

PRELIMINARY CONFERENCE PROGRAMME

European Research Network On Philanthropy
(ERNOP)

11th International Conference

Philanthropy and crises

ROLES AND FUNCTIONING
OF PHILANTHROPY IN TIMES
OF SOCIETAL UPHEAVALS

University of Zagreb, Croatia

29 and 30 June, 2023

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More information on registration, participation contributions and practical information:
www.ernop.eu/conference2023

Preliminary programme

THURSDAY 29 JUNE 2023

08.30 – 09.00 REGISTRATION

09.00 – 10.15 WELCOME AND INTRODUCTION

Prof. Dr. Sc. Ivan Koprić, Dean of the Faculty of Law, University of Zagreb

Prof. Dr. Gojko Bezovan, Faculty of Law, University of Zagreb

Prof. Dr. Tobias Jung, ERNOP President

Immediately following:

Keynote speaker: Prof. Dr. Michael Meyer (WU Vienna)

Philanthropy and crises: Roles and functioning of philanthropy in times of societal upheavals

As global crises have become the new normal for the last decades, the question on how global crises affect private giving and volunteering has become more relevant. It seems that some individuals intensify their engagement, while others rather retreat and concernedness and individual coping mechanisms are pivotal. Prof. Michael Meyer will address how structural characteristics can determine how philanthropic and nonprofit organizations deal with crises, and sketch the opportunities and challenges ahead.

10.30 – 11.45 – PARALLEL SESSIONS 1

SESSION 1-A

COVID-19 and philanthropy

Generosity in the Times of Covid-19

Femida Handy (University of Pennsylvania) & Ram Cnaan (University of Pennsylvania)

How did Austrian philanthropic sports organizations rock the COVID-19 pandemic?

Katharina Kaltenbrunner (Paris Lodron University) & Sandra Stoetzer (Johannes Kepler University Linz)

How Crisis Shapes Corporate Philanthropy – A Cross-Country Analysis of Corporate Giving during the Covid-19 pandemic

Maja Gligoric (Catalyst Balkans) & Snezana Milin Perkovic (Catalyst Balkans)

Stories of trust and place: Exploring the role of narratives of trust and place in developing localised, collaborative philanthropic approaches during and beyond the COVID-19 crisis

Lesley Alborough (City University of London / Wellcome Trust) & Sally Andrews (Nottingham Trent University)

SESSION 1-B**High net worth philanthropy****Black Philanthropists and Education: Mapping the Organizational and Institutional Terrain**

Jeremy Martin (University of California Berkeley)

Understanding Philanthropy Advising: an international study of neglected intermediaries in philanthropic practice

Beth Breeze (University of Kent) & Emma Beeston (University of Kent)

Philanthropic Foundations, networks and the arts: Is institutional philanthropy curating the arts in Australia?

Sharon Nathani (Swinburne University of Technology)

Investigating causes of private museum funding

Johannes Aengenheyster (University of Amsterdam)

SESSION 1-C**Legal, fiscal and regulatory perspectives on philanthropy****The war in Ukraine, volunteers and non-profit organizations: impact of the martial law and the related new regulatory requirements**

Mariia Kostiv (University of Geneva), Volodymyr Kochyn, Giulia Neri-Castracane (University of Geneva) & Giedre Lideikyte-Huber (University of Geneva)

Under pressure: organisational responses in the changing civic space of Hungary

Krisztina Túry (Corvinus University of Budapest)

Shifting in U.S. Asylum Seeker Justice: Understanding the Landscape of Third-Sector Organizations Who Engage in Legal Advocacy

Afshan Paarlberg (IUPUI)

Can corporate foundations be truly philanthropic?

