonprofit Studies)

**Does religion matter? An exploration of volunteering and giving in relation to changing religious participation rates over time.**

Georg Mildenberger (Heidelberg University) & Verena Schmid

**The so called refugee crises and the emergence of new forms of volunteering in Germany**

Marlene Walk (Indiana University) & Itay Greenspan

**Formal and informal volunteering by immigrants: The importance of language skills**

**SESSION 1-B**

**ROOM 114**

### **Altruism and generosity**

*Moderated by Michaela Neumayr*

Patrick Rooney (Indiana University), Mark Ottoni-Wilhelm, Xiaoyun Wang & Xiao Han

**Dynamics of American giving: Descriptive evidence**

Zogaj Adnan (University of Freiburg), Jörg Lindenmeier & Tscheulin Dieter

**The Effect of Self- and Functional Congruence on Donation Behavior:  
A Moderation Analysis Considering Affective Empathy and Issue Involvement**

Hanan Yonah (The Hebrew University of Jerusalem) & Claude Berrebi

**Crime and philanthropy: antisocial and prosocial responses to mass shootings**

Claire van Teunenbroek (VU Amsterdam), Rene Bekkers & Bianca Beersma

**Others are doing it too. How donation behavior and joy of giving are affected by social information**



## SESSION 1-C

ROOM 106

**Building a philanthropic ecosystem***Moderated by Theo Schuyt*

Gojko Bezovan (University of Zagreb) &amp; Jelena Matancevic

**Philanthropy and foundations in Croatia: forgotten past and unfolding innovative philanthropic culture**

Jean-Marc Fontan (Université du Québec à Montréal)

**Quebec's Philanthropic Ecosystem: From discreet action to political policy actor**

Bojana Radovanovic (Institute for Philosophy and Social Theory, University of Belgrade)

**Conceptualising and Measuring Philanthropy. The Evidence from Serbia**

## SESSION 1-D

ROOM 102

**Corporate engagement with NPOs: Burden or blessing?***Moderated by Georg von Schnurbein*

Emmanuel Kumi (Leiden University)

**Private sector participation in advancing the Sustainable Development Goals (SDGs): Perspectives from Ghana**

Maria Montilla (Fondazione Cardiocentro Ticino) &amp; Barbara Brazzi

**Can operative foundations do better when working in cross-sector collaborations? A Case Study**

Nicholas Arnold (University of Basel)

**The Carrot and the Stick. NPOs and their Relationships with Business**

Stephanie Maas (Erasmus University) &amp; Lucas Meijs

**Intermediary organizations as catalysts for corporate giving. Intermediaries' involvement and influence on corporate charity undertakings**

## SESSION 1-E

ROOM 212

**ISTR Panel: The State of Play in Studies of Foundations in Europe and the U.S.***Moderated by Steven Smith***Participants**

David Hammack (Case Western Reserve University), Steven Rathgeb Smith (American Political Science Association and Georgetown University), Annette Zimmer (University of Muenster), Tobias Jung (University of St. Andrews)

In both Europe and the U.S. the last few years have seen significant new publications on civil society, philanthropic foundations, and related topics. Meanwhile, the larger political environment has everywhere become much more challenging for nonprofit organizations of all kinds. In this session, leading scholars will assess recent work and ask how well it meets to current political challenges. Panel members will also discuss the research agenda for the study of foundations in the Europe and US.

11:45 – 13:00 **PLENARY SESSION****ROOM 102****Keynote:****Creating more generous societies: the bright side of philanthropy**

By Prof. Dr. Pamala Wiepking

13.00 – 14.15 **Lunch break (Mensa)**14.15 – 15.30 **PARALLEL SESSIONS 2****SESSION 2-A****ROOM 212****What matters in volunteering***Moderated by Eddy Hogg*

Beth Saunders (Aberystwyth University)

**Gap-year Christians in Tanzania: faith-based international volunteering and global citizenship**

Galit Yanay-Ventura (The Max-Stern Academic College of Emek Yezreel) &amp; Moshe Sharabi

**Civic Service among Arab Young Adults in Israel: A Narrative View**

Ann-Kathrin Seemann (Albert-Ludwigs-Universität Freiburg) &amp; Lisa Dang

**Enhancing Civic Engagement. The Role of Place Attachment, Neighborhood Ties and Civic Responsibility**

Rebecca Nesbit (Indiana University) &amp; Laurie Paarlberg

**The Moderating Effect of Rurality on the Incidence and Intensity of Volunteering Behavior****SESSION 2-B****ROOM 106****Foundations of giving***Moderated by Maria Gallo*

