

ERNOP 12<sup>th</sup> International Conference

# Philanthropy by the people, for the people?

The roles, organisations and motivations of philanthropy in contemporary democracies and social structures

CONFERENCE PROGRAM

25-26 September 2025

This conference is hosted by



UNIVERSITÄT  
HEIDELBERG  
ZUKUNFT  
SEIT 1386

CSI



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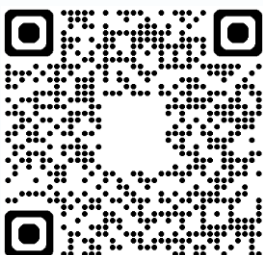
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Registration and more information:



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## Words of Welcome

### Dear colleagues,

Against a backdrop of intensifying social, economic, moral, and political tensions and transformations, this year's conference theme, *"Philanthropy by the people, for the people"*, invites timely reflections on the evolving roles, responsibilities, and realities of philanthropy within this shifting landscape. What does it truly mean for philanthropy to be 'by' and 'for' the people?

Central to the conference theme is a persistent conundrum: while philanthropy often acts as a force for public good, stepping in where others falter or fail, it is predominantly shaped by private interests, resources, and values. This duality continues to spark important debates about democratic legitimacy and accountability, particularly regarding participation, equality, and shared decision-making. Yet, philanthropy's independence from state and market logics can also foster long-term, experimental, or controversial efforts, and help safeguard spaces for dissent, pluralism, innovation, and imagination.

Bringing together scholars and practitioners from diverse fields, traditions, and geographies, this year's conference offers a unique space to explore how philanthropy, its people, perspectives, and priorities, both shapes and is shaped by the past, present, and future democratic life.

On behalf of the ERNOP Board, I wish you a meaningful and enriching time in Heidelberg.

**Tobias Jung**

*ERNOP President*

### Dear colleagues,

Welcome to Heidelberg – a vibrant and diverse city where global companies, long-term residents, and visitors around the world come together.

Heidelberg is home to leading research institutions like the German Cancer Research Center, several Max Planck Institutes, and Germany's oldest university – the Ruperto Carola (founded in 1386), renowned for its academic excellence. With over 30,000 students, 9,000 staff, and 557 professorships, the university excels in teaching and research.

Philanthropy in Germany has deep roots, with religious foundations dating back to the 10th century. The oldest civic foundation, the Bürgerspital Würzburg, was founded in 1316 and still operates today. A major wave of engagement emerged in the 19th century—through foundations, social entrepreneurs, and volunteers who helped shape Germany's modern welfare system.

At Heidelberg University, philanthropy remains important, supporting buildings, grants, and prizes. The Centre for Social Investment (CSI) was founded with foundation support (2006–2013) before becoming part of the university.

As a long-standing ERNOP member, CSI is proud to host the 2025 ERNOP Conference at Heidelberg University.

We wish all participants a safe, interesting, and pleasant stay at Heidelberg.

**Georg Mildenberger**

*Centre for Social Investment – University of Heidelberg*

## Keynote by Liv Egholm

### (Copenhagen Business School)

Under the theme, “**Philanthropy for the People, by the People? The Roles, Organisations and Motivations of Philanthropy in Contemporary Democracies and Social Structures,**” the keynote will explore the intricate relationships between philanthropy, welfare-state regimes, and governance structures, with a particular focus on its role in addressing societal challenges and transformations.



By examining the evolving roles of philanthropy—both as a complement to and as a challenge for public institutions and the welfare state—the session will highlight its potential to foster social cohesion and transformation. At the same time, it will critically assess the risks of unintended consequences that may exacerbate inequalities. The keynote will integrate theoretical perspectives with practical examples, ensuring relevance for both academic scholars and professionals in the philanthropic and civil society sectors.

With its emphasis on bridging research and practice, the keynote will engage a diverse audience of conference participants from across Europe and beyond. This session will serve as an opportunity to reflect on the future of philanthropy’s contribution to democratic societies and its evolving role in addressing societal challenges.

#### About Liv Egholm

Liv Egholm is an expert in examining how societies conceptualize, administer, and enact “the common good” and how this notion shapes civil action and organization over time. Her research delves into foundations, philanthropy, gift-giving practices, and civil society organizations, providing key insights into the mechanisms of social inclusion and exclusion that shape these processes. Her work is instrumental in understanding the historical, contemporary, and future dynamics of societal organization and action.

Currently, Liv is leading two major research projects:

- **Civic Governance and Leading of Alliances** – This project investigates collaborative practices within emerging cross-sectoral alliances, analyzing their impact on internal cooperation and their ability to address societal challenges effectively.
- **The Role of Civil Society Organizations and Social Movements** – This project examines how civil society organizations and social movements engage with specific issues and societal problems, emphasizing their influence on collective action and problem resolution.

Liv’s research significantly contributes to both academic discourse and practical applications in civil society, philanthropy, and the broader concept of “the common good.” Her theoretical and methodological approach is rooted in a relational-processual perspective, drawing inspiration from cultural sociology, pragmatism, and historical analysis. Through this lens, she offers a nuanced understanding of the complexities surrounding civil action and societal governance.

