

AGAPE Program 2024

# Philanthropy Research: Back to the drawing board?

September 13, 2024

WU – Vienna University of Economics and Business

Hosted by



COMPETENCE CENTER FOR  
NONPROFIT-ORGANIZATIONS  
AND SOCIAL ENTREPRENEURSHIP

Organised by



European Research Network on Philanthropy

In collaboration with



Philanthropy  
Europe  
Association

## Welcome to AGAPE

A Gathering of Academic research centers and chairs on Philanthropy in Europe (AGAPE) adopts a format designed to address both organizational capacity and stakeholder engagement.

During AGAPE we emphasize fostering stronger connections with stakeholders through the lens of Science with and for Society: representatives from (European) philanthropic organizations collaborate with representatives from research centers to integrate today's evidence-based insights into tomorrow's practices. Our invitees include representatives from associated memberships, individuals invited by institutional members, guests of the hosting organizations, and representatives of European umbrella organizations.

Together, we aspire to inspire the architects of the research framework for the years ahead, and, more particular, to co-shape the 'Safe Spaces for Philanthropy' of 2025. We do so by enforcing our relationships, be inspired by thought provoking speakers and an interactive Workshop.

'Safe Spaces' offers a sanctuary for philanthropy practitioners and scholars alike, providing a free, and secure platform for open discourse on pressing philanthropic issues and are organised as side event to the ERNOP Research Conference 2025. At the heart of 'Safe Spaces' lies trust – a foundation upon which diverse perspectives converge, facilitating the exchange of tools, methodologies, and profound insights.

This collaborative endeavor, spearheaded by ERNOP and Philea, has borne fruit in the form of a Dialogue Paper Series. The Workshop is tailored to ignite fruitful discussions and collaborative brainstorming. Throughout the workshop, ideas will evolve, be presented to a discerning panel, and undergo reflective discourse. Do we need to take - research on - philanthropy back to the drawing board?

We are looking forward to seeing you in Vienna soon.

On behalf of ERNOP, Philea and WU Vienna:

**Tobias Jung &  
Barry Hoolwerf**

ERNOP

**Delphine Moralis**

Philea

**Michael Meyer &  
Reinhard Millner**

WU Vienna



## **September 12**

Please feel warmly invited to join for the official AGAPE dinner on the evening before the event.

## **September 13**

**08:45 – 09:00      Registration**

**09:00 – 09:15      Welcome and introduction to the workshop by ERNOP  
Board member Galia Feit**

**09:15 – 10.00      Opening Discussion - Setting the Scene by Rien van  
Gendt & Delphine Moralis**

Based on his book *Philanthropy: Back to the Drawing Board?* Rien van Gendt will share his vision on why philanthropy should critically and reflectively assess how it can best live up to the promise it makes – and the responsibility it has – of investing private resources for the public good. His kick-off will be followed with an interview by Delphine Moralis, CEO of Philea, in a critical and reflective discussion on foundations and philanthropy, through lenses as legitimacy, collaborations, relationships, investments, and impact.

**10:00 – 10:15      Coffee Break**

**10:15 – 12:00      From theory to practice: What are urgent issues in  
philanthropy?**

Through a format of an interactive workshop, participants identify, define, explain, and prepare a pitch on a concrete, practical challenge or dilemma that may benefit from scholarly perspectives on philanthropy.

**12:00 – 13:00      Lunch and networking**

**13:00 – 14:00      Philanthropy pitches**

A pitch is a concise presentation or proposal made to persuade someone to take a particular action and/or support an idea. In this context the pitch aims to convince the jury about the importance of the issue that was developed in the morning session. Each group will present a pitch to a sounding board, that consists out of the ERNOP President Tobias Jung, Philea CEO Delphine Moralis, and renowned philanthropy expert Rien van Gendt. Listening to the different propositions, the sounding board provides each pitch with initial constructive feedback.

**14:00 – 14:15      Coffee Break**

**14:15 – 15:00      Brave new world? The potentials and pitfalls of AI for  
Philanthropy**

While we have touched upon crucial themes for the sector, and have developed thematic areas of interest for the years ahead, one development will have an increasing impact on the way we organize ourselves, our work and our society. In this closing speech, renowned expert Giuseppe Ugazio will highlight and demonstrate recent key developments in the development and application of AI for philanthropy and share his vision of the future of philanthropy related to artificial intelligence.

**15:15 – 15:30      Reflections on AGAPE and Looking Ahead to the Safe  
Spaces 2025**

**15:30 – 16:30      Farewell drinks**



## Keynote speakers

### Rien van Gendt

Eminence grise of the European philanthropy sector, Rien van Gendt began his journey in 1988 as the Executive Director of the Bernard van Leer Foundation, where he operated across 40 countries. His diverse background in academia, government, and private sector converged in his strategic and impactful funding approach. Following his retirement in 2007, he established Van Gendt Philanthropy Services, aiming to enhance philanthropic effectiveness, guide endowment investments, and align giving with smart investing. Engaged in various fields such as education, social justice, and culture, his upbringing in a supportive family shapes his commitment to aiding those in poverty. Rien holds a Doctorate in Economic Sciences and has received honorary doctorates and prestigious awards for his philanthropic endeavors. His recent book 'Philanthropy back to the drawing board', published by Philea, sets both an ambitious as self-critical agenda for the years ahead.

