

CONFERENCE  
PROGRAMME

European Research Network  
On Philanthropy (ERNOP)

10<sup>th</sup> International Conference

# Building bridges in the aftermath of COVID-19

WHERE WILL THE PHILANTHROPY  
OF TODAY LEAD US TOMORROW?

VIRTUAL CONFERENCE  
2 and 3 December 2021

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## KEYNOTE SPEAKERS I

### Beth Breeze

Beth Breeze is Director of the Centre for Philanthropy at the University of Kent, which she co-founded in 2008. Beth began her career as a fundraiser for a youth homelessness charity, and spent a decade working in a variety of fundraising, research and charity management roles, including as deputy director at the Institute for Philanthropy.

Beth has written and edited several prize winning books. She recently published 'In defence of philanthropy' in which she explores the reputation of philanthropy in contemporary society and tackles main critiques levelled at philanthropy.



Beth has served as trustee for the Cardinal Hume Centre for young homeless people, as a commissioner on the Commission for the Donor Experience, as publications editor of Philanthropy UK, as a member of the President's advisory council at NCVO; as a member of the Advisory Group of the Charity Tax Commission; member of the editorial board of Non-profit and Voluntary Sector Quarterly and is a member of the Women's Philanthropy Institute Research Committee, Lilly School of Philanthropy, Indiana University, USA.

### Madeleine Clarke

Madeleine Clarke is the founder and Executive Director of Genio which is a European organisation based in Ireland working with philanthropy and the public sector at national and EU levels. In Ireland Genio works collaboratively to reform social service systems to re-configure resources towards cost-effective supports for people to live self-determined lives as valued and participating members of society. Genio combines fund-management, capacity-building, action research and impact-measurement to effect change in a citizen-centred, cost-effective direction. To date, Genio has worked in mental health, disability, homelessness, dementia, drug addiction and persons seeking international protection. Within Genio, Madeleine leads the European Social Catalyst Fund established and co-funded by the European Union's Horizon 2020 Research and Innovation Programme, Genio, the Robert Bosch Stiftung and the King Baudouin Foundation. The European Social Catalyst Fund is providing financial and capacity-building support to develop plans to scale proven social service innovations within and across European Union Member States.



Prior to establishing Genio Madeleine has held a number of leadership roles as a professional psychologist, manager and consultant to philanthropic, government and social service providing organisations. She was Chair of the European Venture Philanthropy Association (where she is currently a Board Director) which consists of 320 organisations interested in, or practising, venture philanthropy and social investment across 29 countries. She was a Board Director of Social Venture Partners International and was the inaugural chair of the Children's Rights Alliance in Ireland. Madeleine is an experienced and strategic leader, expert in complex systems change and has been dedicated throughout her 40 year career to bringing about sustainable improvements in the lives of people who are vulnerable and disadvantaged. She holds an M.A. psychology, University College Dublin and MSc., University of Wales.

## KEYNOTE SPEAKERS II

### Rhodri Davies

Rhodri Davies is a widely-respected expert and commentator on philanthropy and civil society issues. He is the author of *Public Good by Private Means: How philanthropy shapes Britain*, which traces the history of philanthropy in Britain and what it tells us about the modern context. He is currently in the process of establishing (with the support of the Pears Foundation) a new entity that will focus on developing better understanding of and engagement with philanthropy, and also works in-house at the Pears Foundation to help them and their partner organisations think through philanthropy issues. Rhodri also works part-time as a Pears Fellow in the Centre for Philanthropy at the University of Kent. He was formerly Head of Policy at Charities Aid Foundation (CAF), and established and led Giving Thought – CAF’s think tank focussing on current and future issues affecting philanthropy and civil society. Rhodri created and hosted CAF’s popular bi-weekly Giving Thought podcast -which ran for over 100 episodes between 2017 and 2020. He has researched, written and presented on a wide range of topics – from charity taxation to the civil society applications of cutting-edge technologies such as artificial intelligence.



Rhodri graduated from the University of Oxford with a first-class degree in Mathematics and Philosophy and embarked upon an academic career before migrating into public policy work, where he has spent over a decade specialising in the policy aspects of philanthropy and charitable giving. He is involved with a number of external projects and steering groups, including the World Economic Forum Technology and Social Justice Initiative, The Bill & Melinda Gates Foundation’s Better Giving Studio and the Wellcome Trust-funded Border Crossings project (which is exploring the relationship between voluntary action and the NHS since 1948).

### Elizabeth McKeon

Liz McKeon is Head of Climate Action at the IKEA Foundation, the philanthropic arm of INGKA Foundation, the owner of the IKEA Group of companies. She joined the foundation in 2014, taking part in the extraordinary growth and maturation of one Europe’s largest private philanthropies. She currently heads a team working to secure the 1.5°C degree ambition of the Paris Agreement by enacting systemic shifts in the real economy and the finance sector.



