



ERNOP Pre-conference

Safe Spaces for Philanthropy

June 28th, 2023
Zagreb, Croatia

ERNOP.EU

European Research Network on Philanthropy

In collaboration with



This event is hosted by



University of
Zagreb

PRACTICAL INFORMATION

Location:

University of Zagreb, Faculty of Forestry and Woodtechnology, Svetošimunska Cesta 23, Zagreb

Date:

June 28, 2023

Time:

12.00-17.15 hrs

Cost and requirements:

Free, but your involvement is appreciated through (associated) [ERNOP membership](#)

Participation in the [ERNOP Research Conference](#) is not required

Registration:

Required by May 21 [here](#)

Required by April 30th and first come, first serve.

Registration closes May 21st.

Capacity:

50 participants

Welcome to the ERNOP Safe Spaces for Philanthropy 2023

What are 'Safe Spaces'? Safe spaces are intended to be free of bias, conflict, criticism, or potentially threatening actions, ideas, or conversations where people can speak freely, and are being treated with openness and respect, without losing individual integrity. Universities are by definition places that should function as safe spaces. Integrating them into ERNOP brings a valuable format to be part of our association, and to provide a means to deepen our understanding of the topic we all care about: philanthropy.

This event, taking place the day before the ERNOP Research conference, will host and facilitate in-depth exchanges between academia and philanthropy professionals. The event will connect academics with philanthropy practitioners, foster learning from academia and practitioners and create safe spaces in which participants address themes that include a high level of trust. Furthermore, the output of this event will be looped back into research on related topics and an edited volume of 'Dialogues' that will be published by the Journal of Philanthropy and Marketing. By collaborating with Philanthropy Europe Association (Philea), we aim to make these Safe Spaces relevant for all working in, with and for philanthropy in Europe. We are grateful for their assistance in developing the format and for kick-starting the conversations through hosting the icebreaker.

By creating safe spaces for philanthropy, this initiative creates open exchanges and potentially will contribute to the creation of new partnerships between academics and professionals working in and for philanthropy. For practitioners it will create an opportunity for peer learning and exchange on topics that are essential to the functioning of philanthropic organisations but often create friction and frustration. Also practitioners are provided with academic reflections to the topics that are on the table – it gives them a way to better understand the processes and possibilities to overcome these frictions, stay on top of the most recent research, and connect their daily practice and strategic thinking with research evidence. For academics it provides an opportunity to engage with an in-depth conversation on issues that are of importance to professionals working in the philanthropy sector and to integrate their feedback into their work.

The conversations will provide a platform to share knowledge and raise new avenues for innovative research and collaborations.

Trust is essential for Safe Spaces: All joining this event have formally agreed on the Chatham House Rule: participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

I wish you an inspirational afternoon and lasting relationships.

Barry Hoolwerf
ERNOP Executive Director

Speakers bio's

Chairwoman

Rita Kottasz is Associate Professor of Marketing within the Department of Strategy, Marketing and Innovation at Kingston University, London. She is Editor-in-Chief of the Journal of Philanthropy and Marketing (previously: International Journal of Nonprofit and Voluntary Sector Marketing). Her main research interests lie in the areas of arts and non-profit marketing, notably issues to do with fundraising, donor psychology and cultural consumption.



Moderators and panellists

Tobias Jung is the director and founder of the Centre for the Study of Philanthropy & Public Good, Scotland's first research centre dedicated to the growing field of philanthropy studies. Alongside exploring philanthropy's different expressions and traditions, his research focuses particularly on the nature and roles of philanthropic foundations and trusts. He is the President of the European Research Network on Philanthropy (ERNOP).



Delphine Moralis is the Chief Executive Officer at Philea and is responsible for the organisation's overall functioning, overseeing the secretariat's strategic direction, and playing the lead role in liaising with Philea's President, boards and committees. Before joining Philea, Delphine was Secretary General of Terre des Hommes International Federation, Secretary General of Missing Children Europe.



Olga Tarasov leads Rockefeller Philanthropy Advisors' thought leadership efforts, developing original research, publications, and internal and external programs to advance philanthropic growth and innovation, and accelerate philanthropy in pursuit of a just world. In this capacity, Olga also leads hallmark programs, including the Theory of the Foundation and Strategic Time Horizons initiatives.