Alison Body (University of Kent), Emily Lau &amp; Jo Josephidou

**The Philanthropic Child. Young children's perceptions, experiences and preferences of charity and charitable giving**

Giuseppe Ugazio (University of Geneva)

**Neuro-Computational Foundations of Moral Preferences**

Dominik Meier (University of Basel) &amp; Georg von Schnurbein

**Let people choose – the effect of sorting on the external validity of social preference games in philanthropy**

Esther Muddiman (WISERD – Cardiff University), Kate Moles, Sally Power &amp; Christopher Taylor

**Mapping the family: exploring how philanthropic beliefs and practices get shared between generations**



## SESSION 2-C

ROOM 114

**Why why matters in philanthropy: The next steps***Moderated by Rene Bekkers*

Michaela Neumayr (WU Vienna) &amp; Astrid Pennerstorfer

**The relation between income and donations as a portion of income revisited: literature review and empirical application**

Pamala Wiepking (VU Amsterdam)

**Foundations of Research on Charitable Giving**

Arthur Gautier (ESSEC Business School)

**Motivations for charitable giving: An interdisciplinary and integrative review**

Rhian Powell (Cardiff University)

**Leaving a Legacy for Civil Society**

## SESSION 2-D

ROOM 105

**Giving local, national and international***Moderated by Laurie Paarlberg*

Marie Hladka (Masaryk University)

**Do government subsidies to NPOs reduce private philanthropy?**

Melanie Müller (ZHAW), Diana Betzler &amp; Gmür Markus

**Member Value and Willingness to Donate in Animal Welfare – the Case of the Tierschutzverein beider Basel**

Dane Rowlands (Carleton University) &amp; Rose Anne Devlin

**Giving it away: charitable donations to overseas**

## SESSION 2-E

ROOM 102

**Impact of philanthropy***Moderated by Swee Sum Lam*

Steffen Bethmann (University of Basel)

**Foundations and Social Innovations**

Bin Tu (Guangdong University), Chien-Chung Huang, Ren-Wei Shao, Wenjui Han &amp; Weiming Peng

**Impact of Educational Philanthropy: Evidence from a Project for Poor and Gifted Children in China**

Filippo Candela (Compagnia di San Paolo), Marco Demarie &amp; Paolo Mulassano

**How Foundations Contribute to SDGs: Exploring the Compagnia di San Paolo Initiatives Related to SDGs By Text Analysis.**

**SESSION 2-F**

**ROOM 119**

**Income composition of NPOs**

*Moderated by Peter Schubert*

Giulia Giardina (Fondazione CardioCentro Ticino)

**Management accounting: opportunity or burden for hospitals?**

Sophie Hersberger (University of Basel)

**The Market Orientation of Nonprofit Organizations and the Effect Upon Performance**

Diarmuid McDonnell (University of Birmingham) & John Mohan

**Income Composition and The Great Recession: A Longitudinal Perspective of U.K. Charities**

Jiahuan Lu (Rutgers University – Newark), Cleopatra Charles & Cheon Lee

**Revisiting Overhead Aversion: A Meta-Analytical Review**

**15.30 – 16.00    Coffee break**

## 16.00 – 17.15 PARALLEL SESSIONS 3

## SESSION 3-A

ROOM 212

**Legal and fiscal issues in philanthropy***Moderated by Galia Feit*

Giedre Lideikyte Huber (University of Geneva)

**Efficiency of tax-incentives in the philanthropic sector: what does the science say? Review of the main findings, Swiss and global perspective**

Raffaella Rametta (University of Teramo)

**Scenarios from the Italian Third Sector reform: towards harmonization or proliferation of micro-regimes for nonprofit enterprises?**

Philip Balsiger (University of Neuchâtel), Alexandre Lambelet, Caroline Honegger &amp; Romain Carnac

**Tax justice, efficiency, virtue and democracy: Analyzing parliamentarians' representations of public utility organizations and their arguments for and against tax deductions for donations**

Rebecca Lee (University of Hong Kong)