## Keynote by Daniela Schwarzer (Bertelsmann Foundation)

### **Strengthening Democracy and Social Cohesion: Philanthropy's Role in a Changing Europe**

In the context of growing polarization, geopolitical uncertainty, and transformation pressures on societies worldwide, Daniela Schwarzer, Member of the Executive Board of the Bertelsmann Stiftung, reflects on the role of philanthropy in safeguarding and renewing democratic institutions and social cohesion across Europe.



Drawing on her deep expertise in European governance, transatlantic relations, and democratic resilience, Schwarzer examines the strategic role of foundations in supporting evidence-based policymaking, enabling inclusive civic participation, and (re-)establishing trust in democratic processes.

Her keynote will not only highlight philanthropy's potential to act as a connector across sectors and a driver of democratic innovation but will also address critical shortcomings and pitfalls—such as issues of legitimacy, and (unintended) political influence. Through concrete examples from both Germany and the wider European context, Schwarzer presents a nuanced picture of how philanthropic actors can strengthen societies' capacity to manage political, social and economic transformation.

### **About Daniela Schwarzer**

Daniela Schwarzer is one of Europe's foremost experts on democracy, European integration, and geopolitical strategy. She is currently a **Member of the Executive Board at the Bertelsmann Stiftung**, focusing on strengthening Europe's democratic resilience in a rapidly changing global landscape. With a distinguished career spanning think tanks, academia, and policy advising—including leadership roles at the **German Council on Foreign Relations (DGAP)** and the **Open Society Foundations**—her insights will provide a deep and strategic perspective on philanthropy's role in democracy at the local, national, and European levels.

## Program September 25

08.15 – 09.00

### REGISTRATION

09.00 – 10.15

### OPENING KEYNOTE

ROOM NEUE AULA

Opening by:

Dr. Georg Mildenberger, Centre for Social Investment – University of Heidelberg

Prof. Dr. Tobias Jung, ERNOP President

*Immediately following:*

**Keynote Speaker:** Liv Egholm (Copenhagen Business School)

**Philanthropy for the People, by the People? The Roles, Organisations and Motivations of Philanthropy in Contemporary Democracies and Social Structures**

10.30 – 11.45

### PARALLEL SESSIONS 1

SESSION 1-A

ROOM H 02

#### **Motivations, Messaging, and Meaning: Understanding Why and How People Give**

*Moderated by Claire van Teunenbroek (University of Twente)*

##### **The negative effects of small gift references in charitable bequest marketing**

Russell James (Texas Tech University) & Claire Routley (University of Kent)

##### **Seeing them Suffer: Emotions vs Efficiency in Fundraising Appeals**

Elizabeth Searing (University of Texas at Dallas) & Jonathan Oxley (Georgia State University)

##### **How Does Income Affect Giving to Non-Profit Organizations in Middle-Income Countries? Evidence from Surveys and Giving Records in Brazil**

Flavio Pinheiro (Jose Luiz Setubal Foundation) & Gustavo Araujo (Jose Luiz Setubal Foundation)

##### **Sense of Community Responsibility's Impact on Philanthropic & Civic Behavior**

Richard Clerkin (University of North Carolina Wilmington) & Christopher Prentice (University of North Carolina Wilmington)

SESSION 1-B

ROOM UGX 60

## **Justice Philanthropy Under Pressure: Shifting Narratives, Resistance and Resilience**

*Moderated by Tobias Jung (University of St Andrews)*

### **Dead, Dying or Disguised? Exploring the Demoblization of a Justice Philanthropy Social Movement Network**

Laurie Paarlberg (Indiana University Indianapolis), Jamie Levine Daniel (New York University) & Iman Sheik Abdullah (Indiana University Indianapolis)

### **Chocolate and Philanthropy: An engaging lens to study the provenance, role and impact of private giving**

Beth Breeze (University of Kent) & Maya Tuviera (Indiana University)

### **Investing in Specialist Infrastructure for Equity & Justice Organisations - Current State, Need and Opportunity**

Shreya Gautam (London Funders) & Helen Mathie (London Funders)

SESSION 1-C

ROOM UGX 61

## **Foundations Under Review: Between Promise and Practice**

*Moderated by Marie Hladka (Masaryk University)*

### **How are private foundations studied? A systematic literature review**

Sarah Rank (The University of Queensland), Cassandra Chapman (The University of Queensland) & Cameron Parsell (The University of Queensland)

### **Achievements of foundations and challenges of developing philanthropy in Croatia**

Gojko Bežovan (University of Zagreb) & Jelena Matančević (University of Zagreb)

### **Investment returns and spending policies of European foundations: Evidence from the UK, Sweden and Russia**

Maxim Bouev (New Economic School Moscow), Stefan Einarsson (Stockholm School of Economics) & Carsten Sprenger (University of Glasgow)

### **Foundations Through the Lens of Self and Others: Aligning Roles Attributions with Actual Practices**

Antonia Muhr (WU Vienna University of Economics and Business) & Michaela Neumayr (WU Vienna University of Economics and Business)

