

AGAPE Program 2024

Philanthropy Research: Back to the drawing board?

September 12-13, 2024

WU – Vienna University of Economics and Business

Hosted by



COMPETENCE CENTER FOR
NONPROFIT-ORGANIZATIONS
AND SOCIAL ENTREPRENEURSHIP

Organised by



European Research Network on Philanthropy

In collaboration with



Philanthropy
Europe
Association

Welcome to AGAPE

A Gathering of Academic research centers and chairs on Philanthropy in Europe (AGAPE) adopts a format designed to address both organizational capacity and stakeholder engagement. The first day focuses on enhancing the organizational capabilities of the represented academic centers under the guidance of their leaders.

On the second day, we emphasize fostering stronger connections with stakeholders through the lens of Science with and for Society: representatives from (European) philanthropic organizations collaborate with representatives from research centers to integrate today's evidence-based insights into tomorrow's practices. Our invitees include representatives from associated memberships, individuals invited by institutional members, guests of the hosting organizations, and representatives of European umbrella organizations.

Together, we aspire to inspire the architects of the research framework for the years ahead, and, more particular, to co-shape the 'Safe Spaces for Philanthropy' of 2025. We do so by enforcing our relationships, be inspired by thought provoking speakers and an interactive Workshop.

'Safe Spaces' offers a sanctuary for philanthropy practitioners and scholars alike, providing a free, and secure platform for open discourse on pressing philanthropic issues and are organised as side event to the ERNOP Research Conference 2025. At the heart of 'Safe Spaces' lies trust – a foundation upon which diverse perspectives converge, facilitating the exchange of tools, methodologies, and profound insights.

This collaborative endeavor, spearheaded by ERNOP and Philea, has borne fruit in the form of a Dialogue Paper Series. The Workshop is tailored to ignite fruitful discussions and collaborative brainstorming. Throughout the workshop, ideas will evolve, be presented to a discerning panel, and undergo reflective discourse. Do we need to take - research on - philanthropy back to the drawing board?

We are looking forward to seeing you in Vienna soon.

On behalf of ERNOP, Philea and WU Vienna:

**Tobias Jung &
Barry Hoolwerf**

ERNOP

Delphine Moralis

Philea

**Michael Meyer &
Reinhard Millner**

WU Vienna

September 11

Please feel warmly invited and register for an informal dinner at 19:00h in Vienna.

September 12

09:00 Registration open

09:15 Welcome by ERNOP & WU

Present State and Future Directions

09:30 Introduction to a Gathering of Academic research centers and chairs on Philanthropy in Europe and Icebreaker

Following an overview of the different research topics that are studied by its members, ERNOP welcomes its new institutional members to the community. We will then kickstart our conversations by a moderated icebreaker, enabling us to get to know each other better for the first time or learn something new about your peer that you never considered.

As we gather to reflect on our community of European researchers on philanthropy, the ERNOP Board will share the key findings from the interviews and member survey that took place earlier this year.

10:00 Walk in the park

We take the findings of the interview and member survey as steppingstones for our morning conversations, organized through a walk over the campus in small groups.

11:30 Harvesting

This is the moment to bring back the outcomes of your conversations to the table and to identify, prioritize and develop solutions for the ERNOP Strategy in the coming years, sharpening the positive contributions of ERNOP based on the solutions provided by members.

12:30 – 13:45 Lunch & Coffee at WU

13:45 – 16:45 Enabling research and education on philanthropy

By interactive workshops, the afternoon aims to serve the needs and challenges of research centers and chairs in philanthropy.

Parallel Sessions Round I (13:45 – 15:00)

How to use AI large language models to support philanthropy research

Hosted by Giuseppe Ugazio (University of Geneva) and Lucia Gomez Teijeiro (University of Geneva)

ChatGPT, OpenAssistant, and many other tools are entering our everyday life, but how can they be efficiently used for advancing research on philanthropy and for which particular purposes? In this session, hosted by Giuseppe Ugazio (University of Geneva) participants will be able to learn more about some of the key data-science skills, useful for both writing, analyzing and interpreting data. More specific, they will focus on web-scraping tools to acquire data and implementing natural language processing to analyze text-based data.

Innovative Approaches to Philanthropy Education

Hosted by Arthur Gautier (ESSEC), Georg von Schnurbein (University of Basel) and Karl Wilding (University of Kent)

Teaching philanthropy and developing courses in this field comes with distinct challenges. Attracting enough students, creating flexible learning formats, and balancing academic rigor with practical application are key to developing courses for professionals in the field.