For several decades, Liz has worked in global development, ever more convinced that structural injustice inhibits equality and human progress. Her views began taking root on a teaching assignment in apartheid-era South Africa, and have continued through her career at organizations including the Ford Foundation, the US Agency for International Development (USAID), the John D. and Catherine T. MacArthur Foundation, and the International Research and Exchanges Board (IREX).

Liz is Chair of the Board of Alliance Publishing Trust, publishers of Alliance Magazine, the leading magazine for philanthropy and social investment worldwide. She is a firm believer that philanthropies operate at their highest level when they commit to regular knowledge sharing and candid dialogue. She holds an M.P.P. from Harvard’s Kennedy School of Government, and a B.S. in Russian from Georgetown University. Liz is a member of the Council on Foreign Relations, and recently concluded a seven year engagement as a founding board member of /TheRules ([www.therules.org](http://www.therules.org)).

08.30 – 09.30 **REGISTRATION****VIRTUAL NETWORKING LOUNGE WILL BE OPEN**09.30 – 10.50 **WELCOME AND INTRODUCTION**

Prof. Dr. Theo Schuyt (ERNOP President)  
 Prof. Dr. Oonagh Breen (UCD School of Law)

**JOIN ZOOM MEETING**

MEETING ID: 955 3585 7207  
 PASSCODE: ERNOP2021

**Keynote: In defense of philanthropy**

By Dr. Beth Breeze (Centre for Philanthropy at the University of Kent)

Moderated by Laetitia Gill (Geneva Centre for Philanthropy)

Criticising philanthropy has become increasingly prevalent, especially in relation to private giving by the biggest donors. Philanthropy is now widely understood as inherently problematic, depicted as at best a self-promoting ruse, and at worst an activity that causes more harm than good. Concerns about philanthropy are not new: questions have long been raised about donor motivation, as well as the propriety and implications of private giving in the public sphere. In this keynote, Beth Breeze argues that the current wave of pessimism about the role and potential of philanthropy is a reactionary and damaging development that overstates the nature of the 'threat' and understates both the positive benefits of private giving, and evident attempts to improve its practice and impact.

11.00 – 12.15 **PARALLEL SESSIONS 1****SESSION 1-A****JOIN ZOOM MEETING****Strategies and practices for attracting donors**

*Moderated by Tine de Bock*

MEETING ID: 455 097 4092  
 PASSCODE: ERNOP2021

**The Effectiveness of Solicitations for Donations: Individual and Regional Determinants**

Joris M. Schroeder (VU Amsterdam), Eva-Maria Merz (VU Amsterdam), Bianca Suanet (VU Amsterdam) & Pamala Wiepking (VU Amsterdam & Indiana University)

**Virtual reality for philanthropy: An immersive approach to attract (younger) donors**

Nina M. Sooter (University of Geneva) & Giuseppe Ugazio (University of Geneva)

**(Re)searching the crowd: Survey research studying donation- and reward-based crowdfunding donations**

Claire van Teunenbroek (VU Amsterdam)

**Forty Years of Charitable Giving in Ireland: What have we learnt?**

Oonagh Breen (University College Dublin), Tara Bedi (Trinity Business School) & James Carroll (Trinity Business School)

## SESSION 1-B

JOIN ZOOM MEETING

**Understanding volunteering***Moderated by Michaela Neumayr*

MEETING ID: 992 2174 4820

PASSCODE: 802131

**Volunteering for citizen science projects: why do people dedicate time for scientific activities?**

Egle Butkeviciene (Kaunas University of Technology) &amp; Egle Vaidelyte (Kaunas University of Technology)

**Socio-structural Determinants in Volunteering for Humanitarian Organizations: a Resource-based Approach**

Maikel Meijeren (Radboud University Nijmegen), Peer Scheepers (Radboud University Nijmegen) &amp; Marcel Lubbers (Utrecht University)

**Preserving the Past, Present and Future of Volunteering: Towards 'sustainable' volunteer management**

Stephanie Koolen-Maas (Rotterdam School of Management), Philine van Overbeeke (Rotterdam School of Management), Lucas Meijs (Rotterdam School of Management) &amp; Jeffrey Brudney

## SESSION 1-C

JOIN ZOOM MEETING

**Voluntary action in times of crisis***Moderated by John Mohan*

MEETING ID: 844 8431 3338

PASSCODE: ERNOP2021

**Changes in informal volunteering during the first lockdown of the corona crisis in the Netherlands**

Marlou Ramaekers (Radboud University Nijmegen), Ellen Verbakel (Radboud University Nijmegen) &amp; Gerbert Kraaykamp (Radboud University Nijmegen)

