# SNAPSHOT OF PHILANTHROPY RESEARCH CENTERS IN EUROPE

This factsheet provides an overview of philanthropy research centers in Europe that are an institutional member of ERNOP, their main academic disciplines, philanthropy related focus, and the most important research questions (RQs) they aim to answer.

ERNOP members study philanthropy, which is understood as private, mainly voluntary, contributions to public causes. Research on philanthropy is scattered among different academic disciplines. Research centers studying philanthropy are often multidisciplinary, thereby integrating several academic disciplines when studying philanthropy. ERNOP perceives all these different perspectives as being a strength, and aims to include them all in the study of philanthropy. For more information visit **www.ernop.eu** 

# **VU AMSTERDAM**

## - Center for Philanthropic Studies

EST.: 1995

HQ: Amsterdam, the Netherlands

# Academic disciplines:

Sociology, Public Administration, Social Psychology, Demography, Economics, Communication Science

## Philanthropy keywords:

Giving, Volunteering, Foundations, Donation of bodily material, Grantmaking

## Key RQs:

- Who gives what, when, where, and why, and to what effect?
- What are the effects of restrictions on funding practices by grantmaking organizations on the effectiveness of grantee organizations?
- How do civil society organizations affect the size, composition and effectiveness of philanthropy?
- How can we understand and explain the donation of bodily material?
- What is the impact of institutions and regulation on philanthropy and on its impact in society?

# ESADE BUSINESS SCHOOL

# - ESADE Center for Social Impact

EST.: 2021 HQ: Barcelona, Spain

## Academic disciplines:

Social Entrepreneurship, Organization Theory, Strategic Management

## Philanthropy keywords

Venture Philanthropy, Social Impact Investment, Social Entrepreneurship, Impact Measurement and Management

## Key RQs:

- How can foundations collaborate and learn to generate greater impact?
- How can philanthropy unleash the potential of catalytic capital?
- How can place-based organizations measure and manage systemic impact?
- How to assess the value-add of non-financial support in venture philanthropy?
- How can Gender-Lens Investing contribute to the growth and relevance of impact investing?

# UNIVERSITY OF BASEL

- Center for Philanthropy Studies (CEPS)

#### EST.: 2008 Ho: Basel, Switzerland

## Academic disciplines:

Business Administration, Economics, Law, Sociology, Psychology, Regional studies

# Philanthropy keywords:

NPO-Management, Cross-sector collaboration, Individual philanthropy, NPO Law & Economics, Data on Philanthropy

#### Key RQs:

- How can NPOs and foundations/philanthropists improve their effectiveness and efficiency?
- How can NPOs and foundations be better managed?
- How does philanthropy benefit the society?
- How does the nonprofit of the future look like?
- How do philanthropic organizations function in various jurisdictions?
- What are the factors influencing philanthropy of individuals and what changes their strength?

# UNIVERSITY OF BELGRADE

- Institute for Philosophy and Social Theory

## EST.: 1992

Ho: Belgrade, Serbia

## Academic disciplines:

Philosophy, Sociology, Anthropology, Political Science, Legal studies

## Philanthropy keywords:

Solidarity, Care, Philanthropy, Welfare, Justice

## Key RQs:

- What are the manifestations and drivers of philanthropy, solidarity and care?
- Who and how defines a person or a group in need of care and support?
- Is caring for others a matter of good will or a matter of justice?
- To what extent should we rely on the state, and how much should we depend on the voluntary activities of individuals and organizations for the provision of care and welfare for each individual and the society as a whole?
- What constitutes interdependancies between care mainstreaming and security?

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# UNIVERSITY OF BIRMINGHAM

# - Third Sector Research Centre

EST.: 2009 Ho: Birmingham, United Kingdom

# Academic disciplines:

Sociology, Social statistics, History, Geography

# Philanthropy keywords:

Volunteering, Charitable giving, Third sector organisations, Organisational change and dynamics, Third sector impact

#### Key RQs:

- What underlies geographical variations in the distribution of organisations, givers and volunteers?
- How can we understand processes of change in the roles, responsibilities and relationships of third sector organisations, over various timescales?
- What contribution does the third sector make to the delivery of public services?
- How can we best understand the distinctive impacts of third sector organisations?
- What is the role of charitable contributions to the support of public services?

# MASARYK UNIVERSITY

# - Centre for Nonprofit Sector Research

EST.:2003 HQ: Brno, Czech Republic

#### Academic disciplines:

Economics, Law, Management, Public Administration

#### Philanthropy keywords:

Financial management, Sustainability, Charitable giving, Publicnonprofit patnership, Civil society transformation

## Key RQs:

- What factors affect the financial sustainability and vulnerability of nonprofit organizations?
- What is the impact of public policies and regulation on the behaviour of the nonprofit organizations?
- What are the specifics of the provision of public services by nonprofit organizations?
- What are the ways of effective internal capacity building of nonprofit organizations in relation to their readiness for crisis situations?