SESSION 1-D

ROOM H 04A

## Mapping, Measuring and Reframing Philanthropy Research

*Moderated by Lev Fejes (Research Center for Civil Society Romania)*

### Accounting for Philanthropy: A Technical, Social and Moral Practice

Gina Rossi (University of Udine)

### Mapping the non-profit sector in the United Kingdom: lessons from large-scale data linkage of registry data

John Mohan (University of Birmingham) & Alasdair Rutherford (University of Stirling)

### The Intellectual Geography of Nonprofit Research: An LLM-Driven Analysis of Theories, Contexts, and Methodologies

Dominik Meier (University of Basel)

### Why is household giving declining in the Netherlands, the United Kingdom, and the United States?

Chris Einolf (Northern Illinois University) & Rene Bekkers (VU Amsterdam)

SESSION 1-E

ROOM H 04

## Mapping the Why and Where of Philanthropy

*Moderated by Maikel Meijeren (Erasmus University Rotterdam)*

### By the People, For the People, With the People: Grassroots Philanthropy and Civic Resilience Among Palestinians in Israel

Haneen Magadlah (Al-Qasemi College)

### Motivation and religion in philanthropy: A comparison of an atheist and religious nations in Central Europe

Oto Potluka (University of Basel), Jakub Dostál (College of Polytechnics Jihlava), Lenka Švecová (UCT Prague) & Vladimír Hyánek (Masaryk University)

### The monetary value of the third sector across the globe

Kelsey J. MacKay (Belgian Red Cross-Flanders), Jakub Dostál (College of Polytechnics Jihlava), Fritz Schiltz (Belgian Red Cross-Flanders) & Philippe Vandekerckhove (Belgian Red Cross-Flanders)

### Where is the money going? Mapping philanthropic funding for research

Giorgia Dalla Libera Marchiori (Australian National University)

## PANEL SESSION 1-F

ROOM H 01

**Mapping Philanthropy in Europe: Preliminary Findings and Learnings***Moderator:* Johan Vamstad (Marie Cederschiöld University)*Participants:* Johan Vamstad (Marie Cederschiöld University), Lucia Gomez (University of Geneva), Jack O'Neill (Philea) & Anita Budziewska (University of Warsaw)

This panel presents preliminary findings from ERNOP's updated mapping of philanthropy across Europe. It offers insights into giving by households, foundations, corporations, and lotteries, assesses data quality over the past decade. Next, panelists will explore how technology and collaboration can enhance data use, inform policy, and strengthen philanthropy research infrastructure.

11.45 – 13.00

**LUNCH BREAK**

## 13.00 – 14.15 PARALLEL SESSIONS 2

### SESSION 2-A

ROOM H 02

#### **Philanthropy Without Borders? Foundations, Finance and the Future of Development**

*Moderated by Galia Feit (University of Tel-Aviv)*

#### **Considerations for and Against New Alternatives to Philanthropy Among Family Foundation Members**

Ester Zychlinski (Ariel University-Israel) & Ira Friedman (Ariel University-Israel)

#### **How do philanthropic foundations serve as leaders for international development? An Empirical Analysis of the Grant Allocation of U.S.-based Global Foundations**

Kinga Zsofia Horvath (University of Basel) & Omar Hussein (University of Basel)

#### **Technology in Asia's Social Sector: Philanthropic Insights for Cross-Border Learning between Asia and Europe**

Ke Li (Centre for Asian Philanthropy and Society)

### SESSION 2-B

ROOM H 04A

#### **Gender, Power & Philanthropy**

*Moderated by Rene Bekkers (VU Amsterdam)*

#### **Women's inclusion in the governance board of non-profit organizations**

Ana Carolina B P Carrenho (Lisbon University) & Victor Gustavo R. Nylander (Lisbon University)

#### **Infrastructure of Care and Mutual Aid: Direct Action Support for the Student Uprising in Serbia**

Bojana Radovanović (University of Belgrade), Sara Nikolić (University of Belgrade) & Marija Radovanović (University of Belgrade)

#### **Power and Potential: Exploring Women in Philanthropic Spaces in Ireland**

Gemma Donnelly-Cox (Trinity College Dublin), Sheila Cannon (Trinity College Dublin) Maria Gallo (Trinity College Dublin) & Lian Wang (Trinity College Dublin)

#### **The patrimonialisation of private artworks: from individuality to collective memory. The case of the collection of the municipal museum of fine arts of Ixelles**

Anne Malmendier (Université Libre de Bruxelles)

SESSION 2-C

ROOM H 04

## **Power, Presence and Partnership: Philanthropy and the State**

*Moderated by Theo Schuyt (VU Amsterdam)*

### **Have you seen an octopus ceilidh? Building a Scottish philanthropy coalition**

Tobias Jung (University of St Andrews), Alina Baluch (University of St Andrews), Christopher Dougherty (University of St Andrews) & Janis Petzinger (University of St Andrews)