**Happy during crises: Leveraging wellbeing through volunteering**

Isabelle Nolte (Harz University of Applied Sciences) &amp; Hellen Gross (Coburg University of Applied Sciences)

**Online voluntary action in the Netherlands, before and after the pandemic**

Arjen de Wit (VU Amsterdam)

## PANEL SESSION 1-D

JOIN ZOOM MEETING

**Challenges in researching community foundations***Moderated by James Magowan, European Community Foundation Initiative and Tobias Jung (University of St Andrews)*

MEETING ID: 847 7074 5760

PASSCODE: ERNOP2021

Panel participants: Gina Rossi (University of Udine), Bojana Radovanovic (University of Belgrade), Marta Rey-Garcia (University of A Coruña) &amp; Lesley Alborough (Nottingham Trent University)

**Challenges and opportunities of research in the community foundation field**

This panel will explore issues and findings related to research in the field of community foundations. This will be based on the experiences of four studies, conducted in a variety of settings. Each researcher will briefly outline the rationale for their work and approach (highlighting challenges associated with research in the community foundation field and key findings) to provide the context for the panel discussion. The panel discussion, will consider the respective methodologies and challenges of working in this diverse field, identify learning to be shared with other researchers, discuss how the findings from respective research can inform practice and identify topics for further research and the potential for better connecting academic work to the operational field.

13.30 – 14.45 **PARALLEL SESSIONS 2****SESSION 2-A****JOIN ZOOM MEETING****Repositioning philanthropy and foundations**

MEETING ID: 979 6291 4228

*Moderated by Georg Mildenerger*

PASSCODE: 783494

**Bullshit Philanthropy: the prominence and peril of drivel, quackery and humbug in philanthropy discourse**

Tobias Jung (University of St Andrews)

**Foundation Positioning in the Multi-National Arena: A Case Study of Ocean Conservation in the Arctic**

Pat Danahey Janin (Indiana University)

**Philanthropic Tales: What do children's picture books teach children about philanthropic citizenship?**

Alison Body (University of Kent) &amp; Jayne Lacy (University of Kent)

**SESSION 2-B****JOIN ZOOM MEETING****Sociological perspectives on giving**

MEETING ID: 848 4830 6510

*Moderated by Steven Smith*

NO PASSCODE

**Public sphere and social participation: Jews and Arabs in the rural civic space in Israel**

Galit Yany-Ventura (The Max Stern Yezreel Valley College), Yasmin Aboud-Halabi (The Max Stern Yezreel Valley College), Moshe Sharabi (The Max Stern Yezreel Valley College) &amp; Keren Michael (The Max Stern Yezreel Valley College)

**Against All Odds: Adversity, Prosperity, and Prosocial Behavior**

Rene Bekkers (VU Amsterdam) &amp; Claire van Teunenbroek

**How socioeconomic inequality affects giving and volunteering: testing the social disintegration, inequality aversion and resource hypothesis**

Michaela Neumayr (WU Vienna) &amp; Joris Schroeder (VU Amsterdam)



**SESSION 2-C****JOIN ZOOM MEETING****SDGs and philanthropy**

MEETING ID: 675 6163 3113

*Moderated by Giuseppe Ugazio*

PASSCODE: ERNOP2021

**What do grantmaking foundations mean when they say their activities are aligned with Sustainable Development Goals? The case of community foundations**

Marta Rey-Garcia (University of A Coruña) &amp; Rosane Dal Magro (University of Montreal)

**The SDGs Agenda and its role of catalyst of organizational evolution in a large European philanthropic Foundation: the case of the Compagnia di San Paolo of Turin**

Renato Roda (Compagnia di San Paolo)

**The role and effectiveness of philanthropic foundations in delivering the UN's sustainable development goals: The case of Pakistan.**

Muhammad Saad Masud Khan (Newcastle University) &amp; Michael Price (Norhtumbria University)

**PANEL SESSION 2-D****JOIN ZOOM MEETING****Fundraising as a vehicle aimed to promote and support development for nonprofit organizations. How to make better use of the work of academia to improve practice?**

MEETING ID: 833 7949 4970

PASSCODE: ERNOP2021

*Moderated by Simona Biancu, European Fundraising Association (EFA)*

Panel participants: Paul Smeets (Maastricht University), Malike Ouacha (Rotterdam School of Management) & Arthur Gautier (ESSEC Business School)

Academic research on behavior, together with the way people consider a “gift” as a way to create links with other people, identifies possible ways to create a space for fundraising in our times.

In this era characterized by many changes and challenges, a link between those who investigate and research how people perceive certain issues and those who encourage people to give for their causes, seems more needed than ever to find a suitable way to define a new perimeter for fundraising in the forthcoming years.