In this workshop, experts Karl Wilding (University of Kent), Georg von Schnurbein (University of Basel), and Arthur Gautier (ESSEC Business School) will share learning from their experiences of developing philanthropy courses and programs. The session will explore: the potential of distance/online learning and experiential philanthropy as effective models for philanthropy education, the merits of developing European case studies, the challenges of developing executive education programs for and with philanthropy practitioners, how to institutionalize philanthropy education in higher education institutions, and more. The session aims to provide participants with strategies and open up a conversation for advancing philanthropy education and training the next generation of philanthropy leaders.

15:00 – 15:30 Coffee Break

Parallel Sessions Round II (15:30 – 16:45)

Balancing academic rigor and relevance

Hosted by Lisa Hehenberger (ESADE)

Institute leaders need to perform in maintaining a high academic reputation, while on the other hand they need to remain and work on their societal relevance and develop good relationships within the professional field.

In this workshop, Lisa Hehenberger (ESADE) shares the concept of inside-out research and building a synergetic research model to inspire colleagues lessons from her best practice and provide concrete tools to implement the underlying principles of these concepts

Integrity considerations in philanthropy research

Hosted by Rene Bekkers (VU Amsterdam)

Have you ever questioned the replicability of your research? Will others obtain similar outcomes when utilizing your dataset? Can they readily access the data you employed? Upholding research ethics is imperative for fostering the growth of our philanthropy research community.

In this workshop, Rene Bekkers will impart insights gleaned from chairing the ethical review committee at VU Amsterdam to facilitate the conversation on research integrity. Topics of discussion will include, among others, the necessity and significance of pre-publishing hypotheses and methodologies, ensuring confidentiality and anonymity during data collection, maintaining integrity in data collection and analysis, addressing ethical considerations in publication and dissemination, and providing full disclosure of interests.

16:45 – 17:00 Closing of the day

19:00 – 22:00 Dinner

The official AGAPE dinner marks the transition between the academic part of AGAPE and the part with the representatives from the philanthropy sector.

September 13**08:45 – 09:00 Registration****09:00 – 09:15 Welcome and introduction to the workshop by ERNOP
Board member Galia Feit****09:15 – 10:00 Opening Discussion - Setting the Scene by Rien van
Gendt & Delphine Moralis**

Based on his book *Philanthropy: Back to the Drawing Board?* Rien van Gendt will share his vision on why philanthropy should critically and reflectively assess how it can best live up to the promise it makes – and the responsibility it has – of investing private resources for the public good. His kick-off will be followed with an interview by Delphine Moralis, CEO of Philea, in a critical and reflective discussion on foundations and philanthropy, through lenses as legitimacy, collaborations, relationships, investments, and impact.

10:00 – 10:15 Coffee Break**10:15 – 12:30 From theory to practice: What are urgent issues in
philanthropy?**

Through a format of an interactive workshop, participants identify, define, explain, and prepare a pitch on a concrete, practical challenge or dilemma that may benefit from scholarly perspectives on philanthropy.

12:30 – 13:30 Lunch and networking**13:30 – 14:30 Philanthropy pitches**

A pitch is a concise presentation or proposal made to persuade someone to take a particular action and/or support an idea. In this context the pitch aims to convince the jury about the importance of the issue that was developed in the morning session. Each group will present a pitch to a sounding board, that consists out of the ERNOP President Tobias Jung, Philea CEO Delphine Moralis, and renowned philanthropy expert Rien van Gendt. Listening to the different propositions, the sounding board provides each pitch with initial constructive feedback.

14:30 – 14:45 Coffee Break

14:45 – 15:30 Brave new world? The potentials and pitfalls of AI for Philanthropy

While we have touched upon crucial themes for the sector, and have developed thematic areas of interest for the years ahead, one development will have an increasing impact on the way we organize ourselves, our work and our society. In this closing speech, renowned expert Giuseppe Ugazio will highlight and demonstrate recent key developments in the development and application of AI for philanthropy and share his vision of the future of philanthropy related to artificial intelligence.

15:30 – 15:45 Reflections on AGAPE and Looking Ahead to the Safe Spaces 2025**15:45 – 16:45 Farewell drinks****Keynote speakers****Rien van Gendt**

Eminence grise of the European philanthropy sector, Rien van Gendt began his journey in 1988 as the Executive Director of the Bernard van Leer Foundation, where he operated across 40 countries. His diverse background in academia, government, and private sector converged in his strategic and impactful funding approach. Following his retirement in 2007, he established Van Gendt Philanthropy Services, aiming to enhance philanthropic effectiveness, guide endowment investments, and align giving with smart investing. Engaged in various fields such as education, social justice, and culture, his upbringing in a supportive family shapes his commitment to aiding those in poverty. Rien holds a Doctorate in Economic Sciences and has received honorary doctorates and prestigious awards for his philanthropic endeavors. His recent book 'Philanthropy back to the drawing board', published by Philea, sets both an ambitious as self-critical agenda for the years ahead.

