

Call for Papers

European Research Network on Philanthropy

10th International Conference, July 1-2, 2021
University College Dublin, Ireland

Building Bridges in the aftermath of Covid-19: Where will the Philanthropy of Today lead us Tomorrow?

As the new century comes of age – at 21 – we invite papers to take stock of the contribution of philanthropy in Europe to bridge existing and new divides in society. Covid-19 has put tremendous strains on the way we were used to organize our societies. What role for philanthropy to bridge the gaps caused by Covid-19? What effects does Covid-19 has on philanthropy itself? And to what extent can philanthropy overcome populism, polarization and rising levels of inequality and immigration to keep communities together by connecting religious groups, native and immigrant groups, the rich and poor and address the Sustainable Development Goals? As philanthropy is increasingly viewed from a critical perspective, we invite you to explore its responsibility to reduce inequality and what consequences this may have in the future.

Now is the time to bridge the gap between theory and practice in the philanthropic space and we should address the question on how to best organize this. To what extent are the concepts of charitable giving and philanthropic giving intertwined or diverging roads? How will we navigate the tensions that exist between government funding and private philanthropic giving? Join us as we consider how philanthropy (including venture philanthropy, social impact investment and social innovation) shape the landscape of giving in the twenty-first century in the aftermath of Covid-19.

Hosted by the Sutherland School of Law at University College Dublin, in partnership with NUI Galway, Trinity College Dublin and Philanthropy Ireland, the conference will welcome scholars from all disciplines and practitioners of philanthropy who share a motivation to discuss the purpose and practice of philanthropy in the present day, and to generate new questions about how philanthropy might develop in the future. The conference will also offer participants the opportunity to learn about the developments in philanthropic practice in Europe.

Papers are invited to speak to these conference themes and also to the following related areas:

- Altruism and generosity
- Bequests and intergenerational transfers
- Cross-border giving
- Comparative cross-country studies of philanthropy
- Corporate philanthropy and CSR
- COVID-19 and philanthropy



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- Cross-sector collaboration with for profit organizations and government
- Diaspora and community philanthropy
- Donor motivations, concerns and advisory needs
- Economics of philanthropy
- Efficacy, efficiency and performance evaluation
- Emerging philanthropy (philanthropies)
- European philanthropy (or philanthropies)
- Family philanthropy
- Fundraising strategies and practices
- Foundation roles and strategies
- Governance of foundations
- High net worth philanthropy
- Impact, outcomes and outputs of philanthropy
- Legal, fiscal and regulatory issues in philanthropy
- Methodology for philanthropy research
- Morality and ethics of giving
- New frontiers and innovation in philanthropy
- Philanthropy and democracy
- Private and public foundations
- SDGs and philanthropy
- Social innovation, crowdfunding and philanthropy
- Strategies for philanthropy
- Theories of giving and volunteering
- Venture philanthropy, social investment
- Volunteering, giving time

Target Audience

ERNOP welcomes participation from researchers in all academic disciplines, as well as professionals from and working with the philanthropy sector – including non-profit executives and staff, foundation staff, consultants, and policymakers.

Academic Keynote Speaker

Beth Breeze is Director of the Centre for Philanthropy at the University of Kent, which she co-founded in 2008. Beth began her career as a fundraiser for a youth homelessness charity, and spent a decade working in a variety of fundraising, research and charity management roles, including as deputy director at the Institute for Philanthropy. Beth has written and edited several prize winning books. She is currently working on *'In defence of philanthropy'* in which she is exploring the reputation of philanthropy in contemporary society and tackles main critiques levelled at philanthropy.

Beth has served as trustee for the Cardinal Hume Centre for young homeless people, as a commissioner on the Commission for the Donor Experience, as publications editor of Philanthropy UK, as a member of the President's advisory council at NCVO; as a member of the Advisory Group of the Charity Tax Commission; member of the editorial board of Non-profit and Voluntary Sector Quarterly and is a member of the Women's Philanthropy Institute Research Committee, Lilly School of Philanthropy, Indiana University, USA.

Keynote Panel

This panel explores the extent to which the concepts of charitable giving and philanthropic giving are intertwined or diverge and how the tensions that exist between government funding and private philanthropic giving can be navigated. It invites the panellists to consider



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the respective limitations and complementarity of these funding streams. Where is there best scope for leveraging philanthropic funding? What role can research play in bridging the inevitable gaps?

Rhodri Davies, Head of Policy, Charities Aid Foundation, UK

Rhodri Davies works at Charities Aid Foundation (CAF), where he leads Giving Thought – CAF’s in-house think tank focussing on current and future issues affecting philanthropy and the charitable sector. He has researched, written and presented on a wide range of topics - from the history of philanthropy to the charitable applications of cutting-edge technologies– and is much in demand as an adviser to governments, businesses, charities and philanthropists.