Puck van Ipenburg-Hendriks

SESSION 1-D**Foundation roles, strategies and practices****Investment returns and spending policies of European foundations: Evidence from the UK, Sweden and Russia**

Maxim Bouev (New Economic School), Carsten Sprenger (New Economic School & University of Glasgow) & Stefan Einarsson (Stockholm School of Economics)

Unrestricted funding and nonprofit capacities: Developing a conceptual model

Pamala Wiepking (IUPUI & VU Amsterdam) & Arjen de Wit (VU Amsterdam)

How did the pandemic crisis affect the financial, economic, and social performance of social enterprises? Insights from Italian social cooperatives

Alessandro Montrone (University of Perugia), Elizabeth Searing (University of Texas at Dallas) & Simone Poledrini (University of Genoa)

Building new non-profit organisations and using research to optimise them: the approach of a Dutch family foundation

Kim Brandes (De Verre Bergen Foundation), Marte van Oort (De Verre Bergen Foundation) & Sam Hartveld (De Verre Bergen Foundation)

PANEL SESSION 1-E

The SDG-Partnerships Connectome: Multimodal AI empowers the Philanthropy of the Future

Moderator: Lucia Gomez (University of Geneva)

Participants: Maria Tudor (University of Geneva), Giuseppe Ugazio (University of Geneva)

11.45 – 13.00 – LUNCH BREAK

13.00 – 14.15 – PARALLEL SESSIONS 2

SESSION 2-A

It's all in the family: Family philanthropy**What leads to impactful family philanthropy? Family incubation as a missing link**

Malgorzata Smulowitz (IMD), Peter Vogel (IMD) & Alfrede De Massis (IMD)

Intergenerational transmission of blood-donor behaviour

Alexandra Ciausescu (VU Amsterdam), Eva-Maria Merz (VU Amsterdam), Rene Bekkers (VU Amsterdam) & Arjen de Wit (VU Amsterdam)

The Resilience of Philanthropic Educational Programs: Empirical Evidence from a Multiple-Crisis Context

Neamat Sidani (VU Brussels) & Stijn van Puyvelde (VU Brussels)

Family Philanthropy and COVID-19: The shift in purpose of giving, relationships, organization

Malgorzata Smulowitz (IMD)

SESSION 2-B

Needs, context and results of collecting data on philanthropy**European Philanthropy: social indispensable but politically invisible. Lessons from the EUFORISTUDY**

Theo Schuyt (VU Amsterdam)

Unlocking private capital for social good. How can we strengthen philanthropy in Central and Eastern Europe (CEE)??

Konrad Siwinski (Social Impact Alliance for CEE) & Anna Korzeniewska (Social Impact Alliance for CEE)

Evaluating Philanthropic Environment in 33 European Countries during 2018—2020

Kinga Zsofia Horvath (IUPUI) & Edward Vaughan (IUPUI)

Data needs of civil society organizations as a key driver for the Romanian philanthropic research agenda

Lev Fejes (Fagaras Research Institute) & Stefan Cibian (Fagaras Research Institute)

SESSION 2-C**Shaping philanthropy****Philanthropy in the welfare sector during covid crisis – a comparison between Israel and Italy**

Hadara Bar-Mor (Netanya Academic College), Gil Sharoni (Netanya Academic College) & Alceste Santuari (University of Bologna)

By the Community, For the Community? The Transfer of Hospitals from State to Charitable Ownership

Steph Haydon (University of Birmingham)

Sense of Community's Impact on Philanthropic & Civic Behaviors

Richard Clerkin (UNC Wilmington), John Brennan (UNC Wilmington) & Christopher Prentice (UNC Wilmington)

Crisis, Mis - and Disinformation and Philanthropy: Poland's case

Anita Budziszewska (University of Warsaw)

SESSION 2-D**Understanding giving and volunteering****Investigation of interpersonal-affective motivation in prosocial behavior**

Teerawat Monnor (University of Geneva), Kerstin Preuschoff (University of Geneva) & Giuseppe Ugazio (University of Geneva)

Autobiographical giving as an explanation for donors' personal motivations for charitable donating

Dave Evans (Loughborough University)

How volunteers create value: An integrative review exploring the value created by volunteers

Philine van Overbeeke (Erasmus University)

Understanding volunteering intentions with computational text analysis

Elisabet Doodeman (VU Amsterdam), Arjen de Wit (VU Amsterdam) & John Mohan (University of Birmingham)