### **When Charities Leave: Country-Level Patterns of UK Overseas Charity Presence, Withdrawal, and Adaptation**

Diarmuid McDonnell (University of the West of Scotland) & Dominik Meier (University of Basel)

### **Who Comes to Aid When USAID Ceases to Exist? A study on third sector resilience**

Ryne Crout Jones (University of North Carolina Wilmington), Kara Lawrence (University of North Carolina Wilmington) & Daniel Zorrilla Velazquez (University of Delaware)

SESSION 2-D

ROOM UGX 60

## **Governing with (or without) Civil Society: New Frontiers of Collaboration**

*Moderated by Oto Potluka (University of Basel)*

### **How Policy Matters: the Differential Impact of Government Policy and Regulations on Citizen Engagement in International Solidarity**

Maikel Meijeren (Rotterdam School of Management)

### **Constraints of Collaborative Governance in a Statist Welfare Regime during Crises: A Slovak Case**

Boris Strečanský (Comenius University)

### **Philanthropy in Action: The Power and Limits of Grassroots Philanthropy in Addressing Housing Inequities in Hong Kong**

Rebecca Lee (The University of Hong Kong)

PANEL SESSION 2-E

ROOM H 01

**Blurring Boundaries: Is Philanthropy's Humanitarian Mission at Risk?**

*Moderator:* Antonia Muhr (WU Vienna University of Economics and Business) & Ane Casajus-Burutaran (University of Geneva)

*Participants:* Antonia Muhr (WU Vienna University of Economics and Business), Ane Casajus-Burutaran (University of Geneva), Arthur Gautier (ESSEC Business School) Chiara Andreoli (ESADE) & Georg Mildenberger (University of Heidelberg)

This panel explores the rise of market-driven philanthropy—such as impact investing and venture philanthropy—and its implications for the sector's core mission. Bringing together diverse academic perspectives, it examines the opportunities and tensions these models create, and considers how regulation, research, and practice can safeguard philanthropy's values amid evolving dynamics.

14.15 – 14.30

**REFRESHMENTS**

14.30 – 15.45

## PARALLEL SESSIONS 3

THURSDAY 25 SEPTEMBER 2025

### SESSION 3-A

ROOM H 02

#### **Perspectives on Motivations and Drivers of Giving - Local & Across Borders**

*Moderated by Kinga Zsofia Horvath (University of Basel)*

##### **The psychology of cross-border giving: the pivotal role of social identity**

Hanna Zagefka (Royal Holloway University of London)

##### **Individuals' prosocial intentions and behaviors in the aftermath of the 2024 flood in Poland: a psychological perspective on norm activation and moral emotions**

Iwona Nowakowska (Maria Grzegorzewska University)

##### **Senegalese and Salvadoran immigrant communities in Collective Remittances: Types and Drives of Transnational Solidarity**

Maurizio Artero (Università degli Studi di Milano)

##### **Exploring Civic Engagement Profiles in the MENA Region: A Multiple Correspondence Analysis**

Yasmien Khaled (Ghent University), Lesley Hustinx (Ghent University) & John Lievens (Ghent University)

### SESSION 3-B

ROOM H 04A

#### **The Future of Fundraising: AI, Ethics, and Donor Engagement**

*Moderated by Elizabeth Searing (University of Texas at Dallas)*

##### **Non-Profit Organizations and Face-to-Face Fundraising: A Study on Donors' Ethical Beliefs and Donor-Inspired Solutions**

Tayyeb Hadi (KU Leuven), Tine Faseur (KU Leuven), Siegfried Dewitte (KU Leuven) & Tine De Bock (KU Leuven)

##### **Let's Get in Touch: The Impact of Branding Touchpoints on Nonprofit Brand Consideration**

Charlotte Labbafi (University of Hamburg)

##### **Perceived Authenticity of AI-Generated Images in Donation Ads**

Anna Buchholz (TU Berlin), Nicole Königstein (TU Berlin) & Nancy Wunderlich (TU Berlin)

SESSION 3-C

ROOM UGX 61

**Inside Out: Navigating Strategy, Power and Trust in Philanthropic Governance**

*Moderated by Katy Adams (University of Hull)*

**Decision-making in organized philanthropy: An ethnography inside a corporate foundation**

Arthur Gautier (ESSEC Business School)

**Trust in Philanthropic Relationships: A Systematic Literature Review on Trust, Funder–Grantee Relationships, and Impact**

Olena van Horick (VU Amsterdam) & Rene Bekkers (VU Amsterdam)

**Partnerships for Development: Collaborative Governance in Blended Finance Strategies in Brazil**

Pietro Rodrigues (Jose Luiz Setubal Foundation) & Felipe Jukemura (Jose Luiz Setubal Foundation)

SESSION 3-D

ROOM UGX 60

**Why We Give: From Corporate Logic to Bodily Generosity**

*Moderated by Georg Mildenberger (University of Heidelberg)*

**Between Exploration and Exploitation: How Foundations Conceptualise and Implement Innovation**

Antonia Muhr (WU Vienna University of Economics and Business)

**Leveraging Corporate Philanthropy: A Complementary Perspective on the Business Case of Social Initiatives**

Ane Casajus-Burutaran (University of Geneva) & Tina Ambos (University of Geneva)