Giuseppe Ugazio

Edmond the Rothschild Associate Professor in Behavioral Philanthropy at the Geneva Finance Research Institute. He holds two Doctorates in Philosophy and in Neuroeconomics from the University of Zurich. He is an interdisciplinary behavioral scientist studying the neuro-psychological mechanisms that drive complex human social behaviors. Using interdisciplinary experimental methods he probes the affective, cognitive, and behavioral control mechanisms that support social decision-making. In particular, his research focuses on understanding how these decision mechanisms compete and interact to drive choices related to philanthropy. To understand philanthropy, he is also developing an AI approach to disclose motivations to engage in prosocial endeavors looking in particular at the role played by emotions and moral values.

Logistical Information

Accommodation

We have reserved rooms for our participants at a special rate at **Bassena Hotel**, situated right next to the WU Vienna Campus.

Bassena - Wien Messe Prater

Messestraße 2

1020 Vienna

bassenahotels.com

Rate per night: 154€ (single room incl. breakfast)

Booking

In order to book your room, please [make your reservation here](#). **We kindly ask you to book your room before July 15, 2024.**

Parking

The hotel has a parking garage. The daily fee is 23.60 €

Venue

All AGAPE Sessions will take place at the university Campus of Vienna University of Economics and Business (WU Vienna) located next to the beautiful Prater park.

Address:

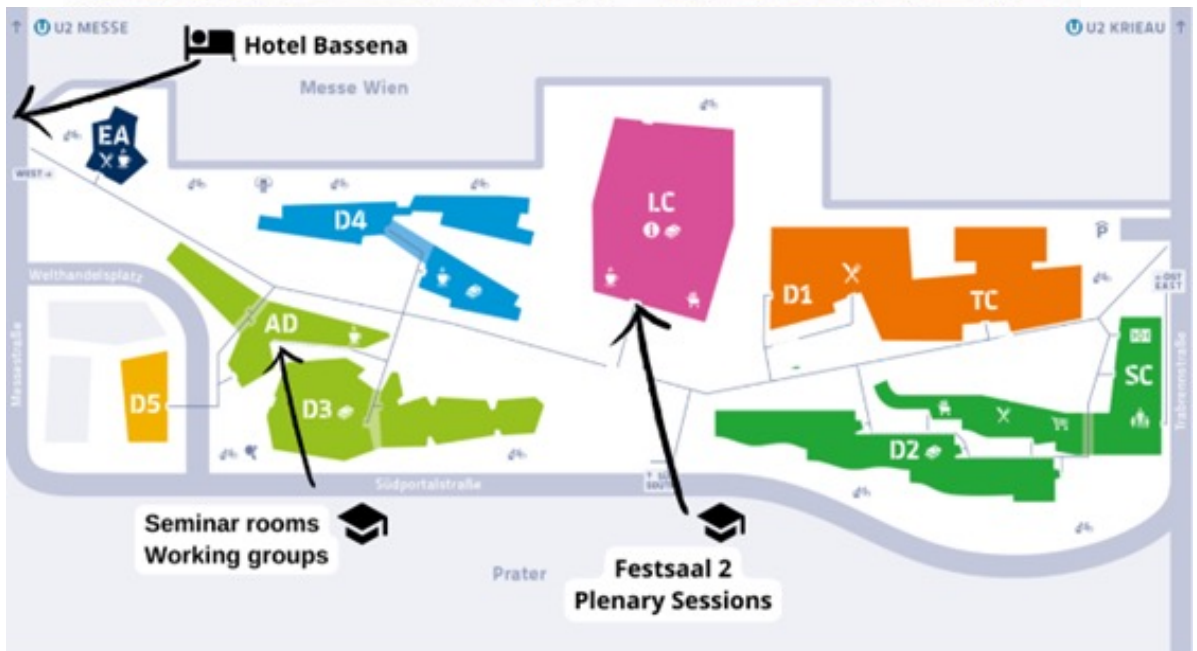
WU Vienna

Welthandelsplatz 1

1020 Vienna

[Find on google maps](#)

The Sessions will be taking place in the Library Center (LC – big, black and white on the picture below) and the Administrative Department (AD – yellow-orange on the picture below).



Getting around Vienna

For navigating around the city, we recommend the following website (also available as app):

[Wiener Linien](https://www.wienerlinien.at/)

Routeplaner and ticketshop for all public transportation. There are several fair priced city cards (24/48/72 hours cards valid for all public transportation). Public transport tickets are also available in all underground stations, buses and trams.

Tap water

Tap water in Vienna is safe, clean and drinkable.

Local organizer

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