

PRELIMINARY  
CONFERENCE  
PROGRAMME

European Research Network  
On Philanthropy (ERNOP)

9<sup>th</sup> International Conference

# Philanthropy in the spotlight?

RESOURCES,  
REPUTATION AND  
ACHIEVEMENTS

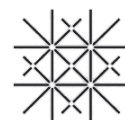
Center for Philanthropy Studies  
University of Basel

4 and 5 July 2019

**ERNOP.EU**

European Research Network on Philanthropy

**ceps**  
CENTER FOR  
PHILANTHROPY STUDIES



University  
of Basel

08.00 – 08.45 **REGISTRATION**

08.45 – 10.00 **WELCOME AND INTRODUCTION**

Prof. Dr. Georg von Schnurbein, University of Basel

**Keynote speaker**

Prof. Dr. Rob Reich

10.00 – 10.30 **Coffee break**

10.30 – 11.45 **PARALLEL SESSIONS 1**

#### SESSION 1-A

##### **Alternative forms and sources of giving and volunteering**

Cesar Sahelices-Pinto (University of Leon), Ana Lanero-Carrizo & José Luis Vázquez-Burguete  
**Expressive associations membership as a source of philanthropy: A study with young adults based on their civic engagement.**

Craig Furneaux (Austrian Centre for Philanthropy and Nonprofit Studies)  
**Does religion matter? An exploration of volunteering and giving in relation to changing religious participation rates over time.**

Georg Mildenerger (Heidelberg University) & Verena Schmid  
**The so called refugee crises and the emergence of new forms of volunteering in Germany**

Marlene Walk (Indiana University) & Itay Greenspan  
**Formal and informal volunteering by immigrants: The importance of language skills**

#### SESSION 1-B

##### **Altruism and generosity**

Patrick Rooney (Indiana University), Mark Ottoni-Wilhelm, Xiaoyun Wang & Xiao Han  
**Dynamics of American giving: Descriptive evidence**

Zogaj Adnan (University of Freiburg), Jörg Lindenmeier & Tscheulin Dieter  
**The Effect of Self- and Functional Congruence on Donation Behavior: A Moderation Analysis Considering Affective Empathy and Issue Involvement**

Hanan Yonah (The Hebrew University of Jerusalem) & Claude Berrebi  
**Crime and philanthropy: antisocial and prosocial responses to mass shootings**

Claire van Teunenbroek (VU Amsterdam), Rene Bekkers & Bianca Beersma  
**Others are doing it too. How donation behavior and joy of giving are affected by social information**

**SESSION 1-C****Bequests and intergenerational transfers**

Esther Muddiman (WISERD – Cardiff University), Kate Moles, Sally Power & Christopher Taylor  
**Mapping the family: exploring how philanthropic beliefs and practices get shared between generations**

Wenday Scaife (Australian Centre for Philanthropy and Nonprofit Studies) & Marie Balczun  
**Willing Millennials? : factors affecting Millennial contribution of a charitable gift in a Will**

Rhian Powell (Cardiff University)  
**Leaving a Legacy for Civil Society**

Hillel Schmid (Hebrew University of Jerusalem)  
**Inter-generational transmission of charitable giving among wealthy Israeli donors**

**SESSION 1-D****Building a philanthropic ecosystem**

Gojko Bezovan (University of Zagreb) & Jelena Matancevic  
**Philanthropy and foundations in Croatia: forgotten past and unfolding innovative philanthropic culture**

Jean-Marc Fontan (Université du Québec à Montréal)  
**Quebec's Philanthropic Ecosystem: From discreet action to political policy actor**

Bojana Radovanovic (University of Cambridge)  
**Conceptualising and Measuring Philanthropy. The Evidence from Serbia**

Simbarashe Kativhu (University of Venda) & Mwale Marizvikuru  
**Developing a philanthropic culture in resource scarce societies: A sustainable strategic framework for promoting volunteering in non-profit organisations of South Africa**

**SESSION 1-E****Corporate engagement with NPOs: Burden or blessing?**

Emmanuel Kumi (Leiden University)

**Private sector participation in advancing the Sustainable Development Goals (SDGs):  
Perspectives from Ghana**

Maria Montilla (Fondazione Cardiocentro Ticino) & Barbara Brazzi

**Can operative foundations do better when working in cross-sector collaborations? A Case Study**

Nicholas Arnold (University of Basel)