Sevda Kilicalp is Head of Research and Knowledge Development at Philanthropy Europe Association (Philea). Sevda has worked in and around philanthropy for two decades. Currently she leads on Philea's research and knowledge development work. Sevda is deeply invested in blending practice with the study of philanthropy.



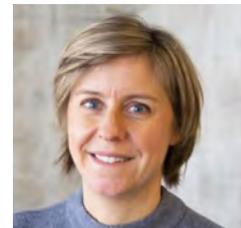
Reinhard Millner is a senior researcher and lecturer at WU Vienna (Vienna University of Economics and Business), and co-founder and head of the WU Social Entrepreneurship Center. Reinhard was a member of the GECES subgroup on social impact measurement, a group of experts developing a methodology for the European Commission to measure the socio-economic benefits created by social enterprises.



Kate Sullivan works as the Monitoring, Evaluation and Learning Manager with the corporate foundation of Generali Group, overseeing the impact measurement strategy of the Foundation to guide its work. The Foundation fits into the Group's sustainability strategy and as such contributes to measuring corporate social innovations. Previously she worked as the Research & Evaluation Director and similar roles of local NGO, INGOs and UN Agencies.



Laetitia Gill is an Executive Education Associate at the Centre for Philanthropy (University of Geneva), researching diversity in philanthropic governance. She is co-author of the first report in Switzerland on Diversity in Swiss Foundation Boards (2022). As co-Director of the University of Geneva's Diploma of Advanced Studies (DAS) in Philanthropy, she designed and teaches the module on Leadership and Diversity.



Maja Spanu is Head of Research and International Affairs at Fondation de France. She directs its research hub and manages European and international projects and partnerships. Before joining the foundation, Maja was a research fellow and lecturer at the University of Cambridge. She holds a PhD in Political Science from the European University Institute.



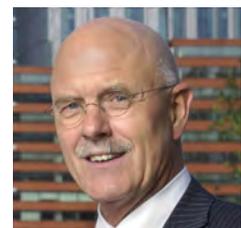
Janis Petzinger recently finished her PhD on Relational Philanthropy within UK-based foundations, Janis remains in the Centre for the Study of Philanthropy and Public Good (CSPPG) for a postdoctoral research fellowship. Her research interests include knowledge mobilisation within grantmaking, theories of pragmatism, foundations and trusts, and democracy in philanthropy.



Dennis Arends is a Senior Analyst for the Effective Philanthropy Group at Porticus. Based in Amsterdam, providing strategic advice on Strategy, Monitoring, Evaluation and Learning. Also, leading a working group on meaningful participation to make Porticus' philanthropic practices more participatory and inclusive. His experience includes child and human rights, multidimensional poverty, public policy, and education in displacement and migration.



Theo Schuyt is a professor of philanthropic studies at VU University Amsterdam. In September 2007, he founded the European Research Network on Philanthropy (ERNOP), functioning as president between 2008- 2021. He chaired the EC – DG R&I Expert group "Foundations, Venture Philanthropy and Social Investments" in 2017-2018. From 2014- 2018 he was also an endowed professor "Philanthropy and Social Innovation" at Maastricht University.



Volker Then is the first Chief Executive Officer and Member of the Executive Board, of Fondazione AIS – Advancing Impact and Sustainability, Bologna, created as a new foundation at the beginning of 2022. He served in an entrepreneurial role as the Founding Executive Director of the Centre for Social Investment, Heidelberg University, in 2006 and held that position until 2011.



Hanna Surmatz is Head of Policy at the Philea, where she leads its work towards a favourable operating environment for foundations and philanthropy. Her main responsibilities include monitoring and mapping/analysis of relevant policy developments that affect foundations'/funders operating environment in Europe and beyond.



Georg von Schnurbein is a full professor at the Faculty of Economics and founding director of the Center for Philanthropy Studies (CEPS) at the University of Basel, Switzerland. His research focuses on nonprofit governance, the financial health of nonprofits, and impact assessment.