**Philanthropy and the nonprofit sector in Hong Kong: Governance at the Crossroads**

## SESSION 3-B

ROOM 114

**Macro perspectives on philanthropy***Moderated by Georg Mildenberger*

Marko Galjak (Institute of Social Sciences, Belgrade)

**Philanthropy in the Western Balkans: A Network Analysis Report on Giving in the Region**

Una Osili (Lilly Family School of Philanthropy), Kinga Horvath, Cathie Carrigan &amp; Pamala Wiepking

**Mapping the Future of Philanthropy**

John Mohan (University of Birmingham) &amp; Diarmuid McDonnell

**Charity Density and Social Need: A Longitudinal Perspective**

Joris Melchior Schröder (Independent researcher) &amp; Michaela Neumayr

**How Inequality affects Philanthropy: A Systematic Literature Review**

## SESSION 3-C

ROOM 105

**Managing volunteers***Moderated by Galit Yanay-Ventura*

Malgorzata Kurak (IMD Business School)

**Family firms and CSR: The importance of the affective aspirations**

Lucas Meijs (Erasmus University Rotterdam), Jeff Brudney, Stephanie Maas &amp; Philine van Overbeeke

**Volunteer management 3.0: Facilitating volunteer recruitment five years from now**

Vanessa Mato-Santiso (University of A Coruna), Marta Rey-Garcia, Maria José Sanzo-Pérez &amp; Lucas Meijs

**Can omni-channel management be used by non-profits to increase the loyalty of episodic volunteers?**

Vanessa Mato-Santiso (University of A Coruna), Marta Rey-Garcia &amp; Maria José Sanzo-Pérez

**Omni-channel strategies used by non-profit organizations to contact with key stakeholders: A systematic review**

## SESSION 3-D

ROOM 119

**Online donations and crowdfunding***Moderated by Marisa Ferreira*

Helene Eller (ZHAW, Zurich University of Applied Sciences)

**Smart Donating and Digitalization**

Noelia Salido-Andres (University of A Coruna), Marta Rey-Garcia, Luis Ignacio Alvarez-Gonzalez &amp; Rodolfo Vazquez-Casielles

**Donation-based crowdfunding for charitable causes via digital platforms: campaign factors explaining their success**

Claire van Teunenbroek (VU Amsterdam)

**Lots of people give me money. The effect of social information on online donation behavior**

Konstantin Kehl (ZHAW) &amp; Larissa Sundermann

**Breaking new grounds: Combining crowdfunding with foundation grants**

## SESSION 3-E

ROOM 102

**Overhead, transparency and effectiveness***Moderated by Sara Berloto*

Peter Schubert (University of Hamburg) &amp; Silke Boenigk

**The Impact of Donor and Board Pressure on Cost Reporting – an Experiment among Nonprofit Managers**

Fanny Dethier (University of Liège)

**Measuring NPOs' Online Transparency: Development of a Scale**

Cleopatra Charles (Rutgers University – Newark), Margaret Sloan &amp; Peter Schubert

**The Impact of Overhead Costs on Donations: The Controversy With Soliciting Overhead-Free Donations**

Georg von Schnurbein (University of Basel), Sara Stühlinger &amp; Jeffrey L. Brudney

**Understanding strategic decision making on financial resources in nonprofit organizations. Using mixed methods to go beyond the numbers**

## SESSION 3-F

ROOM 106

**Personal benefits of philanthropy***Moderated by Angela Eikenberry*

Eddy Hogg (University of Kent) &amp; Rob de Vries

**Different Class? Exploring the relationship between socio-economic advantage and volunteering during adolescence**

Arjen de Wit (VU Amsterdam)

**Benefits of volunteering across the working life**

Rose Anne Devlin (University of Ottawa), Forough Seifi &amp; Catherine Deri Armstrong

**Doing Good, Feeling Good: Causal Evidence from Canadian Volunteers****19.00 – 22.00 ERNOP CONFERENCE DINNER** (Restaurant Schmatz)

09.00 – 10.15 **PARALLEL SESSIONS 4****SESSION 4-A****ROOM 119****What role for philanthropy: Theory and empirical evidence***Moderated by Steven Smith*

Ilana Silber (Bar-Ilan University)

**Besieged Philanthropy. Justifications and Critiques of Mega Giving from a Pragmatic Sociological perspective**

Patricia Quinn (Benefacts) &amp; Oonagh Breen

**Philanthropic Giving in Ireland: A Scoping Project**

Guy Schultz (Tel Aviv University)