### Giuseppe Ugazio

Edmond the Rothschild Associate Professor in Behavioral Philanthropy at the Geneva Finance Research Institute. He holds two Doctorates in Philosophy and in Neuroeconomics from the University of Zurich. He is an interdisciplinary behavioral scientist studying the neuro-psychological mechanisms that drive complex human social behaviors. Using interdisciplinary experimental methods he probes the affective, cognitive, and behavioral control mechanisms that support social decision-making. In particular, his research focuses on understanding how these decision mechanisms compete and interact to drive choices related to philanthropy. To understand philanthropy, he is also developing an AI approach to disclose motivations to engage in prosocial endeavors looking in particular at the role played by emotions and moral values.

## Logistical Information

### Accommodation

We have reserved rooms for our participants at a special rate at **Bassena Hotel**, situated right next to the WU Vienna Campus.

#### **Bassena - Wien Messe Prater**

Messestraße 2

1020 Vienna

[bassenahotels.com](https://bassenahotels.com)

Rate per night: 154€ (single room incl. breakfast)

### Booking

In order to book your room, please [make your reservation here](#). **We kindly ask you to book your room before July 15, 2024.**

### Parking

The hotel has a parking garage. The daily fee is 23.60 €

### Venue

All AGAPE Sessions will take place at the university Campus of Vienna University of Economics and Business (WU Vienna) located next to the beautiful Prater park.

#### **Address:**

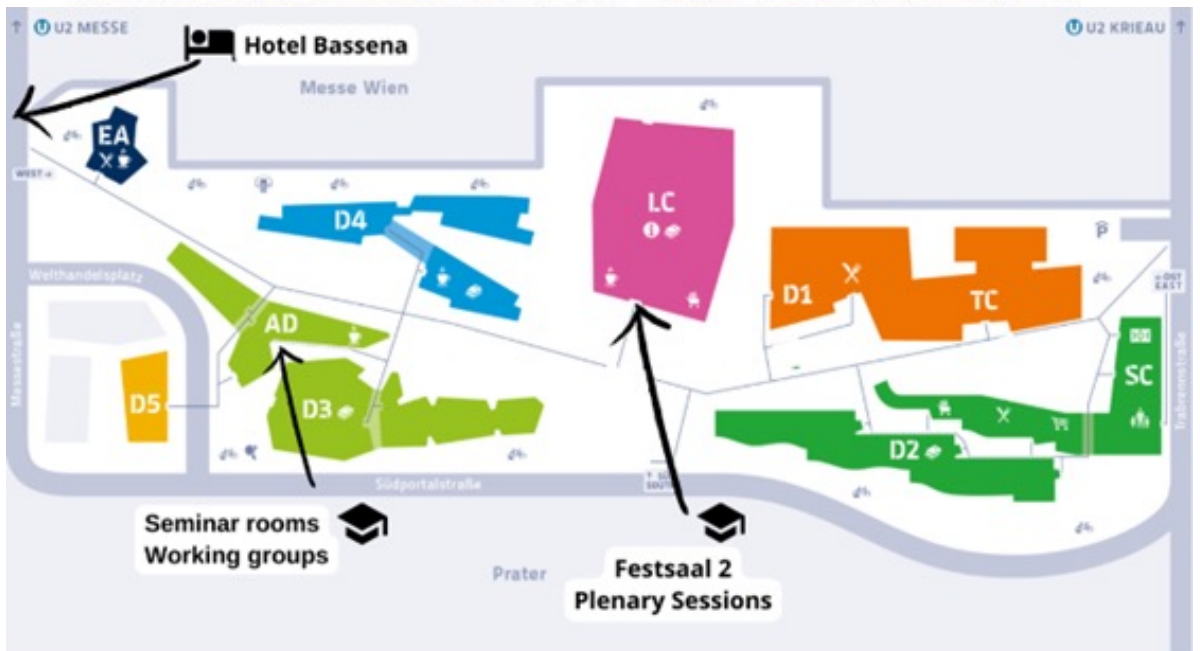
WU Vienna

Welthandelsplatz 1

1020 Vienna

[Find on google maps](#)

The Sessions will be taking place in the Library Center (LC – big, black and white on the picture below) and the Administrative Department (AD – yellow-orange on the picture below).



## Getting around Vienna

For navigating around the city, we recommend the following website (also available as app):

[Wiener Linien](https://www.wienerlinien.at/)

Routeplanner and ticketshop for all public transportation. There are several fair priced city cards (24/48/72 hours cards valid for all public transportation). Public transport tickets are also available in all underground stations, buses and trams.

## Tap water

Tap water in Vienna is safe, clean and drinkable.

## Local organizer

Yvonne Reif, mail: [yvonne.reif@wu.ac.at](mailto:yvonne.reif@wu.ac.at), phone: + 431 313 36 6646