**The Carrot and the Stick. NPOs and their Relationships with Business**

Stephanie Maas (Erasmus University) & Lucas Meijs

**Intermediary organizations as catalysts for corporate giving. Intermediaries' involvement and influence on corporate charity undertakings**

**SESSION 1-F****ISTR Panel: The State of Play in Studies of Foundations in Europe and the U.S.****Participants**

David Hammack (Case Western Reserve University), Steven Rathgeb Smith (American Political Science Association and Georgetown University), Annette Zimmer (University of Muenster), Tobias Jung (University of St. Andrews)

In both Europe and the U.S. the last few years have seen significant new publications on civil society, philanthropic foundations, and related topics. Meanwhile, the larger political environment has everywhere become much more challenging for nonprofit organizations of all kinds. In this session, leading scholars will assess recent work and ask how well it meets to current political challenges. Panel members will also discuss the research agenda for the study of foundations in the Europe and US.

**11:45 – 13:00 PLENARY SESSION****Keynote speaker**

Prof. Dr. Pamala Wiepking

**13.00 – 14.15 Lunch break (Mensa)**

14.15 – 15.30 PARALLEL SESSIONS 2

**SESSION 2-A****Does where matters in volunteering?**

Beth Saunders (Aberystwyth University)

**Gap-year Christians in Tanzania: faith-based international volunteering and global citizenship**

Galit Yanay-Ventura (The Max-Stern Academic College of Emek Yezreel) &amp; Moshe Sharabi

**Civic Service among Arab Young Adults in Israel: A Narrative View**

Ann-Kathrin Seemann (Albert-Ludwigs-Universität Freiburg) &amp; Lisa Dang

**Enhancing Civic Engagement. The Role of Place Attachment, Neighborhood Ties and Civic Responsibility**

Rebecca Nesbit (Indiana University) &amp; Laurie Paarlberg

**The Moderating Effect of Rurality on the Incidence and Intensity of Volunteering Behavior****SESSION 2-B****Foundations of giving**

Alison Body (University of Kent), Emily Lau &amp; Jo Josephidou

**The Philanthropic Child. Young children's perceptions, experiences and preferences of charity and charitable giving**

Giuseppe Ugazio (University of Geneva)

**Neuro-Computational Foundations of Moral Preferences**

David Campbell (Binghamton University) &amp; Susan Appe

**Pennies from heaven or dancing with the devil? How faculty are teaching experiential philanthropy**

Dominik Meier (University of Basel) &amp; Georg von Schnurbein

**Let people choose – the effect of sorting on the external validity of social preference games in philanthropy****SESSION 5-C****Why why matters in philanthropy: The next steps**

Michaela Neumayr (WU Vienna) &amp; Astrid Pennerstorfer

**The relation between income and donations as a portion of income revisited: literature review and empirical application**

Pamala Wiepking (VU Amsterdam)

**Foundations of Research on Charitable Giving**

Claire van Teunenbroek (VU Amsterdam), Rene Bekkers &amp; Bianca Beersma

**Others are doing it too. How donation behavior and joy of giving are affected by social information.**

Arthur Gautier (ESSEC Business School)

**Motivations for charitable giving: An interdisciplinary and integrative review**

**SESSION 2-D****Giving local, national and international**

Marie Hladka (Masaryk University)

**Do government subsidies to NPOs reduce private philanthropy?**

Melanie Müller (ZHAW), Diana Betzler &amp; Gmür Markus

**Member Value and Willingness to Donate in Animal Welfare – the Case of the Tierschutzverein beider Basel**

Dane Rowlands (Carleton University) &amp; Rose Anne Devlin

**Giving it away: charitable donations to overseas**

Dipendra K C (Thammasat University)

**Which aid targets the poor at the sub-national level?****SESSION 2-E****Impact of philanthropy**

Steffen Bethmann (University of Basel)

**Foundations and Social Innovations**

Bin Tu (Guangdong University), Chien-Chung Huang, Ren-Wei Shao, Wenjui Han &amp; Weiming Peng

**Impact of Educational Philanthropy: Evidence from a Project for Poor and Gifted Children in China**

Sara Berloto (SDA Bocconi School of Management) &amp; Elisa Ricciuti

**Is the Chinese philanthropic sector contributing to the SDGs framework?**

Tânia Martins (Porto Polytechnic Institute), Alexandra Braga, Marisa Ferreira &amp; Vitor Braga

**Social innovation – a qualitative approach to the context****SESSION 2-F****Income composition of NPOs**

Giulia Giardina (Fondazione CardioCentro Ticino)