**How does Philanthropy Fit in a Just Society? A Philosophical Exercise**

Tobias Jung (University of St Andrews)

**Dead Hands, Dark Arts and Dinosaurs: exploring metaphors on foundations****SESSION 4-B****ROOM 105****The role of government vis a vis philanthropy***Moderated by Nelson Amaya*

Johan Vamstad (Ersta Skondal Bracke University College)

**Who should pay for what? a comparative study of tax incentives for charitable giving**

Barbara Gouwenberg (VU Amsterdam), Barry Hoolwerf &amp; Theo Schuyt

**Government strategies to engage with philanthropy. The case of EUFORISTUDY**

Oto Potluka (University of Basel)

**Civic engagement as a factor for co-production and co-creation in urban development****SESSION 4-C****ROOM 102****The role of the intermediary in fundraising***Moderated by Jörg Lindenmeier*

Tjeerd Piersma (VU Amsterdam), Elisabeth Klinkenberg, René Bekkers, Wim de Kort &amp; Eva Maria Merz

**The relation between blood donor recruitment and donor diversity and loyalty in the Netherlands**

Lesley Alborough (University of Kent)

**It's a fine balance, isn't it?: Fundraising as socially skilled, emotional labour.**

Simone Kraemer (University of Kent) &amp; Lesley Alborough

**The danger of multi-faceted roles: The precarious and important role of fundraisers in their organisational settings**

Helene Eller (ZHAW) &amp; Yves Weber

**Smart Donating through Digitalization**

## SESSION 4-D

ROOM 106

**Understanding (alternative) forms of philanthropy and its mechanisms***Moderated by Lucas Meijjs*

Angela Eikenberry (University of Nebraska at Omaha) &amp; Julia Carboni

**Democratizing Philanthropy: Identity and the Impact of Giving Circles in the U.S.**

Sandra Stötzer (Johannes Kepler University Linz) &amp; René Andessner

**Charity Flea Markets. An Amalgamation of Product Philanthropy and Volunteering**

Marlene Walk (Indiana University), Jamie Levine Daniel &amp; Cali Curley

**Scoring Points For Philanthropy Performance during Competitive Fundraising Tournaments**

Irina Mersianova (National Research University Higher School of Economics) &amp; Natalya Ivanova

**Exploring Motivation of Board Members: A Way To Improve Efficiency of Nonprofit Boards**

## SESSION 4-E

ROOM 119

**Understanding corporate philanthropy***Moderated by Lonneke Roza*

Cynthia Illouz (EDC-Paris Business School)

**Corporate Philanthropic Initiatives in Luxury Brand Communication**

Theresa Gehringer (University of Basel)

**The variety of Corporate Foundations: a first conceptualization**

Livia Ventura (University of Geneva)

**Philanthropy and For-profit Corporation: The Benefit Corporation as The New Form of Firm Altruism**

Stefan Rissi (JTI Foundation)

**Revisiting Corporate Philanthropy. Corporate Foundations beyond 'shared value' and 'strategic alignment'**10.15 – 10.45 **Coffee break**10.45 – 12.10 **PLENARY SESSION**

ROOM 102

**Keynote:****Reflections on managing a sunset foundation**

By Lynda Mansson

**ERNOP General Assembly**

and

**ERNOP Best Conference Paper Award 2019**



12.15 – 13.30 **PARALLEL SESSIONS 5**

**SESSION 5-A**

**ROOM 114**

**Venture philanthropy, social investment and impact investment strategies for philanthropy**

*Moderated by Henry Peter*

Natalia Mityushina (University Ramon Llull), Lisa Hehenberger & Luisa Alemany

**Value-Added in Non-Financial Support: How Evaluations of Venture Philanthropy Practice Affect Its Diffusion**

Stephanie Haywood (University of St Andrews), Tobias Jung & Shona Russell

**'You've been framed': A critical review of academic discourse on philanthrocapitalism**

Arthur Gautier (ESSEC Business School), Anne-Claire Pache & Filipe Santos

**From philanthropists to impact investors. How individuals respond to multiple institutional logics**

**SESSION 5-B**

**ROOM 119**

**The relevance of telling what you do and how you did it**

*Moderated by Ann-Kathrin Seemann*

Sara Stühlinger (University of Basel)

