



PRELIMINARY
CONFERENCE
PROGRAMME

**European Research Network
On Philanthropy (ERNOP)**

10th International Conference

Building bridges in the aftermath of COVID-19

**WHERE WILL THE PHILANTHROPY
OF TODAY LEAD US TOMORROW?**

University College Dublin

2 and 3 December 2021

This conference is hosted by



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08.30 – 09.30 REGISTRATION

Welcome coffee will be available between 08.45 – 09.15

Please take your ID and Digital Covid Certificate (QR Code) with you

09.30 – 10.45 WELCOME AND INTRODUCTION

Prof. Dr. Oonagh Breen, UCD School of Law

Keynote:

Dr. Beth Breeze (Centre for Philanthropy at the University of Kent)

10.45 – 11.00 Coffee break**11.00 – 12.15 PARALLEL SESSIONS 1****SESSION 1-A****Strategies and practices for attracting donors****The Effectiveness of Solicitations for Donations: Individual and Regional Determinants**

Joris M. Schroeder (VU Amsterdam), Eva-Maria Merz (VU Amsterdam), Bianca Suanet (VU Amsterdam) & Pamala Wiepking (VU Amsterdam & Indiana University)

Virtual reality for philanthropy: An immersive approach to attract (younger) donors

Nina M. Sooter (University of Geneva) & Giuseppe Ugazio (University of Geneva)

(Re)searching the crowd: Survey research studying donation- and reward-based crowdfunding donations

Claire van Teunenbroek (VU Amsterdam)

Forty Years of Charitable Giving in Ireland: What have we learnt?

Oonagh Breen (University College Dublin), Tara Bedi (Trinity Business School) & James Carroll (Trinity Business School)

SESSION 1-B**Understanding volunteering****Volunteering for citizen science projects: why do people dedicate time for scientific activities?**

Egle Butkeviciene (Kaunas University of Technology) & Egle Vaidelyte (Kaunas University of Technology)

Socio-structural Determinants in Volunteering for Humanitarian Organizations: a Resource-based Approach

Maikel Meijeren (Radboud University Nijmegen), Peer Scheepers (Radboud University Nijmegen) & Marcel Lubbers (Utrecht University)

Preserving the Past, Present and Future of Volunteering: Towards 'sustainable' volunteer management

Stephanie Koolen-Maas (Rotterdam School of Management), Philine van Overbeeke (Rotterdam School of Management), Lucas Meijs (Rotterdam School of Management) & Jeffrey Brudney

SESSION 1-C**Voluntary action in times of crisis****Changes in informal volunteering during the first lockdown of the corona crisis in the Netherlands**

Marlou Ramaekers (Radboud University Nijmegen), Ellen Verbakel (Radboud University Nijmegen) & Gerbert Kraaykamp (Radboud University Nijmegen)

Happy during crises: Leveraging wellbeing through volunteering

Isabelle Nolte (Harz University of Applied Sciences) & Hellen Gross (Coburg University of Applied Sciences)

Online voluntary action in the Netherlands, before and after the pandemic

Arjen de Wit (VU Amsterdam)

PANEL SESSION 1-D**Generosity, Gifting and Philanthropy in Theory and Practice: Current Research from ISTR Members**

Panel participants: Lesley Alborough (Nottingham Trent University), Susan Appe (Rockefeller College of Public Affairs and Policy, University at Albany), David A. Campbell (Binghamton University) and Steven Rathgeb Smith (American Political Science Association and Georgetown University)

This colloquium presents current, ongoing research about generosity, gifting and philanthropic theory and practice. It covers multiple empirical settings and a diversity of ideas including the debates about the role of philanthropy, philanthropic responses to COVID-19, emerging philanthropists in cross-border scenarios, and how philanthropy and its leaders reckon with the major social problems of our times. It highlights members from the International Society for Third-Sector Research who are active researchers in the field of philanthropy.