PANEL SESSION 2-E**Social enterprises law: current situation and next steps**

Moderator: Giulia Neri-Castrane (University of Geneva)

Participants: Livia Ventura (University of Geneva), Vincent Pfammatter (University of Geneva) & Maria-Christiana Tudor (University of Geneva)

14.15 – 14.30 - REFRESHMENTS

14.30 – 15.45 – PARALLEL SESSIONS 3

SESSION 3-A

Management and governance issues in philanthropy**Paradox of Talent Management in Nonprofits**

Ksenia Usanova (University of Luxemburg) & Alexandra Telitsyna (Higher School of Economics)

Employees' attitudes and values toward creativity, work environment, and job satisfaction in human service employees in Lithuania and the US

Kristina Jaskyte (University of Georgia), Lina Danuseviciene (Lithuanian University of Health Sciences) & Ruta Butkeviciene (Lithuanian University of Health Sciences)

Testing the influence of public motivation theory and transformational leadership on nonprofit employee satisfaction

Margaret Sloan (James Madison University), Kimberlee Hartzler-Weakly (James Madison University), Cleopatra Charles (Rutgers University) & John Butler (University of Kentucky)

Nonprofit Employee Retention from a Succession Perspective

Nils Geib (University of Hamburg)

SESSION 3-B

The shifting shape of philanthropy**Blurry boundaries: Implications of convergence between for-profits and non-profits on their survival probabilities**

Dominik Meier (University of Basel) & Julia Litofcenko (WU Vienna)

All Good Things Come to an End: Strategic Patterns during the Final Phase in Sunset Foundations

Alice Hengevoss (University of Basel) & Georg von Schnurbein (University of Basel)

Making Sense of Hybrid Practices: The role of individual adherence to institutional logics

Arthur Gautier (ESSEC Business School), Anne-Claire Pache (ESSEC Business School) & Filipe Santos (Lisbon School of Business and Economics)

Public perceptions of novel philanthropic actors - the case of B Corps

Maria Tudor (University of Geneva), Ursa Bernardic (ETH Zurich), Nina Sooter (University of Geneva) & Giuseppe Ugazio (University of Geneva)

SESSION 3-C**Effects of digitalisation on giving and volunteering****An exploration of American teens' prosocial behaviors online**

Shinyoung Park (IUPUI), Carrie James (Harvard University), Emily Weinstein (Harvard University) & Sara Konrath (IUPUI)

The digital transformation in European fundraising non-profits: Is the new normal digital?

Livija Rojc Stremfelj (School of Advanced Social Studies) & Tamara Besednjak Valic (School of Advanced Social Studies)

The Contribution of Crowdfunding for Philanthropy: A systematic review of donation and reward-based crowdfunding

Claire van Teunenbroek (VU Amsterdam), Carolina Dalla Chiesa (Erasmus University) & Laura Hesse (Hamburg University)

From Physical to Digital Volunteering: The Transition of Volunteering During the Covid-19 Crisis

Michal Almog-Bar (Hebrew University of Jerusalem) & Ram Cnaan (University of Pennsylvania)

SESSION 3-D**Quantitative evidence to understand volunteering****A longitudinal study of partner effects in informal volunteering: The role of gender and recipients of help**

Marlou Ramaekers (Radboud University) & Marieke Voorpostel (University of Lausanne)

Middle-class formal volunteering over time: The Case of Switzerland (2006-2020)

Oto Potluka (University of Basel) & Georg von Schnurbein (University of Basel)

Wealth inequality and volunteering: A null finding from the Netherlands

Pepijn Fraai (VU Amsterdam) & Rene Bekkers (VU Amsterdam)

The Enduring Impact of Economic Context on Volunteering in US Communities

Rebecca Nesbit (University of Georgia) Laurie Paarlberg (IUPUI) & Suyeon Jo (University of Arizona)

PANEL SESSION 3-E**Enabling and defending the space for cross-border philanthropy**

Moderator: Hanna Surmatz (Philea)

Participants: Giedre Lideikyte-Huber (University of Geneva), Anne-Laure Paquot (Transnational Giving Europe), Simona Biancu (ASSIF / EFA) & Pia Tornikoski (Finnish Fundraising Association)

15:45 - 16:15 – COFFEE BREAK

16:15 - 17:30 – PARALLEL SESSIONS 4

SESSION 4-A

Social norms and donations**Social Discounting in Peer-to-Peer Giving**

Laura Hesse (University of Hamburg), Ursa Bernardic (ETH Zurich) & Giuseppe Ugazio (University of Geneva)

Does group-membership increase blood and plasma donation behaviour?