**Financial Management Competencies in Nonprofit Organizations**

Alice Hengevoss (University of Basel)

**Towards a Practice-embedded Theory of INGO Accountability**

Gina Rossi (University of Udine), Chiara Leardini, Stefano Landi & Sara Moggi

**Informed giving: Is worthwhile to be accountable on the Web?**

Elisa Ricciuti (Bocconi University) & Sara Berloto

**Philanthropy and Impact: uncovering innovation in impact management and evaluation**

## SESSION 5-C

ROOM 102

**Fundraising for education***Moderated by Johan Vamstad*

Maria Gallo (NUI Galway) &amp; Fiona Cownie

**Alumni Mentoring as a Bridge to Philanthropy**

Roy Y. Chan (Indiana University)

**The Professionalization of Fundraising:****A Transcript Analysis of CASE President Emeritus Peter McEachin Buchanan (1935-1991) on U.S. Higher Education Philanthropy**

Marta Herrero (University of Sheffield) &amp; Simone Kraemer

**Fundraising as a site of knowing; examples from the arts and the higher education sectors in the UK**

Simone Kraemer (University of Kent)

**Philanthropy as a (new) funding source for higher education in the UK; the problems, perceptions and implications for its (changing) role**

## SESSION 5-D

ROOM 106

**Diaspora and community philanthropy***Moderated by Pamala Wiepking*

Deby Babis (Ariel University), Ester Zychlinski &amp; Maya Kagan

**The Dynamics of Philanthropy among migrant workers: The case of the Filipino community in Israel**

Laurie Paarlberg (Indiana University), Megan LePere Schloop, Jin Ai &amp; Yue Ming

**'New Power' in Community Philanthropy?**

Anne Monier (CRESPPA)

**Philanthropic reputation in a transnational perspective: the difficulties of the American Friends groups**

## PANEL SESSION 5-E

ROOM 212

**Corporate Foundations. Reputation, Prevalence, Governance and Theory****Participants**

Steffen Bethmann (University of Basel), Lonneke Roza (Erasmus University), Lucas Meijs (Erasmus University), Georg von Schnurbein (University of Basel)

The academic interest in charitable foundations recently gained more attention in literature, albeit reactive following a global rise of philanthropy and the strong growth of foundations in many countries. However, the idea of leveraging corporate resources to form a charitable foundation (i.e. a corporate foundation) has been contested until today and only recently, corporate philanthropy became more visible.

In our panel we will present the key findings of the state of the art in research. The panel is composed of the four editors of the newly published Research Handbook on Corporate Foundations. The presentation will cover the main findings of the book, combining the knowledge of more than 20 researcher from over 10 different countries on the subject of corporate foundations. Additionally we will present avenues for future research and hope to engage in a lively discussion with fellow researchers on the achievements and downsides of corporate foundations.

## SESSION 5-F

ROOM 105

**Philanthropic organizations in context**

*Moderated by Arjen de Wit*

Alexander Gussone (Fern University Hagen)

**Business Funding for NGOs: Is There a Crowding-Out Effect on Donations?**

Barry Hoolwerf (VU Amsterdam), Dave Verkaik & Theo Schuyt

**Foundation models; testing an 'actor-approach'**

Stefan Toepler (George Mason University)

**Supplement or Substitute? Modeling Government/Foundation Relationships**

Tânia Martins (Porto Polytechnic Institute), Alexandra Braga, Marisa Ferreira & Vitor Braga