Sufina Ahmad is the Director of John Ellerman Foundation, a UK-based endowed grantmaker distributing circa £5.8m annually in the arts, social action and environment. In 2022, she finished an Executive MBA with a specialism in strategic leadership at Warwick Business School, with her dissertation exploring what leadership qualities and skills today's philanthropic leaders need.



Dialogues

The Journal of Philanthropy and Marketing will publish a special issue of 5 open access 'Dialogue Papers' that include showcases of forward-thinking 'central pillar' articles and reflections from the practitioners. The 'Dialogue Papers' will be written by academics and practitioners that moderate a safe space. An editorial committee of representatives from ERNOP, Philea and JPM will facilitate the publication process.

The primary aim of the *Dialogues* special issues is to stimulate discussion and debate around a trending theme pertinent (primarily) to the third sector and philanthropy-based activities. The overarching aspiration is to revolutionise current thinking and praxis within the fields of philanthropy to help develop philanthropic practice, set an agenda for future avenues of research, and publish ideas through a unique format of open peer commentary.

The 'ERNOP Safe Spaces for Philanthropy' *Dialogues* special issue will showcase five forward-thinking 'central pillar' articles related to impact, diversity, inclusion, empowerment, advocacy and leadership in philanthropy and , alongside this, present a dialogue around these themes contributed by academics, practitioners and/or policymakers.

Dialogues aim to stimulate discussion around trending themes within the discipline of philanthropy through 'central pillar' articles and 'commentaries'. Central pillar articles can have practice-based, philosophical, methodological, or pedagogic foundations and will be written primarily by experts with academic backgrounds.

In turn, the respondents to the central pillar article (commentators) will (respectfully) offer their critical reflections, highlighting lines of agreement, outlining points of discord, and diagnosing potential means to reconcile any divergent views. Commentaries can be written by anyone with expertise related to a specific theme. Commentaries will be written in the first place by the participants of the ERNOP Safe Spaces (under Chatnam House rules) but can also be written by others.

Programme

12.00-13.00 **Registration and lunch**

13.00-13.05 **Welcome by Barry Hoolwerf, ERNOP Executive Director**

13.05-13.45 **Who's afraid of?**

This panel of key representatives from academia, philanthropy and philanthropy advisory will address opportunities and hurdles for effective collaboration (Tobias Jung (ERNOP President), Delphine Moralis (Philea Chief Executive), Olga Torasov (Senior Director, Inquiry and Insights, Rockefeller Philanthropy Advisors), *moderated by* Rita Kottasz (Journal of Philanthropy and Marketing).

13.45-14.15 **Break-out groups**

Ice Breakers organised by Sevda Kilicalp (Philea)

14.15-15.45 **Safe spaces**

In dept exchanges between academia and practice

Every session will start with an introduction on the related topic – what do we know? How does this apply to philanthropy? Moderators will share (im)possibilities and achievements in dealing with the topic, struggles and pitfalls. Together they will invite participants to share their experiences and possible ways to overcome challenges. Academic contributions and moderators come from ERNOP members, and contributions from practitioners from representatives of the broad spectrum of philanthropy.

Safe Spaces

Impact – (im)possibilities, managing internal and external expectations

Moderated by Reinhard Millner (WU Vienna) with Kate Sullivan (Generali Foundation)

Impact is on the agenda for years but still feeds debates among academics and puzzles many working in philanthropy. Discussions about (lack of) measurement tools and implications for (strategic) decision-making and from theories of change to unintended effects and attribution of implemented projects often lead to frustration and frozen organisations. What really matters in impact measurement? Can we move beyond the 'definition' and engage in trust-based approaches and connect evidence to strategy?

Diversity & Inclusion

Moderated by Laetitia Gill (Geneva Centre for Philanthropy) with Maja Spanu (Fondation de France)

What is the role of philanthropy in the promotion of diversity, whether internally and externally? Should it be a priority for philanthropic organizations, and if so why and how? What is their scope for action on this topic? Do foundations, staff and board members, carry a special responsibility towards societies in the promotion of diversity and other key concepts and practices that may participate to the constitution of more inclusive and equal societies? Do join us to discuss together these essential yet complex issues in our safe space on diversity, equity and inclusion. Everyone's welcome!