Joris Schröder (VU Amsterdam), Kathleen Chell (University of Queensland) & Lorenz Goette (National University of Singapore)

Compassion for all: Real-world online donations contradict the compassion fade effect theory

Dominik Meier (University of Basel)

Pressure tactics in fundraising reduce generosity over time

Cassandra Chapman (University of Queensland)

SESSION 4-B

Innovation in and new perspectives on philanthropy research**Beyond dependence and control: Perceptions of altruism and generosity as shaping nonprofit-philanthropy relationships**

Axelle Marjolin (UNSW Sydney)

The Role of Social Incubators as Mediators in Social Innovation

Lucca Nietlispach (University of Basel)

Dirty Money. The impact of negative ESG news on dividend consumption

Marten Laudi (Maastricht University), Thomas Pauls (University of Frankfurt) & Paul Smeets (University of Amsterdam)

Transparency in Nonprofit and Philanthropy Research

Rene Bekkers (VU Amsterdam)

SESSION 4-C

The rope as analogy for government-philanthropy: Balancing act or tug of war**Local Climate Governance – Developments and Settings of Interaction**

Verena Schmid (Intersectoral School of Governance BW) & Adalbert Evers (University of Heidelberg)

Nonprofits as Source of Regime Stability in Non-democratic Regimes

Irina Krasnopol'skaya (Tel Aviv University) & Yulia Skokova (Higher School of Economics)

A process of policy change: Cross-cooperation between a Philanthropical Foundation and the Israeli Ministry of Welfare in the field of the older adults

Ester Zychlinski (Ariel University)

Government-Foundation Partnerships in Israel: Perceptions of Rationales and Roles in the wake of the Covid-19 crises

Galia Feit (Tel Aviv University)

PANEL SESSION 4-D**Race, Religion, & Rights : Redefining Muslim American Philanthropy**

Moderator: Micah Hughes (IUPUI)

Participants: Shariq Siddiqui (IUPUI), Abdul Samad (IUPUI) & Afshan Paarlberg (IUPUI)

PANEL SESSION 4-E**Revealing Accountabilities: How philanthropic individuals and foundations drive and direct responsibility**

Moderator: Michele Fugiel Gartner (University of St Andrews)

Participants: Steph Haydon (University of Birmingham) & Janis Petzinger (University of St Andrews)

19.30 – 22.00 – ERNOP CONFERENCE DINNER

Restaurant Maksimir

9.00 – 10.15 – PARALLEL SESSIONS 5

SESSION 5 -A

Overlooked and undervalued? The role of minorities and newcomers in philanthropy**Generosity at the Bottom of the Pyramid Revisited**

Ram Cnaan (University of Pennsylvania) & Femida Handy (IUPUI)

Charitable Activities and Community Well-Being

Rose Anne Devlin (University of Ottawa) & Michela Planatscher (Employment and Social Development Canada)

Charitable food donations in Sweden: A new philanthropy finding its place in a time of crises

Elinn Leo Sandberg (Lund University), Anna Angelin (Lund University) & Johan Vamstad (Marie Cederschiöld University)

A Year of Learning: Educating the Philanthropic Community About Racialized and Stigmatized Nonprofits

Shariq Siddiqui (IUPUI) & Abdul Samad (IUPUI)

SESSION 5-B

Understanding dimensions of volunteering and philanthropy**Beyond nonprofit staff substitution: The seven dimensions of value-creation by volunteers**

Philine van Overbeeke (Erasmus University) & Lucas Meijs (Erasmus University)

Identity Transformations Among Volunteers for Refugees. Assessing Conditions under which their 'Bridge Function' is Most Likely to be Successful