**Social innovation – a qualitative approach to the context**

**13.30 – 14.30 Lunch with farewell drinks (Terrace)**

**14.30 -16.00 BASEL PHILANTHROPIC CITY TOUR**

# LIST OF PARTICIPANTS

FIRST NAME	FAMILY NAME	ORGANIZATION	SESSION(S)
Lesley	Alborough	University of Kent	4-C
Nelson	Amaya	OECD	4-B
René	Andeßner	Johannes Kepler University Linz	4-D
Nicholas	Arnold	University of Basel	1-D
Deby	Babis	Ariel University	5-D
Philip	Balsiger	University of Neuchatel	3-A
Rene	Bekkers	Vrije Universiteit Amsterdam	1-B / 2-C / 4-C
Sara	Berloto	SDA Bocconi School of Management	3-E / 5-B
Steffen	Bethmann	University Basel	2-E / 5-E
Diana	Betzler	ZHAW	2-D
Gojko	Bezovan	Univeristy of Zagreb	1-C
Ali	Body	University of Kent	2-B
Barbara	Brazzi	Fondazione Cardiocentro Ticino	1-D
Oonagh	Breen	University College Dublin	4-A
Jeff	Brudney	University of North Carolina Wilmington	3-C / 3-E
Matthias	Burkhalter	MDPI Sustainability Foundation	
Filippo	Candela	Compagnia di San Paolo	2-E
Roy Y.	Chan	Indiana University Bloomington	5-C
Cleopatra	Charles	Rutgers University-Newark	2-F / 3-E
Pat	Danahey Janin	Indiana University	
Lisa	Dang	Albert-Ludwigs-Universität Freiburg	2-A
Arjen	De Wit	VU Amsterdam	3-F / 5-F
Fanny	Dethier	University of Liege	3-E
Rose Anne	Devlin	University of Ottawa	2-D / 3-F
Angela	Eikenberry	University of Nebraska at Omaha	3-F / 4-D
Helene	Eller	ZHAW	4-C
Galia	Feit	Tel Aviv University	3-A
Zoltan Levente	Fejes	ARC Romania	
Marisa	Ferreira	Porto Polytechnic Institute	3-D / 5-F
Jean-Marc	Fontan	Universite du Quebec a Montreal	1-C
Craig	Furneaux	Queensland University of Technology	1-A
Marko	Galjak	Catalyst Balkans	3-B
Maria	Gallo	National University of Ireland	2-B / 5-C
Arthur	Gautier	ESSEC Business School	2-C / 5-A
Theresa	Gehringer	University of Basel	4-E
Giulia	Giardina	Fondazione CardioCentro Ticino	2-F
laetitia	Gill	Geneva Centre for Philanthropy	
Keiran	Goddard	Association of Charitable Foundations	
Itay	Greenspan	Hebrew University of Jerusalem	1-A
Alexander	Gussone	FernUniversität in Hagen	5-F
David	Hammack	Case Western Reserve University	1-E
Stephanie	Haywood	University of St Andrews	5-A
Alice	Hengevoss	University of Basel	5-B
Marta	Herrero	University of Sheffield	5-C
Sophie	Hersberger	University of Basel	2-F
Marie	Hladká	Masaryk University	3-D

FIRST NAME	FAMILY NAME	ORGANIZATION	SESSION(S)
Eddy	Hogg	University of Kent	2-A / 3-F
Caroline	Honegger	EESP (HES-SO)	3-A
Barry	Hoolwerf	ERNOP	4-B / 5-F
Kinga Zsofia	Horvath	Indiana University	3-B
Chienchung	Huang	Rutgers University	2-E
Cynthia	Illouz	EDC Paris Business School	4-E
Viacheslav	Ivanov	National Research University	
Natalya	Ivanova	National Research University	4-D
Franziska	Juch	Stiftung Kinderdorf Pestalozzi	
Tobias	Jung	University of St Andrews	1-E / 4-A / 5-A
Konstantin	Kehl	ZHAW	3-D
Simone	Kraemer	University of Kent	4-C / 5-C
Emmanuel	Kumi	Leiden University	1-D
Malgorzata	Kurak	IMD Business School	3-C
Swee Sum	Lam	National University of Singapore	2-E
Chiara	Leardini	Università di Verona	5-B
Rebecca	Lee	The University of Hong Kong	3-A
Giedre	Lideikyte Huber	University of Geneva	2-F
Jörg	Lindenmeier	University of Freiburg	1-B / 4-C
Stephanie	Maas	Erasmus University Rotterdam	1-D / 3-C
John	Makokha	University of Kent	
Lynda	Mansson	MAVA Foundation	
Axelle	Marjolin	UNSW Sydney	
Jelena	Matancevic	University of Zagreb	1-C
Vanessa	Mato-Santiso	University of A Coruña	3-C
Lloyd	Mayer	University of Notre Dame	
Dominik	Meier	University of Basel	2-B
Lucas	Meijs	Erasmus University	1-D / 3-C / 4-D / 5-E
Irina	Mersianova	National Research University	4-D
Georg	Mildenberger	Heidelberg University	1-A / 3-B
Natalia	Mityushina	Universitat Ramon Llull	4-A
John	Mohan	University of Birmingham	2-F / 3-B
Anne	Monier	University Paris VIII	5-D
Maria	Montilla	Fondazione Cardiocentro Ticino	1-D
Esther	Muddiman	Cardiff University	2-B
Lauren	Mulholland	University of Geneva	
Melanie	Müller	ZHAW	2-D
Rebecca	Nesbit	University of Georgia	1-A / 2-A
Michaela	Neumayr	WU Vienna	1-C / 2-B / 3-B
Una	Osili	Indiana University	3-B
Mark	Ottoni-Wilhelm	Indiana University	1-B
Laurie	Paarlberg	Indiana University	2-A / 2-D / 5-D
Anne-Laure	Paquot	Transnational Giving Europe	
Fernandez Lorenzo	Patricia	Fundacion Ortega-Marañón	
Astrid	Pennerstorfer	WU Vienna	2-C
Henry	Peter	Geneva Centre for Philanthropy	5-A
Janis	Petzinger	University of St Andrews	
Tjeerd	Piersma	Vrije Universiteit Amsterdam	4-C
Oto	Potluka	University of Basel	4-B
Rhian	Powell	Cardiff University	2-C
Patricia	Quinn	Benefacts	4-A
Bojana	Radovanovic	Institute for Philosophy and Social Theory	1-C