# UNIVERSITY OF KENT

# - Centre for Philanthropy

EST.: 2008 Ho: Canterbury, United Kingdom

## Academic disciplines:

Philanthropic Studies, Social Policy, Sociology

## Philanthropy keywords:

Major donors, Charitable giving, Fundraising, Voluntary action, Philanthropic citizenship

#### Key RQs:

- What is the role and purpose of philanthropy?
- Who gives, to what causes, and why?
- What qualities and skills underlie successful fundraising?
- How do children and young people learn to give?
- How can public policy best support the philanthropy sector?

# ESSEC BUSINESS SCHOOL

#### - Philanthropy Chair

EST.: 2011

но: Cergy, France

# Academic disciplines

Philanthropy keywords

Organization Theory, Management, History, Sociology, Social psychology

# Impact, Institutionalization, History, Hybridity, Strategy

- Key RQs:
  What do we know about philanthropy, from an interdisciplinary viewpoint?
- What are the different strategies that philanthropic organizations can adopt?
- How to measure the impact of philanthropy and philanthropic organizations?
- How do philanthropic ideas & practices evolve over time?
- What are the 'new frontiers' of philanthropy?

# **COPENHAGEN BUSINESS SCHOOL**

- Center for Civil Society Studies

#### EST.: 2013

на: Copenhagen, Denmark

#### Academic disciplines:

History, Sociology, Organizational science, Philosophy

#### Philanthropy keywords:

The common good, Comparative, Historical, Gift-giving, Reciprocity

#### Key RQs:

- How has philanthropic gift-giving practices (conceptualizing, categorizing & organizing) influenced the development of the welfare state?
- How has the historical changing definitions of "the common good" simultaneously effected philanthropic practices and societal organization?
- How has, from a comparative perspective, private philanthropy's gift-giving been regulated and organized over time?

# UNIVERSITY OF GENEVA

- Geneva Centre for Philanthropy

#### EST.: 2017

HQ: Geneva, Switzerland

#### Academic disciplines:

Law, Economics, Management, Affective sciences, Business ethics, Psychology

#### Philanthropy keywords:

Taxation and philanthropy, Social entrepreneurship, Hybrid entities, Artificial intelligence, Diversity and governance of foundation boards

#### Key RQs:

- Why and how to design-tax incentives for the common good?
- Why Social entrepreneurship and Corporate Social Responsability (CSR) could be the key drivers to achieve the Agenda 2030?
- Why do people give?
- How can foundations governance be more efficient?
- What are the use and impact of AI on philanthropy and what can philanthropy do to promote ethical and inclusive AI?



# HAMBURG UNIVERSITY

#### Chair for management of public, private, and non-profit organizations

EST.: 2008 Ho: Hamburg, Germany

#### Academic disciplines:

Business administration, Economics, Sociology, Law

## Philanthropy keywords:

Relationship marketing, Blood donor marketing, Nonprofit financial management, Refugee integration, Civil society

#### Key RQs:

- Why do blood donors stop giving?
- How do nonprofit organizations build long-term relationships with the next generation of donors?
- What are the service needs of refugees and barriers to integration?
- What pressures keep nonprofit organizations from investing in their organizational infrastructure?
- What does it take to transform prosocial motivation into prosocial behavior?

# HEIDELBERG UNIVERSITY

# - Centre for Social Investment

EST.: 2006 HQ: Heidelberg, Germany

#### Academic disciplines:

Sociology, Political science, Economics, Law, Protestant theology, Social geography

#### Philanthropy keywords:

Strategy, Roles of philanthropy, Impact, Partner/grantee perception reporting, Governance, Foundations concepts and historical forms in Europe

## Key RQs:

- How can we better understand social investments, civil society and namely philanthropy in an international, cross- cultural and inter-temporal perspective?
- How do processes of social innovation work?
- What is the contribution of civil society towards social innovation and social problem-solving?
- How can philanthropic organizations develop high-impact strategies?
- What could a diachronically and cross-culturally sustainable theory of philanthropy look like that combines social science modelling with perspectives from outside Western Europe from the fields of antiquity, regional studies, and religious studies?

# IMD BUSINESS SCHOOL

# - Debiopharm Chair for Family Philanthropy

## EST.: 2017

HQ: Lausanne, Switzerland

## Academic disciplines:

Philanthropy, Family Business, Entrepreneurship, Management, Governance

#### Philanthropy keywords:

Family Philanthropy, Family Business, Family Foundation, Family Mission, Family Governance

## Key RQs:

- What drives enterprising families to give?
- How do enterprising families organize their giving?
- How can enterprising families give more effectively or become more efficient at their giving?
- How can family philanthropists leverage the existing governance mechanisms to better support their giving?
- How does philanthropy affect the family business, the enterprising family itself and vice-versa?

# UNIVERSITY OF LIÈGE

## - Centre for Social Economy

EST.: 2013

Ha: Liège, Belgium

Academic disciplines: Management, Sociology, Economics

#### Philanthropy keywords:

Social impact, Impact finance, Foundations, Field structuring dynamics, Social entrepreneurship

#### Key RQs:

- How is the field of philanthropy in Belgium evolving?
- What are the focal points and areas of concern in the meeting and collaboration between impact finance and social entrepreneurship?
- How do new philanthropic practices (especially new technologies) impact the non-profit field?
- How can social entrepreneurs better seize the notion of social impact?