12.15 – 13.30 Lunch break

13.30 – 14.45 PARALLEL SESSIONS 2**SESSION 2-A****Repositioning philanthropy and foundations****The Role of Organizational Identity: A New Perspective on the Cross-sector Collaborative Behaviour of Dutch Endowed Foundations**

Petra van Aken (VU Amsterdam)

Bullshit Philanthropy: the prominence and peril of drivel, quackery and humbug in philanthropy discourse

Tobias Jung (University of St Andrews)

Foundation Positioning in the Multi-National Arena: A Case Study of Ocean Conservation in the Arctic

Pat Danahey Janin (Indiana University)

Philanthropic Tales: What do children's picture books teach children about philanthropic citizenship?

Alison Body (University of Kent) & Jane Lacny

SESSION 2-B**Sociological perspectives on giving****Public sphere and social participation: Jews and Arabs in the rural civic space in Israel**

Galit Yany-Ventura (The Max Stern Yezreel Valley College), Yasmin Aboud-Halabi (The Max Stern Yezreel Valley College), Moshe Sharabi (The Max Stern Yezreel Valley College) & Keren Michael (The Max Stern Yezreel Valley College)

Death, Donation and Digital Ethnography of Milk Walls

Tanya Cassidy (Dublin City University) & Ayalet Oreg (Bar Ilan University)

Against All Odds: Adversity, Prosperity, and Prosocial Behavior

Rene Bekkers (VU Amsterdam) & Claire van Teunenbroek

How socioeconomic inequality affects giving and volunteering: testing the social disintegration, inequality aversion and resource hypothesis

Michaela Neumayr (WU Vienna) & Joris Schroeder (VU Amsterdam)

SESSION 2-C**SDGs and philanthropy**

What do grantmaking foundations mean when they say their activities are aligned with Sustainable Development Goals? The case of community foundations

Marta Rey-Garcia (University of A Coruña) & Rosane Dal Magro (University of Montreal)

The SDGs Agenda and its role of catalyst of organizational evolution in a large European philanthropic Foundation: the case of the Compagnia di San Paolo of Turin

Renato Roda (Compagnia di San Paolo)

The role and effectiveness of philanthropic foundations in delivering the UN's sustainable development goals: The case of Pakistan.

Muhammad Saad Masud Khan (Newcastle University) & Michael Price (Norhtumbria University)

PANEL SESSION 2-D

Fundraising as a vehicle aimed to promote and support development for nonprofit organizations. How to make better use of the work of academia to improve practice?

Moderated by Simona Biancu, European Fundraising Association (EFA)

Academic research on behavior, together with the way people consider a “gift” as a way to create links with other people, identifies possible ways to create a space for fundraising in our times.

In this era characterized by many changes and challenges, a link between those who investigate and research how people perceive certain issues and those who encourage people to give for their causes, seems more needed than ever to find a suitable way to define a new perimeter for fundraising in the forthcoming years.

In this panel, moderated by Simona Biancu from the European Fundraising Association, academia and practitioners will discuss these issues by sharing their perspectives and present possible ways to cooperate and advance research on fundraising as a complex, strategic vehicle to make development of nonprofit organizations tangible.

14.45 – 15.15 Coffee break

15.15 – 16.45 PARALLEL SESSIONS 3**SESSION 3-A****CSR, corporate philanthropy and collaboration with NPOs**

Past the business case: How corporate philanthropy affects organizations and society

Marian Eabrasu (Normandy Business School) & Arthur Gautier (ESSEC Business School)

Enablers of corporate philanthropy: The role of intermediary organizations in bridging the gap between businesses and nonprofit organization

Stephanie Koolen-Maas (Rotterdam School of Management) & Lucas Meijs (Rotterdam School of Management)

Understanding managerial decision-making in NPO-business collaborations that face adversity

Gabi Spitz (Radboud University Nijmegen)

SESSION 3-B**Broadening our understanding of giving**

Different savior, different value(s)? A research agenda on the value of diasporic cross-border philanthropy and voluntourism

Philine van Overbeeke (Rotterdam School of Management) & Malika Ouacha (Rotterdam School of Management)

Marketing Strategies to Stabilize Blood Donors' Acceptance of Donation Appointment Scheduling Systems after COVID-19