In this panel, moderated by Simona Biancu from the European Fundraising Association, academia and practitioners will discuss these issues by sharing their perspectives and present possible ways to cooperate and advance research on fundraising as a complex, strategic vehicle to make development of nonprofit organizations tangible.

**14.45 – 15.15 Break****VIRTUAL NETWORKING LOUNGE WILL BE OPEN**

15.15 – 16.30 **PARALLEL SESSIONS 3****SESSION 3-A****JOIN ZOOM MEETING****CSR, corporate philanthropy and cross-sectoral collaborations**

MEETING ID: 67796413140

PASSCODE: ERNOP2021

*Moderated by Georg von Schnurbein***Past the business case: How corporate philanthropy affects organizations and society**

Marian Eabrasu (Normandy Business School) &amp; Arthur Gautier (ESSEC Business School)

**Enablers of corporate philanthropy: The role of intermediary organizations in bridging the gap between businesses and nonprofit organization**

Stephanie Koolen-Maas &amp; Lucas Meijs (Rotterdam School of Management)

**The Role of Organizational Identity: A New Perspective on the Cross-sector Collaborative Behaviour of Dutch Endowed Foundations**

Petra van Aken (VU Amsterdam)

**SESSION 3-B****JOIN ZOOM MEETING****Broadening our understanding of giving**

MEETING ID: 949 7810 0179

PASSCODE: ERNOP2021

*Moderated by Theo Schuyt***Different savior, different value(s)? A research agenda on the value of diasporic cross-border philanthropy and voluntourism**

Philine van Overbeeke &amp; Malika Ouacha (Rotterdam School of Management)

**Marketing Strategies to Stabilize Blood Donors' Acceptance of Donation Appointment Scheduling Systems after COVID-19**

Carolin Saltzmann (University of Hamburg) &amp; Silke Boenigk (University of Hamburg)

**Social Norms Offer Explanation for Inconsistent Effects of Incentives on Prosocial Behavior**

Caroline Graf, Eva-Maria Merz, Bianca Suanet &amp; Pamala Wiepking (VU Amsterdam)

**Developing a children's rights approach to fundraising with children in primary schools and the ethics of cultivating philanthropic citizenship**

Alison Body (University of Kent), Emily Lau, Lindsey Cameron &amp; Shazza Ali

**SESSION 3-C****JOIN ZOOM MEETING****Organisational responses to (extreme) externalities**

MEETING ID: 944 4606 4841

PASSCODE: ERNOP2021

*Moderated by Paul Smeets***How investment duties of charitable trust funds' trustees may and shall change in times of COVID-19 measures from the Czech law perspective?**

Adam Holubar (Masaryk University)

**Foundations' Strategies and Adaptive Capabilities in Uncertain Times: What best practices that proved functional during the COVID-19 pandemic can be integrated in the post-covid foundations governance?**

Dagmar Goldmannova (Masaryk University) &amp; Barbora Novosadova

**The revival of charitable fundraising in the contemporary British NHS**

John Mohan (University of Birmingham)

## PANEL SESSION 3-D

JOIN ZOOM MEETING

### Generosity, Gifting and Philanthropy in Theory and Practice: Current Research from ISTR Members

MEETING ID: 845 6216 3078

NO PASSCODE

**Panel participants:** Lesley Alborough (Nottingham Trent University), Susan Appe (Rockefeller College of Public Affairs and Policy, University at Albany), David A. Campbell (Binghamton University) and Steven Rathgeb Smith (American Political Science Association and Georgetown University)

This colloquium presents current, ongoing research about generosity, gifting and philanthropic theory and practice. It covers multiple empirical settings and a diversity of ideas including the debates about the role of philanthropy, philanthropic responses to COVID-19, emerging philanthropists in cross-border scenarios, and how philanthropy and its leaders reckon with the major social problems of our times. It highlights members from the International Society for Third-Sector Research who are active researchers in the field of philanthropy.

## PANEL SESSION 3-E

JOIN ZOOM MEETING

### 'Being bold': What can philanthropy do differently to tackle climate change?

MEETING ID: 851 2134 1795

PASSCODE: ERNOP2021

*Moderated by Max von Abendorth, Dafne/Philanthropy Coalition for Climate*

**Panel Participants:** Anne Monier (ESSEC Business School), Michele Betsill (University of Copenhagen), Liz McKeon (IKEA Foundation), & James Magowan (European Community Foundation Initiative)

The next decade is critical for ensuring that we do not surpass a series of planetary tipping points and avoid non-linear and irreversible changes to life on Earth as we know it. This is an enormous challenge which requires a new and collaborative response from all segments of society. As new coalitions for climate emerge at the national, European and international level, the ERNOP Conference 2021 is a great opportunity to analyse the new directions climate philanthropy is taking and how research is developing on the topic.