FIRST NAME	FAMILY NAME	ORGANIZATION	SESSION(S)
Raffaella	Rametta	University of Teramo	3-A
Julian	Randall	University of Fribourg	
Rob	Reich	Stanford University	
Marta	Rey-Garcia	University of A Coruña	3-C / 3-D
Elisa	Ricciuti	SDA Bocconi School of Management	5-B
Stefan	Rissi	JTI Foundation	4-E
Dane	Rowlands	Carleton University	2-D
Lonneke	Roza	Erasmus University	4-E / 5-E
Cesar	Sahelices-Pinto	University of Leon	1-A
Noelia	Salido-Andres	University of A Coruña	3-D
Judith	Sanderse	Open University Netherlands	
Beth	Saunders	Aberystwyth University	2-A
Verena	Schmid	Heidelberg University	1-A
Joris Melchior	Schröder	University of Vienna	3-B
Peter	Schubert	Universität Hamburg	2-F / 3-E
Guy	Schultz	Tel Aviv University	4-A
Theo	Schuyt	Vrije Universiteit Amsterdam	1-C / 4-B / 5-F
David Jeremiah	Seah	Asian Pastoral Institute	
Ann-Kathrin	Seemann	Albert-Ludwigs-Universität Freiburg	2-A / 5-B
Ilana	Silber	Bar-Ilan University	4-A
Steven	Smith	American Political Science Association	1-E / 4-A
Hanna	Stähle	DAFNE	
Lizzy	Steinhart	LCM Wealth	
Sandra	Stötzer	Johannes Kepler University Linz	4-D
Boris	Strecansky	Center for Philanthropy n.o.	
Sara	Stühlinger	University of Basel	3-E / 5-B
Larissa	Sundermann	ZHAW	3-D
Anabel	Suter	ICRC	
Alexandra	Telitsyna	National Research University	
Volker	Then	CSI, Heidelberg University	
Stefan	Toepler	George Mason University	5-F
Christian	Tohmé	ICRC	
Bin	Tu	Guangdong University of Foreign Studies	2-E
Krisztina	Tury	Indiana University	
Giuseppe	Ugazio	University of Geneva	2-B
Johan	Vamstad	Ersta Sköndal Bräcke University College	4-B / 5-C
Rosan	van Niekerk	Vrije Universiteit Amsterdam	
Philine	van Overbeeke	Erasmus University	3-C
Claire	van Teunenbroek	Vrije Universiteit Amsterdam	1-B / 3-D
Livia	Ventura	University of Geneva	4-E
Ann	Verbeeck	Uzafoundation	
Georg	von Schnurbein	University of Basel	1-D / 2-B / 3-E / 5-E
Marlene	Walk	Indiana University	1-A / 4-D
Yves	Weber	SmartDonate AG	4-C
Pamala	Wiepking	IUPUI / VU	2-C / 3-B / 5-D
Galit	Yanay-Ventura	The Max-Stern Yezreel Valley College	2-A / 3-C
Hanan	Yonah	The Hebrew University of Jerusalem	1-B
Annette	Zimmer	WWU	1-E
Adnan	Zogaj	University of Freiburg	1-B
Ester	Zychlinski	Ariel University	5-D

