

## **ERNOP Science With And For Society Seminars**

Every year, members of ERNOP publish their work in a broad range of academic journals. Also, but much more limited output finds its way into popular media. As a consequence there is a gap between the potential usage of knowledge and research output by professionals in the field.

As research community we aim to contribute to society. The ERNOP Science With and For Society Seminars envisions a monthly series, starting January 2021, of online (Zoom) seminars in which ERNOP members present their state of the art work through online presentations. ERNOP members will be invited to share their work, keeping in mind the practical relevance and application of their research output. Before, we will invite European stakeholders (DAFNE (PEX), EFC, EFA) to provide input or key topics that they would like to see addressed. The seminars can cover a broad range of topics related to philanthropy research. The seminars will take one hour and consist out of a presentation of 40 minutes, followed by a moderated discussion and room for questions. Moderation and discussion will be done by ERNOP staff, who will also prepare the session with the speakers.

Next to the online seminars, the research output presented in the seminars will be translated into practical twopagers. Aim is to provide readers with an executive summary of the study, including practical implications for their work. Presenters will be provided a format that can be used to create a draft for these two-pagers, where ERNOP will make sure that these two-pagers are published in a professional way. All two-pagers will be collected and published on the ERNOP website, as well as a link to the online seminars (excluding the Q&A part). Both presentations as two-pagers can also be used by the presenters to share with their own stakeholders.

The seminars will be accessible for all interested and free to watch. Also the two-pagers will be free of cost to download. Participants will be asked to register themselves before providing them a link to participate in the seminar. They will be asked consent to be subscribed to the ERNOP Newsletter and to approached to become an (associated) ERNOP member. As such, the ERNOP SWAFSS also aim to contribute to an increase in the 'brand' recognition of ERNOP and to an increase in the number of (associated) ERNOP members. After one year, the seminars and two-pagers will be transferred to a secured area of the ERNOP website, accesible for (associated) ERNOP members only. If successfull we will thus create an online library that gives direct access to relevant knowledge for philanthropy professionals.

The seminars will be promoted through the ERNOP website and newsletter. More importantly, we will ask the European umbrella organizations to share the program with their members. Also all ERNOP members will be invited to share the invitation to participate in the seminars within their networks. Finally, we will share the seminar program with Alliance.

### **Pilot**

Developing a online series of seminars requires resources and time. The board has proposed to attract additional staff to assist the executive director to develop the online Science With and For Society Series. However, before attracting additional staff a pilot will be launched. If this pilot proves to be a success and attracts a significant number of participants, we will continue with the hiring process.