**Determinants of Blood and Organ Donation in Brazil and the Reasons Individuals Choose Not to Donate**

Flavio Pinheiro (Jose Luiz Setubal Foundation)

SESSION 3-E

ROOM H 04

## The Changing Face of Volunteering: Motivations, Roles and Modern Engagement

*Moderated by John Mohan (University of Birmingham)*

### The limited amount of good: Interchangeability of time and money donations

Jakub Dostál (College of Polytechnics Jihlava) & Vladimír Hyánek (Masaryk University)

### We Want More! Performing Multiple Forms of Volunteering at the Same Time

Maikel Meijeren (Rotterdam School of Management)

### Volunteers vs paid staff: Exploring the global dynamics of role substitution in philanthropic organizations

Philine van Overbeeke (University of Oxford) & Dominik Meier (University of Basel & University of Oxford)

### Modern Engagement: Flexibilization of Voluntary Work for Blood Donation Services

Alexander Rödl (University of Hamburg) & Silke Boenigk (University of Hamburg)

PANEL SESSION 3-F

ROOM H 01

## Future of Foundation Governance

*Moderator:* Hanna Surmatz (Philea)

*Participants:* Hanna Surmatz (Philea), Hanna Staehle (Philea), Dagmar Goldmannova (Via Clarita) & Tobias Jung (University of St Andrews)

Based on a large survey by Philea, this session explores how governance challenges—such as board decision-making, adaptation, and collaboration—impact philanthropy’s ability to address global issues. Participants will engage with current research on foundation governance and reflect on practices that support bold, effective, and future-ready philanthropic leadership across Europe.

15.45 – 16.15

COFFEE BREAK

16.15 – 17.30 **PARALLEL SESSIONS 4**

**SESSION 4-A**

**ROOM H 02**

**Philanthropy Repositioned: Legitimacy, Representation, and Resilience in a Polycrisis World**

*Moderated by Beth Breeze (University of Kent)*

**Beyond Aid: Media Representations of Philanthropy and NGOs in Wartime Ukraine**

Shahariar Khan Nobel (Oklahoma State University) & Asya Cooley (Oklahoma State University)

**Make Philanthropy Great Again? Reinventing Global Foundations and International Organizations Partnership**

Anita Budziszewska (University of Warsaw)

**SDGs and Community Philanthropy: Community Foundations and a (Sustainable) Future of Local Communities**

Stefan Cibian (Fagaras Research Institute)

**SESSION 4-B**

**ROOM H 04**

**Trust and Participation in Philanthropy: Reconfiguring Funder–Grantee Relations**

*Moderated by Marlene Walk (University of Freiburg)*

**Stewardship in Action: Trust Mechanism in Foundations-Grantee Relationships**

Marie-Stéphane Maradeix (ESSEC Business School)

**Participatory grantmaking: Creating a network to support undocumented immigrants**

Pamala Wiepking (IU-Indianapolis/VU Amsterdam) & Eline Crins (Kansfonds)

**Participatory Grantmaking and Its Potential for Cultural Participation: Insights from the Kultur Komitee Winterthur**

Noemi Scheurer (Stiftung für Kunst, Kultur und Geschichte), Rahel Stauffiger (Stiftung für Kunst, Kultur und Geschichte) & Mia Odermatt (Kultur Komitee Winterthur)

**Trust in funder-grantee relationships: Exploring Funders' and Grantees' Perspectives on Building, Maintaining, and Challenging Trust**

Olena van Horick (VU Amsterdam)

SESSION 4-C

ROOM UGX 60

## Peer to Peer, Person to Person: The Rise of Relational Philanthropy

*Moderated by Tine Faseur (KU Leuven)*

### Understanding the motivations of civic fundraisers: Peer-to-peer crowdfunding in support of charitable causes

Rita Kottasz (Kingston University), Claire van Teunenbroek (University of Twente) & Matthew Wade (La Trobe University)

### Beyond the Hype: Understanding Constraints to Participation in Crowdfunding

Joanna Adamska (University of Gdansk), Piotr Zientara (University of Gdansk), Anna Fornalska (IMC KREMS University of Applied Sciences) & Urszula Mrzygłód (University of Gdansk)

### Stepping into the breach: Establishing spontaneous informal volunteer networks in emergency situations (ONLINE)

Galit Yanay-Ventura (The Max Stern Yezreel Valley College) & Shani Alfasi-Kakun (The Max Stern Yezreel Valley College)

SESSION 4-D

ROOM UGX 61

## Volunteering & Giving in Transition: Trends, Tensions and Transformations

*Moderated by Michaela Neumayr (WU Vienna)*

### The spirit of service “bloweth where it will”: community-level variations in voluntary action

John Mohan, University of Birmingham

### Different Age Groups, Different Engagement? Cluster-based Insights into Generational Patterns of Volunteering at the German Red Cross

Sarah Fenske (Universität Hamburg) & Silke Boenigk (Universität Hamburg)