This panel will focus on two key questions surrounding philanthropy's role in tackling the climate crisis. First, what is the specific role of the philanthropic sector in the map of different actors engaged in climate action? And second, with only 2% of philanthropic giving dedicated to climate, what can philanthropy do differently from what it has done so far?

Facing these questions, how can research help? It is crucial to develop research on climate philanthropy and, in particular, in social sciences. Although scholarship is exponentially growing on climate, social sciences researchers are slower at taking an interest in these questions. This is all the more important as climate change has and will continue to have enormous consequences on human lives – not only on the planet.

**16.30 – 17:30 End of day apéro**

**VIRTUAL NETWORKING LOUNGE WILL BE OPEN**

Join and bring your Guinness, Irish cream or whiskey to engage with old and new friends in an informal end of the day apéro

09.00 – 10.15 **PARALLEL SESSIONS 4****SESSION 4-A****JOIN ZOOM MEETING****Managing roles and strategies**

MEETING ID: 953 6878 1425

*Moderated by Marta Rey-Garcia*

PASSCODE: 503202

**Community Foundations in Serbia: The Potential for Community Leaderships**

Bojana Radovanovic (University of Belgrade) &amp; Jelena Vasiljevic (University of Belgrade)

**The Organizational Experience of RAGE Philanthropy**

Melanie Sidwell (University of Colorado Boulder), Amy Volda (University of Colorado Boulder) &amp; Sarah Nathan (Indiana University)

**Global Alumni Networks and the Global Goals: Public diplomacy, epistemic communities and the 'Thought Collective' towards voluntary impact on local civil society**

Maria Gallo (Trinity Business School)

**SESSION 4-B****JOIN ZOOM MEETING****Legal and fiscal aspects of philanthropy**

MEETING ID: 858 9945 6762

*Moderated by Hanna Surmatz*

PASSCODE: ERNOP2021

**The role of foundations of banking origins in responding to COVID-19 crisis**

Raffaella Rametta (University of Teramo)

**Do tax deductions encourage charitable giving behavior? Evidence from panel data of the Canton of Geneva, Switzerland**

Giedre Lideikyte Huber (University of Geneva) &amp; Marta Pittavino (University of Geneva)

**Supervision of foundations in a changing time: Foundations and state**

Andrea Bartíková (Masaryk University)

**PANEL SESSION 4-C****JOIN ZOOM MEETING****Rethinking Young People's Relationship with Philanthropy**

MEETING ID: 720 7553 3850

*Moderated by Isaac Jones (First Give)*

PASSCODE: ERNOP2021

**Panel participants:** Alison Body (University of Kent), Callum Pethick (First Give), Amelia Ireland (First Give)

In this panel we present a range of voices, including young people, practitioner and academic, to critically explore young people's relationship with philanthropy. The panel will move beyond ideas of young people simply as beneficiaries of philanthropy, considering their role as enactors of social change in their own right. We will question ideas of power, voice and representation in traditional philanthropic decision-making and explore more meaningful, equitable and progressive approaches to engaging children and young people in philanthropy.

**SESSION 4-D****JOIN ZOOM MEETING****Governance and management of foundations**

MEETING ID: 955 0022 7629

*Moderated by Georg Mildenberger*

PASSCODE: 918911

**Responding to a novel disaster: Exploring the practices of a new national disaster and emergency charity.**

Lesley Alborough (Nottingham Trent University) &amp; Salley Andrews (Nottingham Trent University)

**The Effect of Comprehensive INGO Accountability on Program Effectiveness: Towards a Discursive Logic**

Alice Hengevoss (University of Basel)

**Accountable and transparent? The role and function of philanthropic boards in Pakistan**

Muhammad Saad Masud Khan (Newcastle University Business School) &amp; Michael Price (Northumbria University)

**Improving Nonprofit Succession Management for Leadership Continuity: A Shared Leadership Approach**

Nils Geib (University of Hamburg) &amp; Silke Boenigk (University of Hamburg)

**10.15 – 10.45 Break****VIRTUAL NETWORKING LOUNGE WILL BE OPEN****10.45 – 12.10 PLENARY SESSION****JOIN ZOOM MEETING**

MEETING ID: 699 6924 1045

PASSCODE: 714161

This panel explores the extent to which the concepts of charitable giving and philanthropic giving are intertwined or diverge and how the tensions that exist between government funding and private philanthropic giving can be navigated. It invites the panellists to consider the respective limitations and complementarity of these funding streams. Where is there best scope for leveraging philanthropic funding? What role can research play in bridging the inevitable gaps?