Maikel Meijeren (Radboud University)

Local refugee aid in times of crisis

Verena Schmid (Intersectoral School of Governance BW)

Philanthropy, Funding Models and Program Design in Community-Based NGOs Working in Genocide, Mass Atrocity and Identity-Based Violence Prevention

David Campbell (Binghamton University) & Susan Appe (University of Albany)

SESSION 5-C

Institutional responses to crises**Czech Volunteering in Unsettled Times**

Vladimir Hyaneek (Masaryk University), Jakub Dostal (University of the West of England), Marie Hladka (Masaryk University) & Martina Cerna (College of Polytechnics Jihlava)

Contemporary challenges of foundations in Croatia: how do recent crises affect their operation?

Gojko Bezovan (University of Zagreb) & Jelena Matancevic (University of Zagreb)

Beyond Good Deeds: A Comparative Study on Philanthropic CSR of Gambling Concessionaires in Macao during COVID-19

Ke Li (Macao Polytechnic University), Zhonglu Zeng (Macao Polytechnic University) & Qing Miao (Macao Polytechnic University)

SESSION 5-D**International and national data collections on philanthropy****How India Gives: 2020-2021**

Shaivya Verma (Ashoka University)

Evolution of Philanthropy Ecosystem(s) in the Western Balkans

Marko Galjak (Catalyst Balkans)

Exploring the Intersection of Political, Economic, and Philanthropic Trends: A Panel Data Analysis of the Global Philanthropic Sector

Edward Vaughan (IUPUI)

Cross-border giving in times of crises: New Data from the Global Philanthropy Tracker

Xiaonan Kou (IUPUI) & Kinga Zsofia Horvath (IUPUI)

PANEL SESSION 5-E**Bold Problems Require Bold Funders, Implementers, and Solutions: Results from Testing a New Philanthropic Model***Moderator:* Lisa Frantzen (TCC Group)*Participants:* Kristen Molyneaux (MacArthur Foundation), Jared Raynor (TCC Group)**10.15 – 10.45 – COFFEE BREAK****10.45 – 11.55 – PLENARY SESSION****Keynote Panel: Philanthropic Resilience***Moderator:* Nathan Koeshall (Catalyst Balkans)*Participants:* Nenad Bakic (Croatian Makers Movement), Jakub Dostal (University of the West of England), Cvjetana Plavsa-Matic (National Foundation for Civil Society Development), Boris Strecansky (East-West Management Institute)

This panel – composed out of practitioner experts and academics – will build on the role and functioning of philanthropy during crises of the past (e.g. Balkan Wars, Refugee crisis, Covid), and in the context of recent developments (i.e. War in Ukraine) and addresses the question of how philanthropy can be strengthened and institutionalised within a macro-environmental (national) context. How do affected and bystanders react? What implications for philanthropic organisations and how to channel philanthropic outbursts and make them last? Is this anyway possible? And what is the role of philanthropy in emerging countries and how can this be strengthened? What is needed to make philanthropic initiatives resilient and institutionalised within a society?

*Immediately following:***ERNOP Best Conference Paper Award 2023**

12.00 – 13.15 – PARALLEL SESSIONS 6

SESSION 6-A

Micro, meso and macro perspectives on fundraising**The place of charitable funding in a public service: the case of the British NHS**

John Mohan (University of Birmingham), Helen Abnett (University of Birmingham) & David Clifford (University of Southampton)

#Stop asking me to donate: Understanding causes of fundraisers perceived illegitimacy from a classification of resistant donors' tweets

Elodie Manthé (University of Savoy Mont Blanc)

Effectiveness is not enough: The complete effect of tax policy – conditions, take-up, and effectiveness

Osnat Hazan (University of Tel Aviv)

Big Data-driven predictive framework for Charitable Giving

Paulo Da Mata Carneiro (University of Geneva), Lucia Gomez (University of Geneva) & Giuseppe Ugazio (University of Geneva)

SESSION 6-B

Roles and ethics of and morality in foundations**Organizational Identity of Endowed Foundations in The Netherland: hindering or helping for Cross-sector Collaborative Behaviour?**

