

ABSTRACT

European Research Network On Philanthropy
8th International Conference Copenhagen, July 13-14, 2017

Philanthropy s contributions to Sustainable Development Goals in emerging countries

Lessons from SDG Philanthropy Platform

Submitted by: Karolina mzyk callias
 Organisation: UN Development Programme, , Turkey
 Author(s): karolina Mzyk Callias
 Keywords: emerging countries, SDGs, innovations, collaboration
 Topic: Strategies for philanthropy
 Research method: Mixed methods
 Geographical focus: Multiple countries (Other countries)
 Type of article: Practice paper

Abstract:

Philanthropy s contributions to Sustainable Development Goals in emerging countries
 Philanthropy s contributions to large development frameworks such as Sustainable Development Goals has been growing worldwide for many reasons. Philanthropy is interested in leveraging of resources to achieve greater impact, influencing long term development as well as creating solutions that reach scale. However despite good intentions, philanthropy s impact remains limited because of siloed approaches, lack of understanding of broader development system in a country as well as lack of appreciation for collaboration.

The research paper will present winning strategies for foundations which achieve scale through appreciation for systems thinking and design, supporting local innovations and collaboration. The paper will build on inputs from a global partnership initiative, SDG Philanthropy Platform, which aims to align philanthropic investments with the Sustainable Development Goals. The paper will show practical approaches practised by global foundations such as Conrad N Hilton Foundation, Ford Foundation, Alwaleed Philanthropies as well as national philanthropic associations in 10 countries worldwide.

The research paper will zoom on the prototyping from Kenya, Ghana, Zambia, India, Indonesia and Colombia. We are working with a broad spectrum of local philanthropic players ranging from traditional grantmaking foundations to social innovators and impact investors.

Research questions:

1. What are conditions which enable philanthropy's contributions to development at scale?
2. What are models of collaboration between governments and other stakeholders which increase development impact?
3. What are capacities needed among national philanthropic associations in developing countries needed to pursue such cross sectoral collaboration?
4. What is the role of governments in creating enabling environment for collaboration which effectively engaged philanthropy?

Methodology. A mixed method research combining the project results as well as narratives on ongoing trends practiced by philanthropies in the select countries.

Data sources: UNDP, sdgfunders.org; national statistical data, own data from SDG Philanthropy Platform activities on the ground.

Expected results. A paper which outlines strategies and outlines models of collaboration and narratives for national and global philanthropy to support transformational changes.

Most important references:

Converging Interests: How Governments and the Philanthropy Sector are Collaborating to Achieve the Sustainable Development Goals – A Synopsis

<http://sdgfunders.org/reports/#sthash.jml91mqO.dpuf>

Investing in the Sustainable Development Goals in Kenya -

<http://sdgfunders.org/reports/#sthash.Cnxn2F8G.dpuf>

ost

Fostering Commitment and Leadership for Philanthropy's Engagement in the Post-2015 Development Agenda for Colombia, <http://sdgfunders.org/reports/#sthash.2GoUkOn6.dpuf>

Fostering Commitment and Leadership for Philanthropy's Engagement in the Post-2015 Development Agenda for Indonesia, <http://sdgfunders.org/reports/#sthash.Jwg2a48x.dpuf>

Supporting Development in Ghana: The Role of Foundations

<http://sdgfunders.org/reports/#sthash.VvRC7uB2.dpuf>

SDG Philanthropy Platform Zambia: Brief Report on the Launch Workshop - See more at:

<http://sdgfunders.org/reports/#sthash.PNk3xTMg.dpuf>