### The Science of Philanthropy Cleanup

Rene Bekkers (VU Amsterdam)

SESSION 4-E

ROOM H 04A

## Exploring the Rationales and Realities of Fundraising and Philanthropy

*Moderated by Christopher Dougherty (University of St Andrews)*

### Bridging the giving-receiving gap: A research agenda for charitable receiving

Vuk Vuković (KU Leuven), Irene Roozen (KU Leuven), Siegfried Dewitte (KU Leuven) & Tine De Bock (KU Leuven)

### Mission Driven, Market Bound: The Dual Role of Fundraising in a Competitive Nonprofit Sector

Niklas Hübner (University of Augsburg)

### Diversification of Funding Sources as a Stability Factor for Socially Oriented NPOs During Economic Turbulence

Margarita Mersiyanova (National Research University Higher School of Economics)

### Do you really know what I do? Mutual perceptions of faculty and fundraisers in higher education

Aline Tanno (University of St. Gallen)

PANEL SESSION 4-F

ROOM H 01

## Transformative philanthropy: The role of philanthropy in advancing transformations in sustainability governance

*Moderator:* Mark Dehlsen (Erasmus University Rotterdam)

*Participants:* Mark Dehlsen (Erasmus University Rotterdam), Marina Melanidis (University of Cambridge), Frank de Morrée (University of Amsterdam), Agni Kalfagianni (Utrecht University), Joel Bordeaux (Erasmus University Rotterdam) & Raymond Saner (University of Basel)

This panel explores whether philanthropic foundations can drive global sustainability transformations and justice. It examines their unique roles, critiques of elite-driven reform, and opportunities for radical change. Panelists will discuss climate justice activism, legislative frameworks, blended finance and how internal foundation dynamics shape their contributions to equitable, sustainable governance.

19.30 – 22.00

ERNOP CONFERENCE DINNER

Cultural Centre DEZERNAT 16

## Program September 26

09.00 – 10.15 **PARALLEL SESSIONS**

### SESSION 5-A

**ROOM H 02**

#### **Inside the Donor's Mind: Motivations, Perceptions, and Decision-Making in Philanthropy**

*Moderated by Johan Vamstad (Marie Cederschiöld University)*

##### **Pennies with Purpose: Understanding Donor Behavior in Round-Up Campaigns**

Cleopatra Charles (Rutgers University), Jingyan Cheng (Rutgers University), Lindsey McDougle (Rutgers University) & Vageesha Sharma (Rutgers University)

##### **Which shared identities matter most? Exploring triadic relations between donors, beneficiaries, and fundraisers**

Cassandra Chapman (The University of Queensland) & Hanna Zagefka (Royal Holloway, University of London)

##### **The Mental Accounting of Giving: How Brazilian Philanthropists Organize Their Donations**

Marcos de Lucca-Silveira (José Luiz Egydio Setúbal Foundation) & João Haddad (José Luiz Egydio Setúbal Foundation)

##### **Philanthropic Behavior of the Romanian Diaspora: A comparative Analysis of six countries**

Lev Fejes (Research Center for Civil Society), Bogdan Rihai Radu (Babes -Bolyai University) & Szilard Bartok (Babes -Bolyai University)

### SESSION 5-B

**ROOM H 04A**

#### **Strategic Philanthropy in Times of Political and Economic Transition**

*Moderated by Antonia Muhr (WU Vienna)*

##### **Philanthropy in an elite-biased democracy: Strategies in times of crisis**

Lina Ochoa Carreñ (CIVANCE Research)

##### **Atlantic Philanthropies' legacy of institutional entrepreneurship on Irish philanthropy**

Niamh Carruthers (TU Dublin)

##### **Unexpected Opportunities: Philanthropic Windfalls and Their Impacts on Third Sector Organizations and Communities**

Ryne Crout Jones (University of North Carolina Wilmington)

##### **Political ties of private family foundation trustees and the influence on granting**

Christopher Dougherty (University of St Andrews)

SESSION 5-C

ROOM UGX 60

## **New Frontiers in Philanthropy and Volunteering: Systems, Practices, and Partnerships**

*Moderated by Jakub Dostal (College of Polytechnics Jihlava)*

### **“United by Music, United by You”: Event Volunteer Perceptions of Human Resource Management Practices - a Mixed-Methods Study**

Marlene Walk (University of Freiburg), Kinga Horvath (University of Basel) & Marcel Oster (University of Freiburg)

### **Co-creating sustainable host communities in volunteer tourism – empirical evidence from Austria**

Katharina Kaltenbrunner (Paris Lodron Universität Salzburg) & Sandra Stoetze (Johannes Kepler University (JKU) Linz)

### **Is Philanthrocapitalism a good tool to Tackle UK's Inequality Problem?**

Shreya Gautam (London Funders)

### **Mapping Advocacy Networks: The Role of Philanthropy and Businesses in Brazilian Food Security**

Pietro Rodrigues, (Jose Luiz Setubal Foundation) & Laura Simões (Jose Luiz Setubal Foundation)