Engaging with stakeholders and empowering communities

Moderated by Janis Petzinger (University of St Andrews), Tobias Jung (University of St Andrews) and Dennis Arends (Porticus)

Given the size of philanthropy, it seems obvious to collaborate with other organisations to be effective as possible, pool resources, have a stronger voice and learn. Perhaps even more importantly, people and organisations that work directly with the target audience know best about their needs and effective interventions. And what about the final beneficiaries themselves? Yet too often, collaborations do not move beyond ad hoc informal relationships and project-based cooperation. What conditions are required for truly integrated collaboration to achieve a more significant impact? To what extent can communities of practice be developed, sustained and empowered? Or should we also stick to a top-down approach?

Advocacy by and for philanthropy

Moderated by Theo Schuyt (VU Amsterdam) with Volker Then (Fondazione AIS) and Hanna Surmatz (Philea)

For a long time, foundations in Europe have been working in relative silence. However, external and internal developments make philanthropy step up a stage and have the spotlights on. Meanwhile, the operating space for (international) philanthropy seems constantly under review. Does philanthropy have to worry about these developments, and can something be done? Is there a need for philanthropy to become involved in philanthropy advocacy to be able to maintain its voice and to engage in political activities? What lessons can be learned from becoming more active in policy-making? Or should philanthropy not be involved in politics as this will counter back?

Philanthropic and voluntary leadership

Moderated by Georg von Schnurbein (University of Basel) with Sufina Ahmad (John Ellerman Foundation)

Values drive our behaviour. Within philanthropic organisations, it would make sense that leaders' values resemble the organisation's driving values. Or are leaders within these organisations no different than their commercial or public counterparts? What are the values of leaders and what would be the use of these values for management of staff? Does it help or provide hindrance? And what role for board members?

15.45-16.15 **Coffee break**

16.15-17.15 **Reflections and Knowledge harvesting by moderators**

Based on the conversations in the safe spacious session moderators engage in a conversation with Rita Kottasz on key take aways and learnings with a focus on implications for theory and practice.

About the European Research Network On Philanthropy

The European Research Network on Philanthropy (ERNOP) is an association that was founded in January 2008 by collaborating philanthropy researchers in Europe to advance, coordinate and promote philanthropy research in Europe. Currently, around 250 members from 25 European countries have joined ERNOP. ERNOP is also open to non-European philanthropy researchers and practitioners.

ERNOP members study philanthropy, which is understood as private, mainly voluntary, contributions to public causes. However, we acknowledge that philanthropy has different meanings across Europe because of the large variations in the historical, social and legal background of philanthropy. ERNOP perceives all these different perspectives as being a strength, and aims to include them all in the study of philanthropy. ERNOP members actively publish their research in a wide range of mono- and interdisciplinary scientific journals, from economic journals to marketing, social policy and historical journals.

In order to further advance philanthropic research in Europe, ERNOP members from different countries and scientific disciplines have collaborated on numerous research projects and grant proposals, each bringing their own unique qualities and perspectives to the projects. New members are cordially invited to join collaborative proposals.

At the biennial ERNOP conference, researchers studying philanthropy present their state-of-art research, exchange ideas and meet colleagues and practitioners. The conference aims to contribute to a European philanthropy researcher identity. ERNOP is proud that this conference is considered to be the leading conference on European philanthropy research. We are pleased that ERNOP members represent European philanthropy research in other international conferences as ISTR and ARNOVA, and are part of the editorial board of major journals as NVSQ, Voluntas, JPM and VSR.

ERNOP represents the study of philanthropy in Europe in discussions among European policymakers in the public and philanthropy sector and has developed warm working relationships with European professional associations as Philea, EVPA, EFA and CEV. As research community we want to contribute to society. Every year, members of ERNOP publish their work in a broad range of academic journals and present their work on conferences. ERNOP members make their work available for all working in, with and for philanthropy through the ERNOP Science and Society Series and through the ERNOP Research Notes.

More information on ERNOP can be found at www.ernop.eu



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