**Management accounting: opportunity or burden for hospitals?**

Sophie Hersberger (University of Basel)

**The Market Orientation of Nonprofit Organizations and the Effect Upon Performance**

Diarmuid McDonnell (University of Birmingham) &amp; John Mohan

**Income Composition and The Great Recession: A Longitudinal Perspective of U.K. Charities**

Jiahuan Lu (Rutgers University – Newark), Cleopatra Charles &amp; Cheon Lee

**Revisiting Overhead Aversion: A Meta-Analytical Review**15.30 – 16.00 **Coffee break**

16.00 – 17.15 PARALLEL SESSIONS 3

**SESSION 3-A****Legal and fiscal issues in philanthropy**

Giedre Lideikyte Huber (University of Geneva)

**Efficiency of tax-incentives in the philanthropic sector: what does the science say? Review of the main findings, Swiss and global perspective**

Raffaella Rametta (University of Teramo)

**Scenarios from the Italian Third Sector reform: towards harmonization or proliferation of micro-regimes for nonprofit enterprises?**

Philip Balsiger (University of Neuchâtel), Alexandre Lambelet, Caroline Honegger &amp; Romain Carnac

**Tax justice, efficiency, virtue and democracy: Analyzing parliamentarians' representations of public utility organizations and their arguments for and against tax deductions for donations**

Rebecca Lee (University of Hong Kong)

**Philanthropy and the nonprofit sector in Hong Kong: Governance at the Crossroads****SESSION 3-B****Macro perspectives on philanthropy**

Marko Galjak (Institute of Social Sciences, Belgrade)

**Philanthropy in the Western Balkans: A Network Analysis Report on Giving in the Region**

Una Osili (Lilly Family School of Philanthropy), Kinga Horvath, Cathie Carrigan &amp; Pamala Wiepking

**Mapping the Future of Philanthropy**

John Mohan (University of Birmingham) &amp; Diarmuid McDonnell

**Charity Density and Social Need: A Longitudinal Perspective**

Joris Melchior Schröder (Independent researcher) &amp; Michaela Neumayr

**How Inequality affects Philanthropy: A Systematic Literature Review**

**SESSION 3-C****Managing volunteers**

Malgorzata Kurak (IMD Business School)

**Family firms and CSR: The importance of the affective aspirations**

Lucas Meijs (Erasmus University Rotterdam), Jeff Brudney, Stephanie Maas & Philine van Overbeeke

**Volunteer management 3.0: Facilitating volunteer recruitment five years from now**

Vanessa Mato-Santiso (University of A Coruna), Marta Rey-Garcia, Maria José Sanzo-Pérez & Lucas Meijs

**Can omni-channel management be used by non-profits to increase the loyalty of episodic volunteers?**

Vanessa Mato-Santiso (University of A Coruna), Marta Rey-Garcia & Maria José Sanzo-Pérez

**Omni-channel strategies used by non-profit organizations to contact with key stakeholders: A systematic review****SESSION 3-D****Online donations and crowdfunding**

Helene Eller (ZHAW, Zurich University of Applied Sciences)

**Smart Donating and Digitalization**

Noelia Salido-Andres (University of A Coruna), Marta Rey-Garcia, Luis Ignacio Alvarez-Gonzalez & Rodolfo Vazquez-Casielles

**Donation-based crowdfunding for charitable causes via digital platforms: campaign factors explaining their success**

Claire van Teunenbroek (VU Amsterdam)

**Lots of people give me money. The effect of social information on online donation behavior**

Konstantin Kehl (ZHAW) & Larissa Sundermann

**Breaking new grounds: Combining crowdfunding with foundation grants**



**SESSION 3-E****Overhead, transparency and effectiveness**

Peter Schubert (University of Hamburg) & Silke Boenigk

**The Impact of Donor and Board Pressure on Cost Reporting – an Experiment among Nonprofit Managers**

Fanny Dethier (University of Liège)

**Measuring NPOs' Online Transparency: Development of a Scale**

Cleopatra Charles (Rutgers University – Newark), Margaret Sloan & Peter Schubert

**The Impact of Overhead Costs on Donations: The Controversy With Soliciting Overhead-Free Donations**

Elizabeth Cham (University Technology Sydney)

**Philanthropy: the need for public accountability**

**SESSION 3-F****Personal benefits of philanthropy**

Congcong Zhang (Beijing Normal University), Chien-Chung Huang & Guosheng Deng

**Collective Sharing, Income Disparity and Subjective Happiness: An Empirical Analysis in China**

Eddy Hogg (University of Kent) & Rob de Vries

**Different Class? Exploring the relationship between socio-economic advantage and volunteering during adolescence**

Arjen de Wit (VU Amsterdam)