Carolin Saltzmann (University of Hamburg) & Silke Boenigk (University of Hamburg)

Social Norms Offer Explanation for Inconsistent Effects of Incentives on Prosocial Behavior

Caroline Graf (VU Amsterdam), Eva-Maria Merz (VU Amsterdam), Bianca Suanet (VU Amsterdam) & Pamala Wiepking (VU Amsterdam)

Developing a children's rights approach to fundraising with children in primary schools and the ethics of cultivating philanthropic citizenship

Alison Body (University of Kent), Emily Lau, Lindsey Cameron & Shazza Ali

SESSION 3-C**ROOM****Organisational responses to (extreme) externalities**

How investment duties of charitable trust funds' trustees may and shall change in times of COVID-19 measures from the Czech law perspective?

Adam Holubar (Masaryk University)

Foundations' Strategies and Adaptive Capabilities in Uncertain Times: What best practices that proved functional during the COVID-19 pandemic can be integrated in the post-covid foundations governance?

Dagmar Goldmannova (Masaryk University) & Barbora Novosadova

Continuation Session 3-C

Under Pressure: Organizational Responses in the Changing Civic Space of Hungary

Krisztina Tury (Indiana University)

The revival of charitable fundraising in the contemporary British NHS

John Mohan (University of Birmingham)

PANEL SESSION 3-D

Challenges in researching community foundations

Moderated by James Magowan, European Community Foundation Initiative and Tobias Jung (University of St Andrews)

Challenges and opportunities of research in the community foundation field

This panel will explore issues and findings related to research in the field of community foundations. This will be based on the experiences of four studies, conducted in a variety of settings. Each researcher will briefly outline the rationale for their work and approach (highlighting challenges associated with research in the community foundation field and key findings) to provide the context for the panel discussion. The panel discussion, will consider the respective methodologies and challenges of working in this diverse field, identify learning to be shared with other researchers, discuss how the findings from respective research can inform practice and identify topics for further research and the potential for better connecting academic work to the operational field.

PANEL SESSION 3-E

'Being bold': What can philanthropy do differently to tackle climate change?

Moderated by Max von Abendorth, Dafne/Philanthropy Coalition for Climate

The next decade is critical for ensuring that we do not surpass a series of planetary tipping points and avoid non-linear and irreversible changes to life on Earth as we know it. This is an enormous challenge which requires a new and collaborative response from all segments of society. As new coalitions for climate emerge at the national, European and international level, the ERNOP Conference 2021 is a great opportunity to analyse the new directions climate philanthropy is taking and how research is developing on the topic.

This panel will focus on two key questions surrounding philanthropy's role in tackling the climate crisis. First, what is the specific role of the philanthropic sector in the map of different actors engaged in climate action? And second, with only 2% of philanthropic giving dedicated to climate, what can philanthropy do differently from what it has done so far?

Facing these questions, how can research help? It is crucial to develop research on climate philanthropy and, in particular, in social sciences. Although scholarship is exponentially growing on climate, social sciences researchers are slower at taking an interest in these questions. This is all the more important as climate change has and will continue to have enormous consequences on human lives – not only on the planet.

19.00 – 22.00 ERNOP CONFERENCE DINNER (Dublin Castle)

Hosted and keynote address by Minister Joe O'Brien, Minister of State for Community Development and Charities at the Department of Rural and Community Development.

09.00 – 10.15 **PARALLEL SESSIONS 4****SESSION 4-A****Managing roles and strategies****Community Foundations in Serbia: The Potential for Community Leaderships**

Bojana Radovanovic (University of Belgrade) & Jelena Vasiljevic

The Organizational Experience of Rage Philanthropy

Melanie Sidwell (University of Colorado Boulder), Amy Volda (University of Colorado Boulder) & Sarah Nathan (Indiana University)

Top-down or bottom-up? A systematic search of relational values in 'new philanthropy' literature

Janis Petzinger (University of St Andrews), Tobias Jung (University of St Andrews) & Kevin Orr

Global Alumni Networks and the Global Goals: Public diplomacy, epistemic communities and the 'Thought Collective' towards voluntary impact on local civil society