# MAASTRICHT UNIVERSITY

- European Center for Sustainable Finance

#### EST.: 2007

HQ: Maastricht, the Netherlands

#### Academic disciplines:

Economics, Sustainable Finance, Behavioral Finance

#### Philanthropy keywords:

Impact, Effective Giving, Sustainable Investments, Giving Behavior, Charity Effectiveness, Redistribution

#### Key RQs:

- What motivates people to give to charities and invest for social return?
- How can we maximize the positive societal impact of donations and investments?
- How do the rich think about redistribution?
- How can charities measure and improve their effectiveness?
- How does money increase happiness?



# INSTITUTE FOR SOCIAL RESEARCH – Centre for Research On Civil Society and Voluntary Sector

EST.: 2008 HQ: Oslo, Norway

#### Academic disciplines:

Political science, Sociology, Economics

#### Philanthropy keywords:

Volunteering, Voluntary organization, Voluntary sector, Civic engagement, Social change

#### Key RQs:

- What are the antecedents, characteristics, forms and effects of volunteering and civic engagement and how do they change over time?
- How do societal, technological and political factors contribute to the transformation of the size, scope of the third sector and its components?
- What are the main income sources of the third sector and how do they evolve over time?
- How do public policies impact on the economy of the third sector and vice versa?
- How do to third sector organizations contribute to democracy?

# ERASMUS UNIVERSITY

## - Rotterdam School of Management

EST.: 2003 Ho: Rotterdam, the Netherlands

## Academic disciplines:

**Business Administration** 

#### Philanthropy keywords:

Corporate Philanthropy, Volunteering, Volunteer Management, Corporate Foundations, Civil Society

#### Key RQs:

- How to sustain voluntary & philanthropic energy?
- What is the added value of philanthropy and volunteering?
- How can volunteers be managed?
- How can we understand civil Society as a concept and in relation to the government and business?
- How are (endowed) foundations managed?

# **UNIVERSITY OF ST. ANDREWS**

# - Centre for the Study of Philanthropy and Public Good

#### EST.: 2016

HQ: St. Andrews, United Kingdom

#### Academic disciplines:

Public Policy, Management, Sociology

#### Philanthropy keywords:

Foundations, Institutions of philanthropy, Community/engaged philanthropy, History of philanthropy, Socio-cultural roles, norms and expressions of philanthropy

#### Key RQs:

- What are the individual and organizational expressions and motives of philanthropy?
- What are the theories, concepts and sites of philanthropy?
- What is the story of philanthropy, and what lessons and insights does it offer across cultures, time and space?
- How do philanthropy and society interact, and what are the effects, impacts and outcomes of philanthropic activities?
- What are the different facets and expressions of public good, the accompanying policies and regulatory environments, and how do we identify, achieve and assess public good?

## **WU VIENNA**

 Institute for Nonprofit Management; NPO Competence Center; Social Entrepreneurship Center

#### EST.: 1997

HQ: Vienna, Austria

#### Academic disciplines:

Business Administration, Management, Nonprofit Management

#### Philanthropy keywords:

Individual philanthropic engagement (donations, volunteering), Foundations, Cross-sector collaborations (e.g. social impact bonds, corporate volunteering), Impact Investment, Collaboration

#### Key RQs:

- How do nonprofit organizations contribute to society, and what do they need to fulfil their pivotal societal functions?
- How do contextual and individual factors make individuals to engage in philanthropy and to donate/volunteer to/in particular fields of charity?
- What are the motives, practices and consequences of non-profit organizations' collaborations with businesses (e.g. social impact bonds, corporate volunteering)?
- What are the support needs of social entrepreneurs/of immigrant entrepreneurs?

# **ABOUT ERNOP**

#### The European Research Network

On Philanthropy aims to advance, coordinate and promote excellence in philanthropic research in Europe. We are an international and interdisciplinary network open to all researchers studying philanthropy. To date, around 250 members from almost 30 (mostly) European countries have joined ERNOP.

At the biennial ERNOP conference, researchers studying philanthropy present their state-of-art research, exchange ideas and meet colleagues and practitioners. The conference aims to contribute to a European philanthropy researcher identity. ERNOP is proud that this conference is considered to be the leading conference on European philanthropy research. We are pleased that ERNOP members represent European philanthropy research in other international conferences as ISTR and ARNOVA, and are part of the editorial board of major journals as NVSQ, Voluntas, JPM and VSR. ERNOP represents the study of philanthropy in Europe in discussions among European policymakers in the public and philanthropy sector and has developed warm working relationships with European professional associations as Philea, EVPA, EFA and CEV.

As research community we want to contribute to society. Every year, members of ERNOP publish their work in a broad range of academic journals and present their work on conferences. Next, the ERNOP Science and Society Seminars are a monthly series of online seminars in which researchers from ERNOP philanthropy research centres and academic chairs present their state of the art work through online presentations.

More information can be found at www.ernop.eu.