**Keynote Panel:**

Rhodri Davies (Pears Foundation)  
 Madeleine Clarke (Genio Trust)  
 Elizabeth McKeon (IKEA Foundation)

*Moderated by:*

Prof. Dr. Oonagh Breen, UCD School of Law

*Immediately following:***ERNOP General Assembly**

and

**ERNOP Best Conference Paper Award 2021**

12.15 – 13.30 **PARALLEL SESSIONS 5****SESSION 5-A****JOIN ZOOM MEETING****Making use of online data to identify foundations operations and financials**

MEETING ID: 876 8675 8776

PASSCODE: 289089

*Moderated by Jelena Matancevic***Mapping the third sector of Switzerland**

Dominik Meier (University of Basel)

**Mapping the Swiss Philanthropic Landscape Through Big-Data**

Lucia Gomez Teijeiro (University of Geneva) &amp; Giuseppe Ugazio (University of Geneva)

**Online disclosure strategies of Community Foundations for collecting funds in the COVID-19 era**

Gina Rossi (University of Udine) &amp; Chiara Leardini (University of Verona)

**SESSION 5-B****JOIN ZOOM MEETING****Macro, meso and micro aspects of fundraising**

MEETING ID: 922 9875 3702

PASSCODE: ERNOP2021

*Moderated by Claire van Teunenbroek***Peer-to-Peer Giving: A Large Empirical Study on Fundraisers' Inspiration and the Champion Effect on Donations**

Laura Hesse (University of Hamburg) &amp; Silke Boenigk (University of Hamburg)

**Face-to-face fundraising by nonprofit organizations: Exploring recruiters' ethical beliefs**

Tine Faseur (KU Leuven) &amp; Tine De Bock (KU Leuven)

**How different subsidies promote charitable giving: Evidence from public good games**

Ursa Bernardic (University of Geneva), Mael Lebreton (University of Geneva), Giedre Lideikyte-Huber (University of Geneva), Henry Peter (University of Geneva) &amp; Giuseppe Ugazio (University of Geneva)

**Raising the Wealthy: Philanthropy, Children and the Intergenerational Transfer of Wealth**

Fiona Fairbairn (University of Kent)

## SESSION 5-C

## JOIN ZOOM MEETING

**Investing for good***Moderated by Arthur Gautier*

MEETING ID: 953 8442 1957

PASSCODE: ERNOP2021

**Are Preferences for Sustainable Investments Universal? A Large Scale Experiment in Five European Countries**

Paul Smeets (Maastricht University), Daniel Engler (University of Kassel) &amp; Gunnar Gutsche (University of Kassel)

**Endowments and Foundations in Crisis Times**

Maxim Bouev (New Economic School), Stefan Einarsson (Stockholm School of Economics) &amp; Carsten Sprenger (New Economic School)

**Do Financial Advisors Exploit Responsible Investment Preferences?**

Marten Laudi (Maastricht University), Paul Smeets (Maastricht University) &amp; Utz Weitzel (VU Amsterdam)

**Going Beyond the Odds: The Sustainability Ratings of Foundation Investment Funds in Germany**

Berenike Wiener (Leuphana University of Lueneburg) &amp; Georg von Schnurbein (University of Basel)

## PANEL SESSION 5-D

## JOIN ZOOM MEETING

**Barriers to cross-border philanthropy and how to overcome them***Moderated by Anne-Laure Paquot (Transnational Giving Europe)*

MEETING ID: 828 7936 3003

PASSCODE: ERNOP2021

**Panel participants:** Wino van Veen (VU Amsterdam), Katerina Ronovska (Masaryk University), Giedre Liedekyte-Huber (University of Geneva), Karalyn Gardner (Philanthropy Advocacy by Dafne and EFC) & Hanna Surmatz (Philanthropy Advocacy by Dafne and EFC)

Philanthropy and philanthropic organisations are a critical part of our democratic and pluralistic societies and key actors in moving several EU policy agendas' forward for the public good. Of concern is however that regulation as well as the wider political climate are increasingly challenging civil society and philanthropic actors' space and that the sector still does not fully benefit from the Single Market and basic freedoms. A new analysis, initiated by the Philanthropy Advocacy initiative by DAFNE and EFC, confirmed that barriers to cross-border work remain an issue. However, two recent studies commissioned by the European Parliament provide some new ideas how to overcome the barriers to cross-border philanthropy on the European level. In this panel we will discuss potential solutions to help overcome legal, tax and administrative barriers surfaced and confirmed by the recent study.