Maria Gallo (Trinity Business School)

SESSION 4-B**Legal and fiscal aspects of philanthropy****The role of foundations of banking origins in responding to COVID-19 crisis**

Raffaella Rametta (University of Teramo)

Do tax deductions encourage charitable giving behavior? Evidence from panel data of the Canton of Geneva, Switzerland

Giedre Lideikyte Huber (University of Geneva) & Marta Pittavino (University of Geneva)

Supervision of foundations in a changing time: Foundations and state

Andrea Bartíková (Masaryk University)

PANEL SESSION 4-C**Rethinking Young People's Relationship With Philanthropy**

Moderated by Isaac Jones (First Give)

Panel participants: Alison Body (University of Kent), Joe Rich (National Lottery Community Fund), Callum Pethick (First Give), Amelia Ireland (First Give)

In this panel we present a range of voices, including young people, practitioner and academic, to critically explore young people's relationship with philanthropy. The panel will move beyond ideas of young people simply as beneficiaries of philanthropy, considering their role as enactors of social change in their own right. We will question ideas of power, voice and representation in traditional philanthropic decision-making and explore more meaningful, equitable and progressive approaches to engaging children and young people in philanthropy.

SESSION 4-D**Governance and management of foundations**

Responding to a novel disaster: Exploring the practices of a new national disaster and emergency charity.

Lesley Alborough (Nottingham Trent University) & Salley Andrews (Nottingham Trent University)

The Effect of Comprehensive INGO Accountability on Program Effectiveness: Towards a Discursive Logic

Alice Hengevoss (University of Basel)

Accountable and transparent? The role and function of philanthropic boards in Pakistan

Muhammad Saad Masud Khan (Newcastle University Business School) & Michael Price (Northumbria University)

Improving Nonprofit Succession Management for Leadership Continuity: A Shared Leadership Approach

Nils Geib (University of Hamburg) & Silke Boenigk (University of Hamburg)

10.15 – 10.45 Coffee break

10.45 – 12.10 PLENARY SESSION

This panel explores the extent to which the concepts of charitable giving and philanthropic giving are intertwined or diverge and how the tensions that exist between government funding and private philanthropic giving can be navigated. It invites the panellists to consider the respective limitations and complementarity of these funding streams. Where is there best scope for leveraging philanthropic funding? What role can research play in bridging the inevitable gaps?

Keynote Panel:

Rhodri Davies (Pears Foundation)

Madeleine Clarke (Genio Trust)

Elizabeth McKeon (IKEA Foundation)

Moderated by:

Prof. Dr. Oonagh Breen, UCD School of Law

Immediately following:

ERNOP General Assembly

and

ERNOP Best Conference Paper Award 2021

12.15 – 13.30 PARALLEL SESSIONS 5**SESSION 5-A****Making use of online data to identify foundations operations and financials****Mapping the third sector of Switzerland**

Dominik Meier (University of Basel)

Mapping the Swiss Philanthropic Landscape Through Big-Data

Lucia Gomez Teijeiro (University of Geneva) & Giuseppe Ugazio (University of Geneva)

Online disclosure strategies of Community Foundations for collecting funds in the COVID-19 era

Gina Rossi (University of Udine) & Chiara Leardini (University of Verona)

SESSION 5-B**Macro, meso and micro aspects of fundraising****Peer-to-Peer Giving: A Large Empirical Study on Fundraisers' Inspiration and the Champion Effect on Donations**

Laura Hesse (University of Hamburg) & Silke Boenigk (University of Hamburg)

Face-to-face fundraising by nonprofit organizations: Exploring recruiters' ethical beliefs

Tine Faseur (KU Leuven) & Tine De Bock (KU Leuven)

How different subsidies promote charitable giving: Evidence from public good games

Ursa Bernardic (University of Geneva), Mael Lebreton (University of Geneva), Giedre Lideikyte-Huber (University of Geneva) & Henry Peter (University of Geneva)

Raising the Wealthy: Philanthropy, Children and the Intergenerational Transfer of Wealth

Fiona Fairbairn (University of Kent)

SESSION 5-C

Investing for good**Are Preferences for Sustainable Investments Universal? A Large Scale Experiment in Five European Countries**

Paul Smeets (Maastricht University), Daniel Engler (University of Kassel) & Gunnar Gutsche (University of Kassel)

Endowments and Foundations in Crisis Times

Maxim Bouev (New Economic School), Stefan Einarsson (Stockholm School of Economics) & Carsten Sprenger (New Economic School)

Do Financial Advisors Exploit Responsible Investment Preferences?