SESSION 5-D

ROOM UGX 61

## **Between Impact and Influence: Corporate Philanthropy in Theory and Practice**

*Moderated by Ane Casajus-Burutaran (University of Geneva)*

### **The polyphony of cross-sectoral philanthropy and its consequences for nonprofits, corporates and wider society**

Katy Adams (University of Hull)

### **Philanthropy, Responsibility and Influence: Business Engagement with Society in the 1950s**

Michael Bzdak (Rutgers University)

### **Philanthrocapitalism through the Lens of the Moroccan Model: Transformations in Corporate Social Engagement in a Globalized Context**

Maouia El Morabit (University Paris Cite)

PANEL SESSION 5-E

ROOM H 01

**Private Giving and CSOs: towards new relations**

*Moderator:* Floriant Covelli (French Institute for Civil Society Organizations)

*Participants:* Floriant Covelli (French Institute for Civil Society Organizations), Rupert Graf Strachwitz (Macenata Institute), Boris Strečanský (Comenius University) & Nicolas Duvoux (University of Geneva)

Based on findings from a large workgroup in France, this panel explores knowledge needs, identify sectoral priorities, and strengthen mutual understanding between the CSO and philanthropic fields. By bringing complementing European perspectives, it addresses sectoral priorities, democratic legitimacy, and power dynamics, and invites to a conversation about the need for a new European knowledge program to strengthen collaboration between research and practice on this underexplored topic.

10.15 - 10.45

**COFFEE BREAK**

10.45 - 11.55

**PLENARY SESSION**

**ROOM NEUE AULA**

**Keynote Speaker:** Daniela Schwarzer (Bertelsmann Foundation)  
**Strengthening Democracy and Social Cohesion: Philanthropy's Role in a Changing Europe**

*Immediately following:*

**ERNOP Best Conference Paper Award 2025**

## 12.00 – 13.15 PARALLEL SESSIONS 6

### SESSION 6-A

ROOM H 02

#### **Governance, Strategy and Legitimacy: Reimagining the Role of Foundations**

*Moderated by Sarah Rank (The University of Queensland)*

**Foundations of banking origin, subsidiarity and adaptation of territories: a civil law reinterpretation of climate governance (in "Persona e Mercato", no. 1/2025)**

Raffaella Rametta (University of Teramo)

**Strategic Giving Revisited: How Corporate Foundations Leverage Intangible Resources for Social Value**

Ane Casajus-Burutaran (University of Geneva)

**Scottish foundations: Who are they and what do they do?**

Christopher Dougherty (University of St Andrews) & Tobias Jung (University of St Andrews)

**Introducing the Czech Foundation Code – A Milestone for Philanthropic Governance in the Czech Republic**

Dagmar Goldmannova (Via Clarita Foundation Fund) & Kristina Papouskova (Via Clarita Foundation Fund)

### SESSION 6-B

ROOM H 04

#### **Rethinking Civic Engagement and Philanthropy Across Cultures**

*Moderated by Boris Strečanský (Comenius University)*

**The Social Origins of Regional Variation in Civic Engagement**

Laurie Paarlberg, (Indiana University Indianapolis), Rebecca Nesbit (University of Georgia) & Hannah Voss (Indiana University Indianapolis)

**Volunteerism and Philanthropy in Central Asia: Fusion of Ancient Local Traditions and Modern European Values**

Viacheslav Ivanov (HSE University)

**Philanthropology: The Science of Philanthropy: A Universal Societal System Function in a Global Context**

Theo Schuyt (VU Amsterdam)

**Understanding Philanthropy in Spain and Portugal: new empirical evidence of giving in continental Europe**

Beth Breeze (University of Kent) & Maria Gutiérrez Domènech (Fundación "la Caixa")

SESSION 6-C

ROOM UGX 60

## Incentives, Ethics, and (Digital) Engagement

*Moderated by Tayyeb Hadi (KU Leuven)*

### **Incentivizing charitable giving: Self- and other-benefiting incentives for donating money**

Cassandra Chapman (The University of Queensland) & Hannibal Thai (The University of Queensland)

### **More generous with others' money? Effects of external financing on travellers contributions**

Elodie Manthé (University of Savoie Mont-Blanc) & Dominique Kreziak (University of Savoie Mont-Blanc)

### **Communicating Philanthropy in the Digital Age: Sentiment and Engagement constitute the social innovation thermometer**

Alina Selyanina (University of Geneva), Lucia Gomez (University of Geneva) & Giuseppe Ugazio (University of Geneva)

SESSION 6-D

ROOM UGX 61

## **Why We Engage (or Disengage): Motivation, Inclusion, and Exit in Volunteering**

*Moderated by Dominik Meier (University of Basel)*

### **First Empirical Insights into the Willingness of People with Disabilities to Volunteer and Nonprofit Organizations' Role in Overcoming Social Inequalities**

Silke Boenigk (University of Hamburg) & Helge Inselmann (University of Hamburg)

### **Motivation to volunteer and selected contexts: between traditional values and reflective self-realisation**

Estera Frgelcová (University of Matej Bel)

### **Patterns of Involvement and Motivation in Slovak Volunteer Response to the Ukraine War: Findings from a National Survey**