**13.30 – 14.30 Informal goodbye and See you again VIRTUAL NETWORKING LOUNGE WILL BE OPEN**

*May the road rise to meet you,  
May the wind be ever at your back,  
May the sunshine warm upon your face,  
And the rains fall soft upon your fields.  
Until we meet again.*

(Irish Blessing)

# LIST OF PARTICIPANTS

Name	Surname	Organization	Session
Kathryn	Adams	University of Heidelberg	
Lesley	Alborough	Nottingham Trent University	1-D, 3-D, 4-D
Susan	Appe	Rockefeller College of Public Affairs & Policy, University at Albany	3-D
Andrea	Bartíková	Masaryk University	4-B
Ursa	Bernardic	University of Geneva, GSEM	5-B
Michele	Betsill	University of Copenhagen	3-E
Simona	Biancu	European Fundraising Association	2-D
Paula	Bibby	University of Cambridge	
Alison	Body	University of Kent	2-A, 3-B, 4-B
Silke	Boenigk	University of Hamburg	4-D, 5-B
Ida Cecilie	Bondesen Rasmussen	University of Copenhagen	
Brendan	Bradley	SmartSimple Software	
Oonagh	Breen	University College Dublin	1-A
Beth	Breeze	University of Kent	
Tara	Bryan	University of Nebraska at Omaha	
Egle	Butkeviciene	Kaunas University of Technology	1-B
David	Campbell	Binghamton University	3-D
Alan	Carr	University College Dublin	
Denise	Charlton	Community Foundation for Ireland	
Madeleine	Clarke	Genio Trust	
Anne	Cornilleau	Fondation de France	
Pat	Danahey Janin	Indiana University	2-A
Rhodri	Davies	Pears Foundation	
Tine	De Bock	KU Leuven	5-B
Arjen	De Wit	Vrije Universiteit Amsterdam	1-C
Gemma	Donnelly-Cox	Trinity Business School, Trinity College Dublin	
Harvey	Duthie	University of Limerick Foundation	
Stella Kristine	Faal	University of Copenhagen	
Fiona	Fairbairn	University of Kent	5-B
Tine	Faseur	KULeuven@campus Brussels	5-B
Orla	Gallagher	UCD Foundation	
Maria	Gallo	Trinity College Dublin	4-A
Arthur	Gautier	ESSEC Business School	2-D, 3-A
Nils	Geib	University of Hamburg	4-D
Laetitia	Gill	Geneva Centre for Philanthropy	
Mihaela	Giurgiu	European Community Foundation Initiative	
Dagmar	Goldmannova	Via Clarita	3-C
Lucía	Gómez Teijeiro	Geneva University	5-A
Caroline	Graf	Vrije Universiteit Amsterdam	3-B
Ann	Gummels	PhAR	
Hanna	Hanses	Dafne	
Frances	Haworth	Community Foundation for Ireland	
Alice	Hengevoss	University of Basel	4-D
Laura	Hesse	Universität Hamburg	5-B
Adam	Holubar	Masaryk University, Brno	3-C
Barry	Hoolwerf	ERNOP	
Amelia	Ireland	First Give	4-C
Isaac	Jones	First Give	4-C
Tobias	Jung	University of St Andrews	1-D, 2-A
Muhammad	Khan	Newcastle University, UK	2-C, 4-D
Sevda	Kilicalp	European Foundation Centre	
Barbora	Komberec Novosadova	Univerzita Karlova	3-C
Stephanie	Koolen-Maas	Erasmus Universiteit Rotterdam	1-B, 3-A
Michaela	Kreuterova	Via Clarita	
Marten	Laudi	Maastricht University	5-C
Chiara	Leardini	University of Verona	5-A
Giedre	Lideikyte Huber	University of Geneva	4-B, 5-B, 5-D