**Benefits of volunteering across the working life**

Rose Anne Devlin (University of Ottawa), Forough Seifi & Catherine Deri Armstrong

**Doing Good, Feeling Good: Causal Evidence from Canadian Volunteers**

**19.00 – 22.00 ERNOP CONFERENCE DINNER**

09.00 – 10.15 **PARALLEL SESSIONS 4****SESSION 4-A****Strategic decisionmaking by foundations**

Georg von Schnurbein (University of Basel), Sara Stühlinger &amp; Jeffrey L. Brudney

**Understanding strategic decision making on financial resources in nonprofit organizations.****Using mixed methods to go beyond the numbers**

Guido Kaufmann (University of Siegen) &amp; Andreas Dutzi

**Conflicts in German Family Foundations**

Irina Mersianova (National Research University Higher School of Economics) &amp; Natalya Ivanova

**Exploring Motivation of Board Members: A Way To Improve Efficiency of Nonprofit Boards**

Chien-Chung Huang (Rutgers University), Congcong Zhang, Loren Greene &amp; Guosheng Deng

**Board Membership of Foundations among Chinese Extremely Wealthy****SESSION 4-B****The relevance of telling what you do and how you did it**

Sara Stuehlinger (University of Basel)

**Financial Management Competencies in Nonprofit Organizations**

Alice Hengevoss (University of Basel)

**Towards a Practice-embedded Theory of INGO Accountability**

Gina Rossi (University of Udine), Chiara Leardini, Stefano Landi &amp; Sara Moggi

**Informed giving: Is worthwhile to be accountable on the Web?**

Elisa Ricciuti (Bocconi University) &amp; Sara Berloto

**Philanthropy and Impact: uncovering innovation in impact management and evaluation****SESSION 4-C****The role of government vis a vis philanthropy**

Johan Vamstad (Ersta Skondal Bracke University College)

**Who should pay for what? a comparative study of tax incentives for charitable giving**

Barbara Gouwenberg (VU Amsterdam), Barry Hoolwerf &amp; Theo Schuyt

**Government strategies to engage with philanthropy. The case of EUFORISTUDY**

Oto Potluka (University of Basel)

**Civic engagement as a factor for co-production and co-creation in urban development**

**SESSION 4-D****The role of the intermediary in fundraising**

Tjeerd Piersma (VU Amsterdam), Elisabeth Klinkenberg, René Bekkers, Wim de Kort & Eva Maria Merz

**The relation between blood donor recruitment and donor diversity and loyalty in the Netherlands**

Lesley Alborough (University of Kent)

**It's a fine balance, isn't it?: Fundraising as socially skilled, emotional labour.**

Simone Kraemer (University of Kent) & Lesley Alborough

**The danger of multi-faceted roles: The precarious and important role of fundraisers in their organisational settings**

Helene Eller (ZHAW) & Yves Weber

**Smart Donating through Digitalization****SESSION 4-E****Understanding alternative forms of philanthropy and its mechanisms**

Linus Siming (Audencia Business School)

**Medals as a mechanism underlying corporate and CEO philanthropy**

Angela Eikenberry (University of Nebraska at Omaha) & Julia Carboni

**Democratizing Philanthropy: Identity and the Impact of Giving Circles in the U.S.**

Sandra Stötzer (Johannes Kepler University Linz) & René Andessner

**Charity Flea Markets. An Amalgamation of Product Philanthropy and Volunteering**

Marlene Walk (Indiana University), Jamie Levine Daniel & Cali Curley

**Scoring Points For Philanthropy Performance during Competitive Fundraising Tournaments****SESSION 4-F****Understanding corporate philanthropy**

Illouz Cynthia (EDC-Paris Business School)

**Corporate Philanthropic Initiatives in Luxury Brand Communication**

Theresa Gehringer (University of Basel)

**The variety of Corporate Foundations: a first conceptualization**

Livia Ventura (University of Geneva)

**Philanthropy and For-profit Corporation: The Benefit Corporation as The New Form of Firm Altruism**

Stefan Rissi (JTI Foundation)