His most recent book argues that Philanthropy is big news. “In a world where philanthropists can build bigger profiles than presidents, an ever-increasing number have risen to greater fame giving away their money than merely making it. But using wealth to change the world is always controversial, and some have started to question the very notion of philanthropy. In reality, none of this is new: philanthropy has been shaping the way we live for centuries. From religious almsgiving, through the golden age of Victorian philanthropy to the birth of modern charities, many with means have sought to use their wealth to ease hardship, enrich lives and change policy. And this has often met with as much criticism as praise. In today’s Britain, where the welfare state uses tax to meet our basic needs and we can buy what we want, does philanthropy still have a role, and if so, what is it? More importantly, how can we ensure that it is an effective force for good? This book aims to answer these questions. It tells the story of philanthropy through the ages, the relationship between philanthropists, the state and society, and throws light on the successes - and sometimes spectacular failures - of great philanthropists from the past. It shows what history can tell us about current criticisms of philanthropy and considers difficult issues such as the link between tax and giving and the motivations of the wealthy. Above all, it shows how the lessons learned from generations of philanthropists and the good, bad or plain ugly results of their well-meaning endeavors suggest principles that should guide public policy on philanthropy to help us overcome some of the most complex and deeply entrenched challenges facing our society.”

Madeleine Clarke, Founding Director of Genio, Ireland

Madeleine Clarke is the founder and Executive Director of Genio which is a European organisation based in Ireland working with philanthropy and the public sector at national and EU levels. In Ireland Genio works collaboratively to reform social service systems to re-configure resources towards cost-effective supports for people to live self-determined lives as valued and participating members of society. Genio combines fund-management, capacity-building, action research and impact-measurement to effect change in a citizen-centred, cost-effective direction. To date, Genio has worked in mental health, disability, homelessness, dementia, drug addiction and persons seeking international protection. Within Genio, Madeleine leads the European Social Catalyst Fund established and co-funded by the European Union’s Horizon 2020 Research and Innovation Programme, Genio, the Robert Bosch Stiftung and the King Baudouin Foundation. The European Social Catalyst Fund is providing financial and capacity-building support to develop plans to scale proven social service innovations within and across European Union Member States.



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Prior to establishing Genio Madeleine has held a number of leadership roles as a professional psychologist, manager and consultant to philanthropic, government and social service providing organisations. She was Chair of the European Venture Philanthropy Association (where she is currently a Board Director) which consists of 320 organisations interested in, or practising, venture philanthropy and social investment across 29 countries. She was a Board Director of Social Venture Partners International and was the inaugural chair of the Children's Rights Alliance in Ireland. Madeleine is an experienced and strategic leader, expert in complex systems change and has been dedicated throughout her 40 year career to bringing about sustainable improvements in the lives of people who are vulnerable and disadvantaged. She holds an M.A. psychology, University College Dublin and M.Sc. [Econ.] University of Wales.

Elizabeth McKeon, Head of Climate Action, IKEA Foundation, the Netherlands

Liz McKeon is Head of Climate Action at the IKEA Foundation, the philanthropic arm of INGKA Foundation, the owner of the IKEA Group of companies. She joined the foundation in 2014, taking part in the extraordinary growth and maturation of one Europe's largest private philanthropies. She currently heads a team working to secure the 1.5°C degree ambition of the Paris Agreement by enacting systemic shifts in the real economy and the finance sector.

For several decades, Liz has worked in global development, ever more convinced that structural injustice inhibits equality and human progress. Her views began taking root on a teaching assignment in apartheid-era South Africa, and have continued through her career at organizations including the Ford Foundation, the US Agency for International Development (USAID), the John D. and Catherine T. MacArthur Foundation, and the International Research and Exchanges Board (IREX).

Liz is Chair of the Board of Alliance Publishing Trust, publishers of Alliance Magazine, the leading magazine for philanthropy and social investment worldwide. She is a firm believer that philanthropies operate at their highest level when they commit to regular knowledge sharing and candid dialogue. She holds an M.P.P. from Harvard's Kennedy School of Government, and a B.S. in Russian from Georgetown University. Liz is a member of the Council on Foreign Relations, and recently concluded a seven year engagement as a founding board member of *TheRules* (www.therules.org).

Requirements and Procedure

For the ERNOP Conference 2021, submissions of a short abstract and the full working paper are required. Please submit your abstract at: www.ernop.eu/conference2021.

- Abstracts should be about 2500 characters long (spaces, punctuation and title included. Authors, affiliations and keywords not included).
- Abstracts do not have a set structure. However, an outline of the research questions, methods, data sources, and a brief description of the results is highly appreciated.

Submission Deadlines

Abstracts: February 12, 2021

Notification of acceptance: March 12, 2021

Full papers: June 11, 2021



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Practical issues and further information

Date of the conference: July 1-2, 2021

Venue: University College Dublin, Ireland

PhD Students and Retirees Rate: € 249 (early bird), € 299 (regular)

Scholars and non-profit practitioners rate: € 349 (early bird), € 399 (regular)

Other categories (public and commercial sector): € 449 (early bird), € 499 (regular)

Early Bird Rate ends: March 19, 2021

More information and registration: www.ernop.eu/conference2021.

The ERNOP team looks forward to receiving your submissions and welcoming you to Dublin!



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