## ABOUT THE EUROPEAN RESEARCH NETWORK ON PHILANTHROPY

The European Research Network on Philanthropy (ERNOP) is an association that was founded in January 2008 by collaborating philanthropy researchers in Europe. Our mission is to advance, coordinate and promote excellence in philanthropic research in Europe. We aim to be an international and interdisciplinary network open to all researchers studying philanthropy. To date, around 250 members from almost 30 (mostly) European countries have joined ERNOP. ERNOP and its members work closely with other academic research networks that address related fields such as ISTR, ARNOVA and EMES. Also, ERNOP has developed a good relationship with European networks of philanthropy professionals such as DAFNE, EFC, EVPA and EFA.

ERNOP members study philanthropy, which is understood as private, mainly voluntary, contributions to public causes. However, we acknowledge that philanthropy has different meanings across Europe because of the large variations in the historical, social and legal background of philanthropy. ERNOP perceives all these different perspectives as being a strength, and aims to include them all in the study of philanthropy. ERNOP members actively publish their research in a wide range of mono- and interdisciplinary scientific journals, from economic journals to marketing, social policy and historical journals. We are proud of the fact that ERNOP members are editors of the four main specialised philanthropy journals (NVSQ, Voluntas, IJNVSM and VSR).

In order to further advance philanthropic research in Europe, ERNOP members from different countries and scientific disciplines have collaborated on numerous research projects and grant proposals, each bringing their own unique qualities and perspectives to the projects. New members are cordially invited to join collaborative proposals.

Since its inception in 2008, ERNOP has organised a biennial conference in a European city. At this conference, researchers studying philanthropy present their state-of-art research, exchange ideas and meet colleagues. The conference aims to contribute to the creation of a European philanthropy researcher identity. ERNOP is proud that this conference is considered to be the leading conference on European philanthropy research. ERNOP aims to represent the study of philanthropy in Europe and to influence policy-making at a national and European level. Knowledge is of utmost importance for policy-making and this is no different for philanthropy. As there is no structural or comparable information about philanthropy between European countries, ERNOP aims to put philanthropy research on the philanthropy agenda of national and European policymakers. More information about ERNOP, its aims, research projects, members and membership can be found on ERNOP's website, [www.ernop.eu](http://www.ernop.eu).



## ABOUT THE CENTER FOR PHILANTHROPY STUDIES (CEPS)

The Center for Philanthropy Studies (CEPS) of the University of Basel is an interdisciplinary research and executive education institute, specialized on the non-profit sector and dealing with the multifaceted topic of philanthropy. The institute was established in 2008 through an initiative by SwissFoundations, the Association of Swiss Grantmaking Foundations.

The aim of the CEPS is to improve both the scientific foundation of and the knowledge about philanthropy. The research focus of the Center is situated around the different aspects of philanthropy including volunteering, donating, and nonprofit management. The center publishes regularly data on the development of the Swiss foundation sector and is partner for the Swiss Foundation Code, a comprehensive governance code for grantmaking foundations. Furthermore, the CEPS provides a direct benefit for foundations and other non-profit organizations through executive education and coaching.

In 2019, CEPS presented its first Massive Open Online Course (MOOC) on 'Entrepreneurship in Nonprofits'. Additionally, the 'Handbook on Corporate Foundations' will be published at Springer Nature, a collaboration with the Erasmus University of Rotterdam.

# PRACTICAL DETAILS

## ERNOP Conference Venue

University of Basel  
Petersplatz 1, Basel

## ERNOP Conference Lunch Venue

Bernoullistrasse 14, Basel

## ERNOP Conference Dinner Venue

Restaurant Schmatz  
Frankfurt-Strasse 36, Münchenstein

## More information, contact and social media

Twitter: #ERNOP2019  
Web: [www.ernop.eu/conference2019](http://www.ernop.eu/conference2019)  
Email: [info@ernop.eu](mailto:info@ernop.eu)

## Phonenumber organization for practical issues (CBS)

Nicholas Arnold: To be confirmed

## Phonenumber organization for other issues (ERNOP)

Barry Hoolwerf: +31 6 1342 7715