<b>Name</b>	<b>Surname</b>	<b>Organization</b>	<b>Session</b>
James	Magowan	ECFI	1-D
Jelena	Matancevic	University of Zagreb	
Kate	McCarthy	Benefacts	
Elizabeth	McKeon	IKEA Foundation	3-E
Dominik	Meier	University of Basel	5-A
Maikel	Meijeren	Radboud University Nijmegen	1-B
Lucas	Meijs	Rotterdam School of Management	
Georg	Mildenberger	University of Heidelberg	
John	Mohan	University of Birmingham	3-C
Anne	Monier	Essec Business School - Philanthropy Chair	3-E
Catherine	Mullarkey	Community Foundation for Ireland	
Éilis	Murray	Philanthropy Ireland	
Michaela	Neumayr	WU Vienna	2-B
Isabella	Nolte	Harz University of Applied Sciences	1-C
Dennis	O'Connor	2into3	
Malika	Ouacha	Rotterdam School of Management	2-D, 3-B
Anne-Laure	Paquot	Transnational Giving Europe	5-D
Callum	Pethick	First Give	4-C
Luis	Plácido dos Santos	Calouste Gulbenkian Foundation	
Michael	Price	Northumbria University	2-C, 4-D
Patricia	Quinn	Benefacts	
Bojana	Radovanovic	University of Belgrade	1-D, 4-A
Marlou	Ramaekers	Radboud University Nijmegen	1-C
Raffaella	Rametta	University of Teramo	4-B
Marta	Rey-Garcia	University of A Coruña	1-D, 2-C
Renato	Roda	Fondazione Compagnia di San Paolo	2-C
Katerina	Ronovska	Masaryk University	5-D
Mira	Röseler	University of Basel	
Gina	Rossi	University of Udine	1-D, 5-A
Carolin	Saltzmann	Universität Hamburg	3-B
Joris	Schröder	Vrije Universiteit Amsterdam	1-A, 2-B
Theo	Schuyt	Vrije Universiteit Amsterdam	
Neamat	Sidani	University of Liege	
Melanie	Sidwell	University of Colorado Boulder	4-A
Paul	Smeets	Maastricht University	2-D, 5-C
Steven	Smith	Georgetown University	3-D
Nina M	Sooter	University of Geneva	1-A
Maja	Spanu	Fondation de France	
Carsten	Sprenger	New Economic School	
Steve	Suckling	Maslow Foundation	
Hanna	Surmatz	European Foundation Centre	5-D
Alexandra	Telitsyna	National Research University	
Peter	Thierfeldt	St. Mary's Music School	
Michal	Twardosz	Dzielo Kolpinga w Polsce	
Giuseppe	Ugazio	University of Geneva	5-A, 5-B
Egle	Vaidelyte	Kaunas University of Technology	1-B
Petra	van Aken	Vrije Universiteit	3-A
Diederik	van der Plas	VU Amsterdam / CBF	
Puck	van Ipenburg-Hendriks	Erasmus University	
Philine	van Overbeeke	Erasmus University Rotterdam	1-B, 3-B
Claire	van Teunenbroek	VU Amsterdam	1-A, 2-B
Wino	van Veen	VU Amsterdam	5-D
Ann	Verbeeck	UZA Foundation	
Tomas	Vohrabal	Masaryk University	
Max	von Abendroth	Dafne	3-E
Georg	von Schnurbein	University of Basel	5-C
Vanessa	Webb	The Maslow Foundation	
Joanna	Wells	Chelsea Physic Garden	
Daniel	Wilhelm	Harry Frank Guggenheim Foundation	
Galit	Yanay-Ventura	The Max Stern Yezreel Valley College	2-B

# ABOUT THE EUROPEAN RESEARCH NETWORK ON PHILANTHROPY

The European Research Network on Philanthropy (ERNOP) is an association that was founded in January 2008 by collaborating philanthropy researchers in Europe. Our mission is to advance, coordinate and promote excellence in philanthropic research in Europe. We aim to be an international and interdisciplinary network open to all researchers studying philanthropy. To date, around 250 members from almost 30 (mostly) European countries have joined ERNOP. ERNOP and its members work closely with other academic research networks that address related fields such as ISTR, ARNOVA and EMES. Also, ERNOP has developed a good relationship with European networks of philanthropy professionals such as DAFNE, EFC, EVPA and EFA.

ERNOP members study philanthropy, which is understood as private, mainly voluntary, contributions to public causes. However, we acknowledge that philanthropy has different meanings across Europe because of the large variations in the historical, social and legal background of philanthropy. ERNOP perceives all these different perspectives as being a strength, and aims to include them all in the study of philanthropy. ERNOP members actively publish their research in a wide range of mono- and interdisciplinary scientific journals, from economic journals to marketing, social policy and historical journals. We are proud of the fact that ERNOP members are editors of the four main specialised philanthropy journals (NVSQ, Voluntas, JPM and VSR).

In order to further advance philanthropic research in Europe, ERNOP members from different countries and scientific disciplines have collaborated on numerous research projects and grant proposals, each bringing their own unique qualities and perspectives to the projects. New members are cordially invited to join collaborative proposals.

Since its inception in 2008, ERNOP has organised a biennial conference in a European city. At this conference, researchers studying philanthropy present their state-of-art research, exchange ideas and meet colleagues. The conference aims to contribute to the creation of a European philanthropy researcher identity. ERNOP is proud that this conference is considered to be the leading conference on European philanthropy research. ERNOP aims to represent the study of philanthropy in Europe and to influence policy-making at a national and European level. Knowledge is of utmost importance for policy-making and this is no different for philanthropy. As there is no structural or comparable information about philanthropy between European countries, ERNOP aims to put philanthropy research on the philanthropy agenda of national and European policymakers.

## More information

More information about ERNOP, its aims, research projects, members and membership can be found on ERNOP's website, [www.ernop.eu](http://www.ernop.eu).