Marten Laudi (Maastricht University), Paul Smeets (Maastricht University) & Utz Weitzel (VU Amsterdam)

Going Beyond the Odds: The Sustainability Ratings of Foundation Investment Funds in Germany

Berenike Wiener (Evangelische Bank) & Georg von Schnurbein (University of Basel)

PANEL SESSION 5-D

Barriers to cross-border philanthropy and how to overcome them

Moderated by Hanna Surmatz (Philanthropy Advocacy by Dafne and EFC)

Panel participants:

Philanthropy and philanthropic organisations are a critical part of our democratic and pluralistic societies and key actors in moving several EU policy agendas' forward for the public good. Of concern is however that regulation as well as the wider political climate are increasingly challenging civil society and philanthropic actors' space and that the sector still does not fully benefit from the Single Market and basic freedoms. A new analysis, initiated by the Philanthropy Advocacy initiative by DAFNE and EFC, confirmed that barriers to cross-border work remain an issue. However, two recent studies commissioned by the European Parliament provide some new ideas how to overcome the barriers to cross-border philanthropy on the European level. In this panel we will discuss potential solutions to help overcome legal, tax and administrative barriers surfaced and confirmed by the recent study.

13.30 – 14.30 Farewell lunch

ABOUT THE EUROPEAN RESEARCH NETWORK ON PHILANTHROPY

The European Research Network on Philanthropy (ERNOP) is an association that was founded in January 2008 by collaborating philanthropy researchers in Europe. Our mission is to advance, coordinate and promote excellence in philanthropic research in Europe. We aim to be an international and interdisciplinary network open to all researchers studying philanthropy. To date, around 250 members from almost 30 (mostly) European countries have joined ERNOP. ERNOP and its members work closely with other academic research networks that address related fields such as ISTR, ARNOVA and EMES. Also, ERNOP has developed a good relationship with European networks of philanthropy professionals such as DAFNE, EFC, EVPA and EFA.

ERNOP members study philanthropy, which is understood as private, mainly voluntary, contributions to public causes. However, we acknowledge that philanthropy has different meanings across Europe because of the large variations in the historical, social and legal background of philanthropy. ERNOP perceives all these different perspectives as being a strength, and aims to include them all in the study of philanthropy. ERNOP members actively publish their research in a wide range of mono- and interdisciplinary scientific journals, from economic journals to marketing, social policy and historical journals. We are proud of the fact that ERNOP members are editors of the four main specialised philanthropy journals (NVSQ, Voluntas, IJNVSM and VSR).

In order to further advance philanthropic research in Europe, ERNOP members from different countries and scientific disciplines have collaborated on numerous research projects and grant proposals, each bringing their own unique qualities and perspectives to the projects. New members are cordially invited to join collaborative proposals.

Since its inception in 2008, ERNOP has organised a biennial conference in a European city. At this conference, researchers studying philanthropy present their state-of-art research, exchange ideas and meet colleagues. The conference aims to contribute to the creation of a European philanthropy researcher identity. ERNOP is proud that this conference is considered to be the leading conference on European philanthropy research. ERNOP aims to represent the study of philanthropy in Europe and to influence policy-making at a national and European level. Knowledge is of utmost importance for policy-making and this is no different for philanthropy. As there is no structural or comparable information about philanthropy between European countries, ERNOP aims to put philanthropy research on the philanthropy agenda of national and European policymakers. More information More information about ERNOP, its aims, research projects, members and membership can be found on ERNOP's website, www.ernop.eu.