Alžbeta Brozmanová Gregorová (Univerzita Mateja Bela v Banskej Bystrici), Zuzana Heinzová (Univerzita Mateja Bela v Banskej Bystrici) & Estera Frgelcová (Univerzita Mateja Bela v Banskej Bystrici)

## PANEL SESSION 6-E

ROOM H 01

**Challenges in Teaching Philanthropy in Europe***Moderator:* Galia Feit (Tel-Aviv University)*Participants:* Galia Feit (Tel-Aviv University), Michaela Neumayr (WU Vienna University of Economics and Business) & Pamala Wiepking (IU-Indianapolis/VU Amsterdam)

This panel addresses key challenges in teaching philanthropy in Europe, including limited institutional support and fragmented efforts. It shares findings from an ERNOP member survey, featuring an overview of philanthropy courses in Europe. Also, the panel aims to learn from teaching philanthropy in the U.S. and invites participants to discuss future directions. The session will also gauge interest in forming a European philanthropy education interest group.

13.15 - 14.15 **LUNCH**
14.15 - 15.00 **ERNOP GENERAL ASSEMBLY**  
(Full Members Only)

ROOM H01

16.00 - 17.30 **SITE VISITS**

# Thank you!

**Next to our conference sponsors, this conference, ERNOP Safe Spaces for Philanthropy and ERNOP PhD workshop would not have been possible without the voluntary contribution of many people, and we would like to thank them here!**

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## PhD Workshop Faculty Members

Michaela Neumayr (WU Vienna), Oonagh Breen (University College Dublin) & Rene Bekkers (VU Amsterdam)

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# Thank you!

## **Moderators**

Ane Casajus-Burutaran (University of Geneva), Antonia Muhr (WU Vienna), Beth Breeze (University of Kent), Bojana Radovanovic (University of Belgrade), Boris Strečanský (Comenius University), Claire van Teunenbroek (University of Twente), Dominik Meier (University of Basel), Elizabeth Searing (University of Texas at Dallas), Galia Feit (Tel-Aviv University), Georg Mildemberger (University of Heidelberg), Jakub Dostal (College of Polytechnics Jihlava), Johan Vamstad (Marie Cederschiöld University), John Mohan (University of Birmingham), Katy Adams (University of Hull), Kinga Zsofia Horvath (University of Basel), Lev Fejes (Research Center for Civil Society), Maikel Meijeren (Rotterdam School of Management), Marie Hladka (Masaryk University), Marlene Walk (University of Freiburg), Michaela Neumayr (WU Vienna), Oto Potluka (University of Basel), Rene Bekkers (VU Amsterdam), Sarah Rank (University of Queensland), Tayyeb Hadi (KU Leuven), Theo Schuyt (VU Amsterdam), Tine Faseur (KU Leuven) & Tobias Jung (University of St Andrews)

# Practical Information

## Conference Venue

“Neue Universität” (New University)  
Universitätsplatz 1, Heidelberg

## Conference Dinner Venue

Dezernat 16, Emil-Maier-Strasse 16, Heidelberg

## Pre-conference Get Together

Foyer and courtyard of 'Neue Universität'

## Getting there and suggested accommodations

Suggestions for travel and accommodations can be found [here](#).

## More information, contact & social media

LinkedIn: @European Research Network On Philanthropy with #ERNOP2025

Web: [www.ernop.eu/conference2025](http://www.ernop.eu/conference2025)

Email: [info@ernop.eu](mailto:info@ernop.eu)

## About the European Research Network on Philanthropy (ERNOP)

The **European Research Network on Philanthropy (ERNOP)** is the leading network for philanthropy research in Europe. Founded in 2008, ERNOP brings together **over 250 researchers from 25 countries**, all dedicated to advancing knowledge about philanthropy's role in society. Our members explore a wide range of topics, from donor behavior and nonprofit governance to social innovation and impact measurement.

At ERNOP, we believe that **strong connections between research and practice** are essential for the future of philanthropy. That's why we don't just study philanthropy—we actively engage with practitioners, policymakers, and funders to ensure that research findings contribute to real-world solutions. Through collaborations with key European organizations such as **Philea, Impact Europe, EFA, and CEV**, we bring academic insights into the heart of philanthropy's decision-making spaces.

Our **biennial ERNOP conference** is Europe's leading academic gathering on philanthropy research, providing a space where scholars and professionals can exchange ideas, debate trends, and build new collaborations. Beyond the conference, ERNOP fosters knowledge-sharing through the ERNOP Science and Society Series and ERNOP Research Notes, ensuring that research remains accessible and relevant to those working in the field.

By participating in **Safe Spaces for Philanthropy**, you are joining an important dialogue that connects academic expertise with the realities of philanthropic work. The discussions here are not just conversations—they are shaping the future of philanthropy, influencing policy, and driving change. ERNOP invites you to be part of this exchange, where research and practice come together to build a stronger, more impactful philanthropic sector.

More information about ERNOP and the work of its members can be found at [www.ernop.eu](http://www.ernop.eu).