Petra van Aken (VU Amsterdam)

The Institutional Logics of Justice Philanthropy

Laurie Paarlberg (IUPUI)

Spectrums of Justice: An Approach to Questions of Justice in the Practice of Philanthropy

Guy Schultz (Tel Aviv University)

Philanthropy for systems change: An exploratory study

Arthur Gautier (ESSEC Business School)

SESSION 6-C**What role for philanthropy in policy making?**

The innovative strategies of complementarity to public welfare of the Philanthropic Foundations of Banking Origin in post-pandemic Italy: the case of the Fondazione Compagnia di San Paolo

Renato Roda (Compagnia di San Paolo Foundation), Michelle Osella (Compagnia di San Paolo Foundation) & Claudia Traina (Compagnia di San Paolo Foundation)

The roles and functioning of nonprofits in circular economy ecosystems: fighting climate crisis and social inequality through cross-sector collaboration

Violeta Bouzada-Novoa (University of A Coruna) & Marta Rey-Garcia (University of A Coruna)

Philanthropy, the 2030 Agenda and Diplomacy: Multi-stakeholder reality of SDGs, POs and IOs

Raymond Saner (CSEND) & Lichia Saner Yiu (CSEND)

A call for more research on how the third sector can contribute to the SDGs

Dominik Meier (University of Basel)

PANEL SESSION 6-D**Donor motivations for charitable giving: Creating an international validated donor motivation scale for academic and practical purposes**

Moderator: Pamala Wiepking (IUPUI)

Participants: Cassandra Chapman (University of Queensland), Aakash Thottam (University of Queensland), Anastesia Okaomee (IUPUI)

PANEL SESSION 6-E**Cross-Border Philanthropy: Perspectives from Islamic Volunteerism and Muslim Humanitarianism**

Moderator: Micah Hughes (IUPUI)

Participants: Shariq Siddiqui (IUPUI), Malika Ouacha (Erasmus University) & Lucas Faure (Sciences Po Aix)

13.15 – 14.15 – LUNCH

About the European Research Network On Philanthropy

The European Research Network on Philanthropy (ERNOP) is an association that was founded in January 2008 by collaborating philanthropy researchers in Europe to advance, coordinate and promote philanthropy research in Europe. Currently, around 250 members from 25 European countries have joined ERNOP. ERNOP is also open to non-European philanthropy researchers and practitioners.

ERNOP members study philanthropy, which is understood as private, mainly voluntary, contributions to public causes. However, we acknowledge that philanthropy has different meanings across Europe because of the large variations in the historical, social and legal background of philanthropy. ERNOP perceives all these different perspectives as being a strength, and aims to include them all in the study of philanthropy. ERNOP members actively publish their research in a wide range of mono- and interdisciplinary scientific journals, from economic journals to marketing, social policy and historical journals.

In order to further advance philanthropic research in Europe, ERNOP members from different countries and scientific disciplines have collaborated on numerous research projects and grant proposals, each bringing their own unique qualities and perspectives to the projects. New members are cordially invited to join collaborative proposals.

At the biennial ERNOP conference, researchers studying philanthropy present their state-of-art research, exchange ideas and meet colleagues and practitioners. The conference aims to contribute to a European philanthropy researcher identity. ERNOP is proud that this conference is considered to be the leading conference on European philanthropy research. We are pleased that ERNOP members represent European philanthropy research in other international conferences as ISTR and ARNOVA, and are part of the editorial board of major journals as NVSQ, Voluntas, JPM and VSR.

ERNOP represents the study of philanthropy in Europe in discussions among European policy-makers in the public and philanthropy sector and has developed warm working relationships with European professional associations as Philea, EVPA, EFA and CEV. As research community we want to contribute to society. Every year, members of ERNOP publish their work in a broad range of academic journals and present their work on conferences. ERNOP members make their work available for all working in, with and for philanthropy through the ERNOP Science and Society Series and through the ERNOP Research Notes.

More information on ERNOP can be found at www.ernop.eu



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