**Revisiting Corporate Philanthropy. Corporate Foundations beyond 'shared value' and 'strategic alignment'**

10.15 – 10.45 **Coffee break**

10.45 – 12.10 **PLENARY SESSION**

**Keynote speaker**

Lynda Mansson, MAVA Foundation

**ERNOP General Assembly**

and

**ERNOP Best Conference Paper Award 2019**

12.15 – 13.30 **PARALLEL SESSIONS 5**

#### SESSION 5-A

### **Venture philanthropy, social investment and impact investment strategies for philanthropy**

Kim Brandes (SDVB Foundation), Nanne Boonstra & Floris Noordhoff

**Integrating research into venture philanthropy: the approach of a Dutch family foundation.**

Natalia Mityushina (University Ramon Llull), Lisa Hehenberger & Luisa Alemany

**Value-Added in Non-Financial Support: How Evaluations of Venture Philanthropy Practice Affect Its Diffusion**

Stephanie Haywood (University of St Andrews), Tobias Jung & Shona Russell

**'You've been framed': A critical review of academic discourse on philanthrocapitalism**

Arthur Gautier (ESSEC Business School)

**From philanthropists to impact investors. How individuals respond to multiple institutional logics**

#### SESSION 5-B

### **What role for philanthropy: Theory and empirical evidence**

Ilana Silber (Bar-Ilan University)

**Besieged Philanthropy. Justifications and Critiques of Mega Giving from a Pragmatic Sociological perspective**

Patricia Quinn (Benefacts) & Oonagh Breen

**Philanthropic Giving in Ireland: A Scoping Project**

Guy Schultz (Tel Aviv University)

**How does Philanthropy Fit in a Just Society? A Philosophical Exercise**

Tobias Jung (University of St Andrews)

**Dead Hands, Dark Arts and Dinosaurs: exploring metaphors on foundations**

**SESSION 5-C****Fundraising for education**

Maria Gallo (NUI Galway) & Fiona Cownie

**Alumni Mentoring as a Bridge to Philanthropy**

Roy Y. Chan (Indiana University)

**The Professionalization of Fundraising:**

**A Transcript Analysis of CASE President Emeritus Peter McEachin Buchanan (1935-1991) on U.S. Higher Education Philanthropy**

Marta Herrero (University of Kent) & Simone Kraemer

**Fundraising as a site of knowing; examples from the arts and the higher education sectors in the UK**

Simone Kraemer (University of Kent)

**Philanthropy as a (new) funding source for higher education in the UK; the problems, perceptions and implications for its (changing) role**

**SESSION 5-D****Diaspora and community philanthropy**

Deby Babis (Ariel University), Ester Zychlinski & Maya Kagan

**The Dynamics of Philanthropy among migrant workers: The case of the Filipino community in Israel**

Riki Galia (Kinneret Academic College)

**Banking, Ethnicity and Philanthropy in Pre-State Jewish Palestine**

Laurie Paarlberg (Indiana University), Megan LePere Schloop, Jin Ai & Yue Ming

**'New Power' in Community Philanthropy?**

Anne Monier (CRESPPA)

**Philanthropic reputation in a transnational perspective: the difficulties of the American Friends groups**

**PANEL SESSION 5-E****Corporate Foundations. Reputation, Prevalence, Governance and Theory****Participants**

Steffen Bethmann (University of Basel), Lonneke Roza (Erasmus University), Lucas Meijis (Erasmus University), Georg von Schnurbein (University of Basel)

The academic interest in charitable foundations recently gained more attention in literature, albeit reactive following a global rise of philanthropy and the strong growth of foundations in many countries. However, the idea of leveraging corporate resources to form a charitable foundation (i.e. a corporate foundation) has been contested until today and only recently, corporate philanthropy became more visible.

In our panel we will present the key findings of the state of the art in research. The panel is composed of the four editors of the newly published Research Handbook on Corporate Foundations. The presentation will cover the main findings of the book, combining the knowledge of more than 20 researcher from over 10 different countries on the subject of corporate foundations. Additionally we will present avenues for future research and hope to engage in a lively discussion with fellow researchers on the achievements and downsides of corporate foundations.

**SESSION 5-F****Philanthropic organizations in context**

Alexander Gussone (Fern University Hagen)

**Business Funding for NGOs: Is There a Crowding-Out Effect on Donations?**

Barry Hoolwerf (VU Amsterdam), Dave Verkaik & Theo Schuyt

**Foundation models; testing an 'actor-approach'**

Stefan Toepler (George Mason University)

**Supplement or Substitute? Modeling Government/Foundation Relationships**

**13.30 – 14.30 Lunch with farewell drinks (Terrace)**

**14.30 -16.00 BASEL PHILANTHROPIC CITY TOUR**

